Program Packaging Guidelines for WLRN Programming:
Program Length: 26:46.00

This is a format to show allowable placement and order for various packaging elements. Your program may not necessarily contain all these elements. Please note that the lengths for each element are the maximum that you can use.

*WLRN IDENTIFIER	:03
**TOP OF THE SHOW TEASE	:30
UNDERWRITING CREDIT BED	:60
TITLE/OPEN	:30
PROGRAM	
WEBSITE NOTICE	:15
NEXT-TIME TEASE	:30
Black	:01
ON-AIR OFFER	:15
Black	:01
PRODUCTION CREDITS	:30
(including copyright, disclaimer and producer)	
UNDERWRITING CREDIT BED	:60
Black	:01
*WLRN IDENTIFIER	:03

* The WLRN Identifier is required at the top and bottom of the program if it is a WLRN-owned production for local broadcast. If the program is intended for national distribution and is a WLRN-owned production or a production that is presented by WLRN, the WLRN Identifier is only required at the end of the program. The WLRN Identifier (3 seconds) is always included in total runtime of 26:46.

** If a Top of the Show Tease is not present on a program, the Title/Open should be the first element, immediately followed by the Underwriting Credit Bed.