Dear Friend of WKSU:

We live in a rapidly changing world. Each day brings new revelations and challenges. WKSU strives to keep our listeners informed about what is happening in Northeast Ohio and the world at large.

Over the course of its history, WKSU has worked to stay current with the many ways in which you seek out news, information and entertainment. Over time, WKSU has expanded its broadcast reach to 22 counties with multiple transmitters. Recognizing that we have more to offer than can fit on our analog channel, WKSU added digital (HD) radio channels and online program streams to provide you with 24 hours a day of classical music, folk music, and an all-news channel.

Our website, WKSU.org brings you news, information and on-demand audio. You can interact with us on our Facebook page and get updates via our Twitter account. WKSU will continue to surf the wave of technological change to serve you in multiple ways as we fulfill our mission to create “...a shared civic and cultural life that connects communities through a diverse mix of media...”

In 2004, WKSU embarked on the Sound of the Future initiative to prepare for the challenges that the organization would face in the years ahead. At the end of this fiscal year, as a result of years of research, studying listening trends and feedback from listeners, WKSU took another step in its ongoing evolution in response to our changing world. In August, WKSU will expand its news and information offerings during the day and expand classical music in the evening on its analog channel, while continuing to provide 24/7 streams of classical and folk music on our digital channels.

In January 2013, I joined the staff of WKSU as the new executive director and general manager. At the end of 2012, Al Bartholet retired after serving in this capacity since 2001. It is my pleasure to have known Al for years as a colleague in the public radio community. I am honored to carry on the good work of WKSU and carry its vision forward into the future.

Sincerely,

Dan Skinner
Executive Director and General Manager
WKSU is standing at an evolutionary turning point in its tenure as Ohio’s leading public radio station. In a world where digital technology has radically redefined public radio, WKSU is proud to say that the station is well-prepared for the challenge. Changes implemented over time have allowed WKSU to meet changing listener need and community priorities, while expanding listener choice.

With the successful conclusion of WKSU’s $3.2 million Sound of the Future Capital Campaign for digital conversion, WKSU is posed to remain loyal to you, the listener, without taking anything away.

Extensive research conducted with WKSU listeners, members, donors and the broader Northeast Ohio audience suggested that listener interest deviated from earlier years, warranting a programming shift. This programming shift will include more local news, more NPR programming, along with continued support of the arts. Research also indicated that the new programming will appeal to the next generation of listeners, who also seek trustworthy news and programming in the public media format. The result will be exceptional quality with a goal of consistency and predictability.
CHANGE IS GOOD – CHOICE IS BETTER

In the face of change, WKSU’s goal remains crystal clear: to effectively and personally serve the WKSU audience. Recognizing that the program change could constitute a dramatic shift for many WKSU listeners, converting to HD was a strategic decision for WKSU. Four HD channels and multiple online streams make it easy for listeners to find and consume what they want most, including 24 hour classical and folk music. Today, whether you tune in to WKSU’s on-air signal, online streams or via your mobile device with an app, your favorite WKSU programming is available to you – the choice is yours.

NEWS AND INFORMATION

During the past fiscal year, WKSU reporters, announcers and staff members received more than 40 regional, state and national awards, including host and reporter Vivian Goodman’s induction into the Cleveland Journalism Hall of Fame.

WKSU’s News department produced stories with the curious, intelligent and information-hungry public radio audience in mind. Recognizing the key role Ohio would play in the presidential election, WKSU again sent reporters to cover both national presidential conventions.

The News department continued full speed ahead as key presidential and senatorial races played out in the Buckeye state. Upon the completion of the new, fully digital, Main Street Studio in the WKSU Akron News Bureau, the News, Information Technology and Broadcast Engineering departments worked together to orchestrate award-winning, multistation 2012 Election coverage. WKSU and WCPN’s joint live coverage of Election Night 2012 was a success, winning numerous awards.

Another exciting development this year was the stand-alone website for the Regina Brett Show designed with the help of the Information Technology department. The new website included show archive, podcast capabilities, blog and full responsive support for mobile and tablets.

1. Vivian Goodman was inducted into the Cleveland Journalism Hall of Fame. From left to right: Mark Urycki, Vivian Goodman, Kevin Niedemer and M.L. Schultze. 2. Gary Knell, President and CEO of NPR and Former Kent State University President Carol A. Cartwright, Ph.D., at the grand opening of WKSU’s Akron News Bureau. 3. Chuck Poulton, IT Director; Ron Bartlebaugh, Director of Broadcast Engineering and Curt Smock, Vice President and Principal, Creo Design Inc. at the grand opening of WKSU’s Akron News Bureau. 4. Plaque recognizing those who made notable contributions to WKSU’s Main Street Studio.
FOLK ALLEY AND CLASSICAL MUSIC

FolkAlley.com welcomed 356,755 visitors to the site, up 6,000 from last year. To collect live audio for the 24-hour stream, the Folk Alley team “took the show on the road,” increasing visibility for the folk music powerhouse. In this year alone, the Folk Alley mobile recording studio traveled to Bliss Fest, the Green River Festival, the Newport Folk Festival, the Fayetteville Roots Festival and more. In addition, the Folk Alley Radio Show added five new stations — KACU Abilene Public Radio; WXPN-HD; KSVR - Skagit Valley Community Radio, Washington; Prairie Public, N.D.; and KHNS, Haines, Ark.

