

**KUVO/KVJZ COMMUNITY ADVISORY BOARD**  
**Minutes January 19, 2016**

**Attendees:**

Phil Cortese (Chair)  
Jeffrey A. Brimer (Vice Chair)  
Nasiri Suzan  
Wayne Fowler  
Paul Bates  
Steve Chavis

**Attending via phone:**

Woody Laughlin  
Erica Garcia

**Absent**

Max Paley  
Chris McNaughton  
Carolyn Lievers

**RMPBS Staff**

Elizabeth Mayer, Director of Community Engagement & Audience Services

**Guests:**

Djamila Ricciardi, substitute radio host  
Matthew Goldwasser, researcher

**Call to Order:** Meeting called to order at 8:10am

**Approval of Minutes:** The minutes of the October, November and December meeting were unanimously approved and they will be posted on the KUVO web site.

**Action and Discussion:**

Elizabeth reported that Natasha has left RMPBS to pursue other opportunities. It is to be determined how a search will be conducted to replace her important role in social media. An outside firm is assessing the personnel needs of RMPBS. Planning for the new building is wrapping up soon and there is hope to make a formal announcement by month end. The year ended with strong membership levels. The KUVO staff moved into the RMPBS location last week and the integration process is proceeding well. These employees are working near Elizabeth's space so there should be many opportunities for synergy. On January 26 a locally produced film on race and education will be presented to community leaders. Efforts are being made to increase publicity for the HD2 channel which will be a vehicle for the iNews team. Nasiri was applauded for the work and the energy she is bringing to the volunteer advisory team.

Nasiri reported on last week's meeting of the volunteer advisory team. 1. Planning a volunteer award celebration. Would like to honor Jim Barnes at the celebration for his unselfish volunteer work over

the years. Thinking about creating an annual Jim Barnes Award. 2. Looking to do a survey of what the staff needs and wants from the volunteers. The volunteers may have skills that can be offered that we are not aware of. Wayne raised a question about the relationship between KUVO and RMPBS volunteers. A discussion followed. In the long term it is thought that the data based for the two volunteer groups be integrated. Such an integration is a work in process.

Elizabeth reported on the recent volunteer survey. The results were impressive. 99% and 90% of the RMPBS and KUVO volunteers respectively thought that they were adequately trained for their roles. 72% and 90% of the RMPBS and KUVO volunteers respectively are satisfied with their experience as volunteers. Mathew, a visitor to our meeting, suggested that phone calls be made to volunteers that did not respond to the survey. He also suggested that there be some “triangulation” such as conducting a focus group with some of the volunteers. Jeff asked if some volunteers would be interested in volunteering for both RMPBS and KUVO. Jeff said that at the most recent RMPBS CAB meeting no mention was made of the radio medium. He would ask at the next RMPBS CAB meeting about our CAB making calls to some of the volunteers.

Paul gave an update on the Vail Jazz activities. The budget for the year has grown impressively and the talent that will be coming during the year is world class. The winter jazz series has been expanded and there is a lot of excitement building around it. Vail Jazz continues to grow and it is currently beginning a search for a director of operations. Vailjazz.org is an excellent source for more information on Vail Jazz events

The Christmas host night out was discussed and it was seen as a great success. Djamila said that it was nice to interact with other KUVO hosts since the opportunity does not happen very often. It was mentioned in discussion that the voice of KUVO may be disjointed because of the infrequent host contacts. We will try to have a host social function this summer.

Steve gave an update about the station. The winter membership campaign Begins Feb. 18 and runs through February 29.

Question of the month for the CAB was discussed. It is important that we ask questions we want answers to and not just ask interesting questions. It is important to get the CAB out and engaged in the community. The board was asked to email Phil or Steve with questions and ideas.

Mathew suggested that a youth advisory board be considered. Recruiting could start with the “30 under thirty” group of young artists. His suggestion was positively received. Phil commented that the insights of Mathew are very valuable. Both Mathew and Djamila would be excellent additions to the CAB and they were both encouraged to apply for membership.

**Next meeting:** The next meeting is scheduled for February 16, 2016.  
The meeting was adjourned at 9:35 am

Submitted by \_\_\_\_\_

Approved by \_\_\_\_\_

Paul Bates, Secretary

Phil Cortese, Chair

Approved on February 16, 2016