



Playlist Widget Redesign Sprint Review Composer 2

Tuesday, April 14, 2015

Agenda

1. Introduction
2. Demos
 - Playlist Widget
 - Daily Widget
 - Now Playing Widget
 - Metadata configurability -- Station Admins/Programs
 - Metadata configurability -- Hosts/Episodes
3. Release timeline: what is coming and when?
4. Q/A

Introduction

Widget Redesign Project

Why?

- Outdated design
- Needed more flexibility in metadata handling
- Usability issues with current playlist widget

How?

- Hired an independent usability researcher
- Conducted usability research with stations *and end users*
- Reviewed all historical feature requests and bug reports

Introduction -- Thank You!

THANK YOU to the stations who participated in our usability study!



Playlist Widget

Requirements

- Update the design
- Better metadata identification
- Appropriate metadata for classical and non-classical music
- Better search capacity
- More intuitive for end users
- ...and more!

Solution

- Redesign/Rethink the entire playlist widget!
- Let's take a look...

Demo: Playlist Widget

DEMO

Redesigned
PLAYLIST WIDGET



Playlist Widget Metadata

Defaults -- Classical

- Title
- Composer
- Ensembles (if available)
- Conductor (if available)
- Soloists (if available)
- Album

Defaults -- Non-Classical

- Title
- Artist
- Album

Optional Metadata

- Album Art
- Label
- Catalog Number
- Host
- Custom Fields

Daily Widget

Requirements

- Update the design
- Better metadata identification
- Appropriate metadata for classical and non-classical music

Solution

- Redesign of playlists inside Daily widget
- Better metadata labeling
- Inclusion of Episode Notes
- Classical metadata differs from Non-Classical metadata

Demo: Daily Widget

DEMO
daily widget



Daily Widget Metadata

Defaults -- Classical

- Title
- Composer
- Ensembles (if available)
- Conductor (if available)
- Soloists (if available)
- Album

Defaults -- Non-Classical

- Title
- Artist
- Album

Optional Metadata

- Album Art
- Label
- Catalog Number
- Host
- Custom Fields
- ***Episode Notes (daily widget only)***

Now Playing Widget

Requirements

- Update the design
- Better metadata identification
- Appropriate metadata for classical and non-classical music
- ***Incorporate into existing sites using the widget***

Solution

- Complete redesign of Now Playing widget
- Better metadata labeling
- Classical metadata differs from Non-Classical metadata
- ***Options to use v1 or v2 of the widget***

Demo: Now Playing Widget

DEMO
NOW PLAYING
WIDGET



Now Playing Widget Metadata

Defaults -- Classical

- Title
- Composer
- Ensembles (if available)
- Conductor (if available)
- Soloists (if available)
- Album

Defaults -- Non-Classical

- Title
- Artist
- Album

Optional Metadata

No optional metadata shows on the Now Playing widget

Admin Features

Requirement

More flexibility of metadata display on widgets

Solution

Permissions-level metadata configurability

- Admins have **program-level** configurability permissions
- Admins can grant (and revoke) **episode-level** configurability permissions to hosts

Demo: Admin and Host Metadata Configuration

DEMO

Admin and Host
Metadata
Configuration
(Programs and
Episodes)



Release Schedule

Wednesday, April 22nd

- Metadata configurability options will appear in Composer 2
- New daily and playlist widgets will launch and appear automatically on all sites where they are embedded and on Core Publisher sites -- NO work required by stations to make the switch
- V2 of Now Playing widget will become available in Composer 2. New embed code included. Stations who wish to switch can copy and paste that code into their sites.

Thank You!
Questions?