On the home front, the 46th Kent State Folk Festival showcased notable Folk artists including Delhi 2 Dublin, John Gorka and Tracy Grammer. The Saturday workshops were successfully moved to downtown Kent adding to the community atmosphere.

Like Folk Alley, WKSU’s Classical Music radio hosts showcased some of the most celebrated names in classical music. Through In Performance, WKSU’s classical music forum, on-air hosts presented regional concerts and recitals featuring such world-renowned artists as the Julliard and Emerson string quartets and noted pianists Andre Watts and Alexander Schimpf, winner of the 2011 Cleveland International Piano Competition.

FOCUSED ON THE FUTURE

Focused on the future sustainability of the station, WKSU finalized the News and Information Fund strategy and raised more than $100,000. The fund will support local news reports in three areas: Arts and Culture, the Environment, and Science and Technology. The goal is to raise $100,000 annually. Further, WKSU received just over $675,000 in formalized planned gifts.

WKSU supporters contributed more than $36,000 to the Allen E. Bartholet Endowment Fund, which will support WKSU’s folk music initiatives.

“I love the diversity of the music played on Folk Alley. Thanks for your hard work, from the other side of many ponds.”

- Aviva Weisgal, near Beit Shemesh, Israel
WKSU RAISED JUST UNDER $160,000 IN DOLLAR-FOR-DOLLAR MATCHING CHALLENGES FOR WKSU AND FOLK ALLEY FUND DRIVES.

In the midst of preparation for transition and change, WKSU completed the Federal Communication Commission license renewal this year. WKSU also continued to demonstrate its responsibility as a media organization that serves 22 Ohio counties by supporting arts and culture groups throughout the region. WKSU was the media sponsor for nonprofit organizations and events including Actors’ Summit, Magical Theatre Company, Weathervane Playhouse, Music from the Western Reserve, Apollo’s Fire, The Akron Symphony, Canton Symphony, The Cleveland Orchestra Blossom Festival, Tuesday Musical, Cedar Valley Settlers Festival, Tremont Arts and Cultural Fest, and Scarlet, Gray and Green.

Along with building regional ties as a media sponsor, WKSU’s underwriting department generated more than $1,000,000 in support of the station’s programming and events. In addition, Dan Skinner, WKSU radio personalities and staff showcased the versatility of WKSU’s programming with events held in Akron, Cleveland, Kent, Wooster and other Northeast Ohio locations.

As the station continues to press forward in fiscal year 2014, the listener will be the gauge that we use to measure our success.

HD RADIO MATTERS

Addressing the changing needs of listeners, the station increased the HD Radio power on WKRJ New Philadelphia, WKSV Thompson, and WNRK Norwalk to the FCC maximum permissible limit, joining WKSU and WKRW at the higher limit. WKSU also filed four additional station applications with the FCC in an attempt to further expand WKSU’s signal coverage area.

<table>
<thead>
<tr>
<th>Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Membership department raised a total of $1,615,000.</td>
</tr>
<tr>
<td>Fall Fund Drive 2012</td>
</tr>
<tr>
<td>$440,492</td>
</tr>
<tr>
<td>Hunger Challenge Fund Drive 2012</td>
</tr>
<tr>
<td>$227,779</td>
</tr>
<tr>
<td>Spring Fund Drive 2013</td>
</tr>
<tr>
<td>$321,506</td>
</tr>
<tr>
<td>Vehicle Donations</td>
</tr>
<tr>
<td>$72,115</td>
</tr>
<tr>
<td>Renewals, Additional, Lapsed and Matching gifts</td>
</tr>
<tr>
<td>$553,108</td>
</tr>
</tbody>
</table>

The Membership department raised a total of $1,615,000.
CURRENT COMMUNITY ADVISORY COUNCIL MEMBERS

Nancy Baird  
Elizabeth Bartz-Chames  
Ruth Coleman  
Glenda Lehman Ervin  
William Feth  
Jonathan Forman  
Thomas Forman  
Fred Glock  
Thomas Hager  
Michael Haught  
Jessica Hudson  
Doug Lane  
Benjamin Mathews  
Paul Perantinides  
Jessica Priester  
Joseph Ruby  
Richik Sarkar  
Marilyn Shea-Stonum  
William Sheron  
Marty Spector  
Mike Strebler  
Dennis Wagner  
Kenneth Walker  
Patrick Weschler  
John West  
Yvonne Williams

EMERITI COMMUNITY ADVISORY COUNCIL

Bruce Akers  
Ronald Allan  
Jody Bacon  
John Begala  
Charles Bennell  
Charles Billow  
Sheila Markley Black  
Ann Amer Brennan  
Stephen Colecchi  
Jim Cossler  
Stephen Cunliffe  
Barry Dunaway  
Ann Durr  
Julia Fishelson  
Paul Gaston  
William Gerken  
Gerald Hinderhan  
Kathryn Motz Hunter  
Lee Irving*  
Judy Isroff*  
William Joseph*  
Elizabeth Juliano  
Joanne Kim  
Hershey Lerner  
David Lieberth  
Jeff Miller  
Walter Mirapaul*  
Phillip Nabors  
Thomasina Patton  
Don Philabaum  
Pat Primm  
Ken Reichel*  
Kathleen Roberts  
Richard Rogen  
Justin Rogers  
Christoph Schmid*  
Ted Smithers*  
Brian Toll  
Thomas Turner  
Robert Vail  
Delese Wear  
Ted Williams*  
Edgar Woodward

