



## Coldwater Creek Key Messages and Talking Points

### **The Agency for Toxic Substances and Disease Registry (ATSDR) has started the Public Health Assessment (PHA) process for Coldwater Creek.**

- ATSDR is based in Atlanta, Georgia and is a federal public health agency of the U.S. Department of Health and Human Services.
- A PHA evaluates potential exposures to determine if people have been exposed to hazardous substances in the past, present, or future.
- If people are being exposed to hazardous substances, the PHA process helps determine whether the exposure is harmful or potentially harmful and should be stopped or reduced.
- To learn more about ATSDR's PHA process, visit:  
<http://www.atsdr.cdc.gov/hac/products/pha.html>

### **Engaging and communicating with the public are among ATSDR's top priorities.**

- ATSDR will actively gather information and comments from the people who live or work near Coldwater Creek.
- ATSDR is planning to provide several opportunities for the community to learn more about the public health assessment process.
- Community members seeking more information can contact ATSDR's Regional Representative Erin Evans at [isb5@cdc.gov](mailto:isb5@cdc.gov) or 913-551-1311.

### **ATSDR wants to help you understand the PHA process and what to expect from ATSDR.**

- ATSDR is at the beginning of the process of collecting existing data from other agencies or organizations about potential exposures.
- ATSDR will be talking with people who live or work near the site to better understand their questions and environmental public health concerns.
- ATSDR's PHA process can lead to recommendations for health activities like education for community members and health professionals, health studies, or research as feasible and required.
- ATSDR can provide information and recommendations to regulatory authorities and the community on ways to reduce or prevent harmful exposures.

### **Twitter Messages**

- ATSDR has started a Public Health Assessment evaluating exposures at Coldwater Creek: <http://www.atsdr.cdc.gov/hac/products/pha.html> #CWC
- ATSDR will involve the community in the Coldwater Creek PHA; for more info reach out to the STL Oversight Committee @CWCreekFacts #CWC