*Deceased
### Special gifts received between July 1, 2012, and June 30, 2013, in addition to WKSU membership support, are noted in the adjacent list with the following designations:

<table>
<thead>
<tr>
<th>Designation</th>
<th>Name and Company</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>CI</td>
<td>The David and Alice Noble Foundation</td>
<td>AEB</td>
</tr>
<tr>
<td>DC</td>
<td>The J. M. Smucker Company</td>
<td>FA</td>
</tr>
<tr>
<td>DC</td>
<td>Robert and Kathleen Byrd</td>
<td>AEB</td>
</tr>
<tr>
<td>NIF</td>
<td>Allen E. Bartholet Endowment Fund</td>
<td>DC, AEB</td>
</tr>
<tr>
<td>AEB</td>
<td>Cultural Initiatives Fund</td>
<td>DC</td>
</tr>
<tr>
<td>DC</td>
<td>Digital Conversion</td>
<td>FA</td>
</tr>
</tbody>
</table>

Note: * denotes deceased.

### $5,000 and Above

<table>
<thead>
<tr>
<th>Name and Company</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anonymous (1)</td>
<td>DC, AEB</td>
</tr>
<tr>
<td>Brennan Family Foundation</td>
<td>DC, AEB</td>
</tr>
<tr>
<td>Walter H. Freygang Family Foundation</td>
<td>AEB</td>
</tr>
<tr>
<td>GAR Foundation</td>
<td>AEB</td>
</tr>
<tr>
<td>Wayne Homes</td>
<td>DC, AEB</td>
</tr>
<tr>
<td>Kel Tec</td>
<td>DC, AEB</td>
</tr>
<tr>
<td>The David and Alice Noble Foundation</td>
<td>CI</td>
</tr>
<tr>
<td>Noble Foundation</td>
<td>FA</td>
</tr>
<tr>
<td>The J. M. Smucker Company</td>
<td>NIF</td>
</tr>
<tr>
<td>Robert and Kathleen Byrd</td>
<td>FA</td>
</tr>
</tbody>
</table>

### $2,500 - $4,999

<table>
<thead>
<tr>
<th>Name and Company</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anonymous (1)</td>
<td>NIF</td>
</tr>
<tr>
<td>The Laub Foundation</td>
<td>AEB</td>
</tr>
<tr>
<td>Charles E. and Mabel M. Ritchie Memorial Foundation</td>
<td>DC</td>
</tr>
<tr>
<td>Romich Foundation</td>
<td>AEB</td>
</tr>
<tr>
<td>William M. Weiss Foundation</td>
<td>DC, AEB</td>
</tr>
<tr>
<td>The Welty Family Foundation</td>
<td>DC</td>
</tr>
<tr>
<td>Richard and Nazimoon Babb</td>
<td>DC</td>
</tr>
<tr>
<td>Kenneth and Joyce Baldwin</td>
<td>DC</td>
</tr>
<tr>
<td>Bruce and Claudia Barrett</td>
<td>DC</td>
</tr>
<tr>
<td>G. Phillip and Carol Cartwright</td>
<td>DC, FA</td>
</tr>
<tr>
<td>Elizabeth Bartz-Chames and John Chames</td>
<td>DC, NIF</td>
</tr>
<tr>
<td>Timothy Clark and Linda Grandstaff</td>
<td>DC, AEB</td>
</tr>
<tr>
<td>William and Nancy Cortner</td>
<td>FA</td>
</tr>
<tr>
<td>Stephen M. Denning and Judith J. Johnson</td>
<td>AEB</td>
</tr>
</tbody>
</table>

### $1,000 - $2,499

<table>
<thead>
<tr>
<th>Name and Company</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anonymous (1)</td>
<td>FA</td>
</tr>
<tr>
<td>GoJo Industries Inc.</td>
<td>DC</td>
</tr>
<tr>
<td>James and Susan Ratner Family Foundation</td>
<td>FA</td>
</tr>
<tr>
<td>Towanda Charitable Foundation Inc.</td>
<td>DC</td>
</tr>
<tr>
<td>Amie S. Albert and Diana Petruskas</td>
<td>DC</td>
</tr>
<tr>
<td>Mark S. and Michele Allio</td>
<td>DC</td>
</tr>
<tr>
<td>Christopher J. Anderson</td>
<td>DC</td>
</tr>
<tr>
<td>Larry Anson and Peggy Hahn</td>
<td>DC</td>
</tr>
<tr>
<td>Todd Axlund</td>
<td>AEB</td>
</tr>
<tr>
<td>Nancy Baird</td>
<td>DC, AEB</td>
</tr>
<tr>
<td>Charles W. and Norma Baker</td>
<td>DC</td>
</tr>
<tr>
<td>William and Jane Baldwin</td>
<td>AEB</td>
</tr>
<tr>
<td>Allen E. Bartholet</td>
<td>AEB</td>
</tr>
<tr>
<td>Lynn T. Baxter</td>
<td>AEB</td>
</tr>
<tr>
<td>Mark Bearer</td>
<td>AEB</td>
</tr>
<tr>
<td>Stephen Belli</td>
<td>AEB</td>
</tr>
<tr>
<td>Frederik Beuk</td>
<td>AEB</td>
</tr>
<tr>
<td>Ross R. and Linda Black</td>
<td>FA</td>
</tr>
<tr>
<td>Sam Bleadon and Linda Woodstock</td>
<td>AEB</td>
</tr>
<tr>
<td>Ruth J. Boza</td>
<td>AEB</td>
</tr>
<tr>
<td>Jane Brice</td>
<td>AEB</td>
</tr>
<tr>
<td>Marcie Carpenter</td>
<td>AEB</td>
</tr>
<tr>
<td>Kevin and Diana Carraher</td>
<td>AEB</td>
</tr>
<tr>
<td>John Center</td>
<td>AEB</td>
</tr>
<tr>
<td>Holly Clark</td>
<td>AEB</td>
</tr>
<tr>
<td>Macy Coffey</td>
<td>AEB</td>
</tr>
<tr>
<td>Stephen and Andrea Colecchi</td>
<td>DC</td>
</tr>
<tr>
<td>William and Ruth Coleman</td>
<td>AEB</td>
</tr>
<tr>
<td>William B. Daniels</td>
<td>AEB</td>
</tr>
<tr>
<td>Michael C. Davis</td>
<td>AEB</td>
</tr>
</tbody>
</table>

### $1,000 - $2,499

<table>
<thead>
<tr>
<th>Name and Company</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>William and Deborah Currin</td>
<td>DC</td>
</tr>
<tr>
<td>Barry Dunaway</td>
<td>AEB</td>
</tr>
<tr>
<td>William and Karen Feth</td>
<td>AEB</td>
</tr>
<tr>
<td>Fred and Holly Glock</td>
<td>AEB</td>
</tr>
<tr>
<td>Lee* and Linda Irving</td>
<td>AEB</td>
</tr>
<tr>
<td>Richard and Jayne Janus</td>
<td>FA</td>
</tr>
<tr>
<td>Elizabeth B. Juliano</td>
<td>FA</td>
</tr>
<tr>
<td>Jay Klemme and Anne Wilson</td>
<td>DC</td>
</tr>
<tr>
<td>Susan Rehm</td>
<td>DC</td>
</tr>
<tr>
<td>Joseph and Annette Ruby</td>
<td>DC</td>
</tr>
<tr>
<td>Larry and Sally Sears</td>
<td>SFE</td>
</tr>
</tbody>
</table>

### $2,500 - $4,999

<table>
<thead>
<tr>
<th>Name and Company</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patrick and Julia Dunster</td>
<td>AEB</td>
</tr>
<tr>
<td>John and Barbara Gillette</td>
<td>AEB</td>
</tr>
<tr>
<td>Susan Levitan</td>
<td>AEB</td>
</tr>
<tr>
<td>Orlene Makinson</td>
<td>AEB</td>
</tr>
<tr>
<td>James and Claudia Markwald</td>
<td>AEB</td>
</tr>
<tr>
<td>Nina M. Njus</td>
<td>AEB</td>
</tr>
<tr>
<td>Raymond A. Ostanek and Janet E. Elder</td>
<td>AEB</td>
</tr>
<tr>
<td>Edward and Susanna Perkinson</td>
<td>NIF</td>
</tr>
<tr>
<td>William and Ginny Post</td>
<td>DC</td>
</tr>
<tr>
<td>Michael and Maxine Smith</td>
<td>NIF</td>
</tr>
<tr>
<td>Gary Stonum and Marilyn Shea-Stonum</td>
<td>AEB</td>
</tr>
<tr>
<td>Sandra and Jeff Turner</td>
<td>DC</td>
</tr>
<tr>
<td>Dennis and Kris Wagner</td>
<td>AEB</td>
</tr>
<tr>
<td>Joanne Willaman</td>
<td>AEB</td>
</tr>
</tbody>
</table>

### $500 - $999

<table>
<thead>
<tr>
<th>Name and Company</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anonymous (1)</td>
<td>AEB</td>
</tr>
<tr>
<td>GoJo Industries Inc.</td>
<td>DC</td>
</tr>
<tr>
<td>James and Susan Ratner Family Foundation</td>
<td>DC</td>
</tr>
<tr>
<td>Towanda Charitable Foundation Inc.</td>
<td>DC</td>
</tr>
<tr>
<td>Amie S. Albert and Diana Petruskas</td>
<td>DC</td>
</tr>
<tr>
<td>Mark S. and Michele Allio</td>
<td>DC</td>
</tr>
<tr>
<td>Christopher J. Anderson</td>
<td>DC</td>
</tr>
<tr>
<td>Larry Anson and Peggy Hahn</td>
<td>DC</td>
</tr>
<tr>
<td>Todd Axlund</td>
<td>AEB</td>
</tr>
<tr>
<td>Nancy Baird</td>
<td>DC, AEB</td>
</tr>
<tr>
<td>Charles W. and Norma Baker</td>
<td>DC</td>
</tr>
<tr>
<td>William and Jane Baldwin</td>
<td>AEB</td>
</tr>
<tr>
<td>Allen E. Bartholet</td>
<td>AEB</td>
</tr>
<tr>
<td>Lynn T. Baxter</td>
<td>AEB</td>
</tr>
<tr>
<td>Mark Bearer</td>
<td>AEB</td>
</tr>
<tr>
<td>Stephen Belli</td>
<td>AEB</td>
</tr>
<tr>
<td>Frederik Beuk</td>
<td>AEB</td>
</tr>
<tr>
<td>Ross R. and Linda Black</td>
<td>FA</td>
</tr>
<tr>
<td>Sam Bleadon and Linda Woodstock</td>
<td>FA</td>
</tr>
<tr>
<td>Ruth J. Boza</td>
<td>FA</td>
</tr>
<tr>
<td>Jane Brice</td>
<td>FA</td>
</tr>
<tr>
<td>Marcie Carpenter</td>
<td>FA</td>
</tr>
<tr>
<td>Kevin and Diana Carraher</td>
<td>FA</td>
</tr>
<tr>
<td>John Center</td>
<td>FA</td>
</tr>
<tr>
<td>Holly Clark</td>
<td>FA</td>
</tr>
<tr>
<td>Macy Coffey</td>
<td>FA</td>
</tr>
<tr>
<td>Stephen and Andrea Colecchi</td>
<td>DC</td>
</tr>
<tr>
<td>William and Ruth Coleman</td>
<td>AEB</td>
</tr>
<tr>
<td>William B. Daniels</td>
<td>AEB</td>
</tr>
<tr>
<td>Michael C. Davis</td>
<td>AEB</td>
</tr>
</tbody>
</table>

### $1,000 - $2,499

<table>
<thead>
<tr>
<th>Name and Company</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>William Deal</td>
<td>AEB</td>
</tr>
<tr>
<td>Mark R. and Karen Degalan</td>
<td>DC</td>
</tr>
<tr>
<td>Henry C. and Mary Doll</td>
<td>DC</td>
</tr>
<tr>
<td>Constance L. Dubick</td>
<td>DC</td>
</tr>
<tr>
<td>John Duckworth</td>
<td>DC</td>
</tr>
<tr>
<td>Bevan Evans</td>
<td>DC</td>
</tr>
<tr>
<td>Thomas Fellner</td>
<td>DC</td>
</tr>
<tr>
<td>Richard C. and Susan Figge</td>
<td>AEB</td>
</tr>
<tr>
<td>Jonathan Forman and Jane Temple</td>
<td>DC</td>
</tr>
<tr>
<td>Tom and Wendy Forman</td>
<td>DC</td>
</tr>
<tr>
<td>Walter E. and Kathleen Fortney</td>
<td>DC</td>
</tr>
<tr>
<td>Marilyn Fox</td>
<td>DC</td>
</tr>
<tr>
<td>John Frenz</td>
<td>DC</td>
</tr>
<tr>
<td>Lucinda Sharp Gates</td>
<td>DC</td>
</tr>
<tr>
<td>Carol Gould</td>
<td>DC</td>
</tr>
<tr>
<td>Tim and Debra Greszler</td>
<td>DC</td>
</tr>
<tr>
<td>Nancy J. Harries</td>
<td>DC</td>
</tr>
<tr>
<td>Leslie S. Harrold</td>
<td>DC</td>
</tr>
<tr>
<td>Michael and Christine Haught</td>
<td>DC</td>
</tr>
<tr>
<td>Jeff and Rose Heintz</td>
<td>DC</td>
</tr>
<tr>
<td>D. Jeanne Herman</td>
<td>DC</td>
</tr>
<tr>
<td>Kevin Hoelzle</td>
<td>DC</td>
</tr>
<tr>
<td>Roger J. Hudgins and Family</td>
<td>DC</td>
</tr>
<tr>
<td>Diane Huey</td>
<td>DC</td>
</tr>
<tr>
<td>Lee J. Hutton</td>
<td>DC</td>
</tr>
<tr>
<td>George Keeter</td>
<td>DC</td>
</tr>
<tr>
<td>James W. Kelly</td>
<td>DC</td>
</tr>
<tr>
<td>Keith A. Klafkeh</td>
<td>DC</td>
</tr>
<tr>
<td>Vilma L. Kohn</td>
<td>DC</td>
</tr>
<tr>
<td>Janet Kohn</td>
<td>DC</td>
</tr>
<tr>
<td>Taku Kopp</td>
<td>DC</td>
</tr>
</tbody>
</table>
ANNUAL REPORT
MEMBERSHIP
INFORMATION
FISCAL YEAR 2012-2013

Special gifts received between July 1, 2012, and June 30, 2013, in addition to WKSU membership support, are noted in the adjacent list with the following designations:

Allen E. Bartholet Endowment Fund = AEB
Cultural Initiatives Fund = CI
Digital Conversion = DC
Folk Alley = FA
News and Information Fund = NIF
Sears Family Endowment = SFE
*Deceased

Ronald H. Krasney
Michelle L. Krocker and Kate Raymond
David and Pamela Krutz
Patrick Landers
David C. and Susan Lash
Karen C. Leppo
Lawrence B. Levey
H. Robert Lindesmith
David G. and Martha Litaker
James P. Louis
Sandra W. Lutz
C. Richard and Elizabeth Lynham
James and Barbara Malerba
Thomas Mandel
Michelle Manzo
Stanley and Roberta Marks
Richard F. and Dorothy Marsh
Benjamin and Debbie Mathews
Ted and Michelle McGuade
Jennifer Meyers
Jonathan F. and Jane Moody
Bert W. and Marjorie Moyer
Susan Murphy
Jim Nash and Joanne J. Kim
Allan Naylor
Anneliese Nefos
Eric Nilson
Bill O’Connor
Rory H. and Diane O’Neil
William and Jackie Oroz
Jim and Dawn O’Rourke
Peyman Pakdel
Anthony J. and Susan Paparella
Vijay Parekh
Philip F. Paulin
Lemoine W. Peart
Paul Perantinides
John Perry and Mary Varalli

Jon H. and Patricia Peterson
Matthew E. and Laurie Philips
Peter Plumb
Aaron Proweller
S. S. and Beatrice Rasiwala
Mary E. Reinhart
Robert J. Remark
Paul Rhode
Dennis and Mary Rich
Nelson L. and Jean Sanger
Alex Sayoc
Laurel Schmid
Louise A. Sieben
Barbara A. Siekkinen
John R. Sinnenberg
David and Erica Solitt
Tao Song
Frederick and Elizabeth Specht
Martin and Susan Spector
Julianne Spreng
Sarah N. Steiner
Christopher A. and Sharie Stranathan
Wayne Titus
David Uhlig
James R. Unger
Kay and Donna Vaughn
John H. and Denise Vinton
Sarah Vradenburg
Barbara R. Watson
Spencer Wells
Robert and Margie Wenz
Ethel Wheland
Yvonne C. Williams
Mark Willis
Ben Wisner
Michael Wyngaert
Sheryl A. Yankovich
Robert Yehle
Richard and Rochelle Zasa

$500 - $999
Anonymous (2)
Lok Home
Mackenzie Creamery
The Taylor-Winfield Foundation
James and Patricia Able
Margaret Ellen Adams
Virginia Albanese
Steven and Jane Anderson
Shruti Aring
Mark and Sandra Auburn
Albert and Deborah Barber
James and Cynthia Bay
Henry Beazle
Robert L. Bedard
Steve Belknap
Karen Bennett
Michael E. Bennett
Sally Bernhardt
Michael and Barbara Bice
Frank and Cheryl Blackwell
Don Bowers
David J. and Karen Braun

Madeleine Breen
James M. Brennan
L. E. Bresler
Richard H. Bromund
Maurice and Joyce Buchanan
Brian Buck
Kenneth Burhanna
Robert and Kirsten Burkey
Laurel Burkons
William D. Byrd
Michael Caputo
John and Christen Cardina
Betty Carlisle
David Carpenter
Margaret Carter
Debra Chaffin
Wai Chang
Steve Chapman
Wade Chew
Nicholas Chiorian
David Chlysta
A. R. and Victoria Christian
Special gifts received between July 1, 2012, and June 30, 2013, in addition to WKSU membership support, are noted in the adjacent list with the following designations:

- Allen E. Bartholet Endowment Fund = AEB
- Cultural Initiatives Fund = CI
- Digital Conversion = DC
- Folk Alley = FA
- News and Information Fund = NIF
- Sears Family Endowment = SFE

*Deceased

Joy Cipriano
Michelle Clapham
Michael D. and Luann Coldwell
Allison Cole
Connie L. Collins
Janet Coomes
Curtis H. Cost
Sally Crane
Margaret W. Curl
Stephen Dahar
Linda Prochazka Dahl
Thomas Daly
Thomas M. and Janet Daniel
Janet S. Daniels
Bruce and Barbara Davis
Howland S. and Beverly Davis
Louis Deas
Dana Pulk Dickinson
Richard and Marilyn Doerr
Matthew Dorn
Karen Dyer
David and Laura Dzurec
Judith Edwards
Eugene Finn
Julia E. Fishelson
Wendy Ford
William H. and Barbara Fuchsman
Fred W. and Sarah Gage
Eugene and Marilyn Gallagher
Kim Garchar
David Garvin
Paul L. and Eileen Gaston
Larry Gerbetz and Nancy Walker-Gerbetz
Robert and Nancy Gessner
Thomas Ghiloni
Edwin C. and Jane Gibson
Louise Gifford
Ruth Gilligan
William H. and Sharyl Ginther
Jann Glann
Manish Goyal
Bruce and Erica Greer
Tom Gregory
Stanford W. and Helen Gregory
Stuart Groskin
Nora Guthrie
Tom and Penny Hager
Kathleen M. Hale
Dottie Hanck
Joe Hanna
John R. Hansel
Tom Harper
Jon and Patricia Harper
Faye Hartzler
Dennis and Kathryn Helmuth
William F. and Roberta Henkel
Peter N. Henriksen
George Hetrick
John P. and Elizabeth Hogan
Jeffrey Hojnicky
Elise Jansson Holtier

Owen and Lori Hostetler
Rebecca C. Huddle
Deborah Huntsman
Duane L. Isham
David James
Mark Jerde
Rick and Barb Jones
Scott Jones
Marius Juodisius and Jennifer A. Blakeney
Paul Karlin and Sharon Kruse
C William Ardhith Keck
George G. Keith
Walter P. Keith III
Julie C. Keller and Jerry Sheehan
Robin Kelly
Victoria S. Kemper
Bart W. Kimble
James T. and Gay Kitson
Gail W. Klise
Barbara Knapic
Andrew Koo
Linda Kozak
Steven L. Kutnick and Jacquelyn Derrow
Jeanne Lackamp
Jeffrey S Lafaver
Dennis M. and Susan Landis
John R. Lane
Steven A. Lederer
Bonita Faye Weber-Lehman
Charlotte A. Lehto
B. P. Leonard
Jane Kate Leonard
Lorie Lerner
Mark Lerner
and Theresa M. Petit-Lerner
Jeff Litwiller
Susan Lobalzo
David and Jan Logsdon
Martha K. Lottman
Stephen H. and Jacquelyn Love
Dorothy and Mark Luboski
Dennis Lundel and Denise N. Remark-Lundell
James Lurie
Paula R. Lynn
Thomas R. and Susan Maas
Martha Maclachlan
Ed Mandac
Donald and Denise Marchese
Edward Martin
Joel M. Martin
Meir Mazala
John and Margaret McBride
Miles W. McCredie
Ruth McCullough
Kevan and Susan Jean McCutcheon
Georgann M. McGovern
Rodger McKain
Milford and Joan McVeen
Rebecca Metcalf
Edward J. and Lynn Metzger
Special gifts received between July 1, 2012, and June 30, 2013, in addition to WKSU membership support, are noted in the adjacent list with the following designations:

- Allen E. Bartholet
- Endowment Fund = AEB
- Cultural Initiatives Fund = CI
- Digital Conversion = DC
- Folk Alley = FA
- News and Information Fund = NIF
- Sears Family Endowment = SFE
- *Deceased

Randy and Janet Meyer
Robert and Lynn Miller
Jon S. Miller
William and Deborah Minerich
Paul and Rita Minton
Jane Timmons-Mitchell
Lawrence and Denise Mohar
Glenna Mong
Nicholas A. Morris
Latham and Marion Murfey III
James C. Musil
Joan Myers
Stephen E. and Celeste Myers
John Naisbitt
Christine Nees
Nithin K. Nirmal
Manijeh Novini
Michael Olshavsky
Jeremy O’Reilly
David Orndoff
Amy Oyndh Lynch
Clark Patterson
Stephen B. and Felicia Perry
Sharon Petit
Carolyn Teeters Petrovski
Thomas A. Pinto and Linda Parenti-Pinto
Carol Powers
Gregory Pratt
Timothy Priester and Jessica Hudson
Jan Raabe
Margaret G. Redinbaugh
Jeremy Rich
Alison S. Ricker
Theodore L. and Valerie L. Rodgers
Richard J. Rogen
William and Jean Romano
George M. Rose
Frank and Roxie Ann Rossiter
Marjorie Roswell
Allen J. and Laurie Rovner
Arden G. and Susan Ruttan
Linda J. Saif
David A. and Kathleen Sarver
Robert Scheifler
Carl and Ann Schierhorn
Rich and Liz Schiferl
Stuart Schoenfeld
Kim S. Schrock
Brian and Ann Scott
Dieter and Polly Seims
Ken and Jill Shafer
Shirley Shah
Jaymie Shanker
Stephen L. and Cheryl Shapiro
Michael M. and Sarah Saulis
Pat Shaw
Ben and Judy Sheerer
Debra S. Shifrin
Monica Shomos
Jane Sigford
Larry V. and Maude Slagle
Mark Smith
Thomas and Linda Lee Norton-Smith
Stephen Sokany
Dalia Soliman
Kenneth H. and Melinda Stahl
Kenneth E. Stefanov and Kathleen Roberts
Myron Stern
Martha L.K. Stewart
Michael D. and Helen Stoneking
Erik Streib
Tim Strope
Frank Svaty
Kenneth E. and Martha Taylor
Nancy and Mike Terelle
Theodore and Nancy Theofrastous
Daniel Tighe
Eric Treend
Bill Tregoning
Pang Tsui
Mark and Bettie Tullis
Robert and Beverly Vail
William J. and Sarah Vanjura
Harvey L. and Linda Wagner
Iva L. Walker
William Walker
Patrick M. and Meredith Watts
David B. and Patricia Weed
Patrick J. Wesccher
John L. West and Cevin Cole
Donald R. and Linda Whiteman
Karen Wiese
David A. and Rachael Williams
Susan I. Williams
Janet Wisner
Fred Woods
Nelson L. Woods
David and Stacia Yaniglos
Sylvia B. Yankey
Ron Yarian
Gene H. Yee
Theodore F. Yurek
# Statement of Net Position

## Assets

### Current Assets

- Accounts receivable, less allowance for doubtful accounts of $6,518 and $8,124: 130,373 132,651
- Member pledges receivable, less allowance for uncollectible pledges of $6,749 and $5,935: 133,013 121,279
- Current major gift pledges receivable, less allowance for pledges of $2,582 and $9,106: 23,243 81,959
- Due from Kent State University Foundation - Net: 552,112 274,080
- Prepaid expense and other assets: 46,969 125,674

Total current assets: 885,710 735,643

### Temporarily Restricted Cash

Temporarily restricted cash: 392,142 423,750

### Investments

Investments: 1,157,686 1,081,435

### Major Gift Pledges Receivable

- Major gift pledges receivable, less allowance for uncollectible pledges of $310,924 and $41,756 and discounts of $22,809 and $12,594: 158,318 375,800

### Total Non-Current Pledge Receivable

Total non-current pledge receivable: 2,843,961 3,157,709

### Capital Assets - Net

Capital assets - net: 5,437,817 5,774,337

## Liabilities and Net Position

### Liabilities

- Accounts payable: 102,048 48,922
- Accrued expenses: 346,328 353,863
- Due to Kent State University - Net: 862,557 322,773
- Deferred revenue: 110,879 88,227

Total liabilities: 1,421,812 813,785

### Net Position

- Net Investment in capital assets: 2,843,961 3,157,709
- Unrestricted: (269,629) 462,128
- Restricted - Expendable: 1,426,438 1,325,480
- Restricted - Nonexpendable: 15,235 15,235

Total Net Position: 4,016,005 4,960,552
## STATEMENT OF REVENUE, EXPENSES AND CHANGES IN NET POSITION

### OPERATING REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Value in $ as of June 30, 2013</th>
<th>Value in $ as of June 30, 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>WKSU pledges and contributions</td>
<td>1,676,074</td>
<td>1,575,734</td>
</tr>
<tr>
<td>Folk Alley pledges and contributions</td>
<td>323,047</td>
<td>278,626</td>
</tr>
<tr>
<td>Underwriting contributions</td>
<td>877,977</td>
<td>1,103,414</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>414,734</td>
<td>445,555</td>
</tr>
<tr>
<td>Donated administration</td>
<td>1,301,683</td>
<td>1,016,035</td>
</tr>
<tr>
<td>Grant revenue</td>
<td>457,545</td>
<td>592,863</td>
</tr>
<tr>
<td>Other income</td>
<td>232,135</td>
<td>269,607</td>
</tr>
<tr>
<td><strong>Total operating revenue</strong></td>
<td><strong>5,283,195</strong></td>
<td><strong>5,281,834</strong></td>
</tr>
</tbody>
</table>

### OPERATING EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Value in $ as of June 30, 2013</th>
<th>Value in $ as of June 30, 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program and production</td>
<td>2,748,116</td>
<td>2,463,717</td>
</tr>
<tr>
<td>Broadcasting</td>
<td>743,218</td>
<td>598,647</td>
</tr>
<tr>
<td>Depreciation</td>
<td>339,501</td>
<td>326,912</td>
</tr>
<tr>
<td>Public information</td>
<td>383,718</td>
<td>373,506</td>
</tr>
<tr>
<td>Management and general</td>
<td>774,881</td>
<td>563,852</td>
</tr>
<tr>
<td>Fundraising</td>
<td>920,424</td>
<td>877,952</td>
</tr>
<tr>
<td>Underwriting</td>
<td>361,531</td>
<td>426,451</td>
</tr>
<tr>
<td>Folk Alley expenses</td>
<td>673,274</td>
<td>411,188</td>
</tr>
<tr>
<td><strong>Total operating expenses</strong></td>
<td><strong>6,944,663</strong></td>
<td><strong>6,042,225</strong></td>
</tr>
</tbody>
</table>

### OPERATING LOSS

<table>
<thead>
<tr>
<th>Category</th>
<th>Value in $ as of June 30, 2013</th>
<th>Value in $ as of June 30, 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1,661,468)</td>
<td>(760,391)</td>
</tr>
</tbody>
</table>

### NONOPERATING REVENUE (EXPENSE)

<table>
<thead>
<tr>
<th>Category</th>
<th>Value in $ as of June 30, 2013</th>
<th>Value in $ as of June 30, 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted gifts</td>
<td>128,457</td>
<td>165,614</td>
</tr>
<tr>
<td>Kent State University appropriations</td>
<td>455,815</td>
<td>457,218</td>
</tr>
<tr>
<td>Investment income (loss)</td>
<td>132,649</td>
<td>(54,145)</td>
</tr>
<tr>
<td><strong>Total nonoperating revenue</strong></td>
<td><strong>716,921</strong></td>
<td><strong>568,687</strong></td>
</tr>
</tbody>
</table>

### CHANGE IN NET POSITION

<table>
<thead>
<tr>
<th>Category</th>
<th>Value in $ as of June 30, 2013</th>
<th>Value in $ as of June 30, 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Change in net position</strong></td>
<td><strong>(944,547)</strong></td>
<td><strong>(191,704)</strong></td>
</tr>
</tbody>
</table>

### NET POSITION

- **Beginning of year**: 4,960,552
- **End of year**: 4,016,005
89.7 WKSU KENT
89.1 WKSV THOMPSON
89.3 WKRW WooSTER
90.7 WNRK NORWALK
91.5 WKRJ NEW PHILADELPHIA
95.7 W239AZ ASHLAND

WKSU HD1:
NEWS AND MUSIC

WKSU HD2:
ALL FOLK MUSIC

WKSU HD3:
ALL CLASSICAL MUSIC

WKSU HD4:
ALL NEWS

Like WKSU on Facebook
and read news stories you
might have missed, updates
and event information.

Follow @WKSU or go
to Twitter.com/wksu to
receive up-to-date tweets
about WKSU.