

Minutes Scheduled for approval on March 15, 2016

KUVO/KVJZ COMMUNITY ADVISORY BOARD  
Minutes February 16, 2016

**Attendees:**

Phil Cortese (Chair)  
Jeffrey A. Brimer (Vice Chair)  
Carolyn Lievers  
Nasiri Suzan  
Chris McNaughton

**Attending on phone:**

Wayne Fowler  
Woody Laughlin  
Paul Bates

**Absent**

Max Paley  
Erica Garcia

**KUVO Staff**

Steve Chavis

**RMPBS Staff**

Elizabeth Mayer, Director of Community Engagement & Audience Services

**Visitors**

John Shippey  
Djamila Ricciardi  
Susan Greenberg

**Call to Order:** Meeting called to order at 8:00am

**Approval of Minutes:** The minutes of the January 19 meeting were approved.

**Action and Discussion:**

Phil reported on his attendance at the recent RMPBS CAB meeting. It was a good presentation and Phil recommends that CAB members read the minutes of the meetings which are posted on the RMPBS web site.

Elizabeth reported on the RMPBS ongoing coverage about Race in Colorado. CAB members are encouraged to attend public meetings about this topic. There is a joint volunteer celebration (RMPBS and KUVO) planned for April 15. On February 29 there will be a meeting of the Volunteer Advisory team. The team recently met with department heads to ask what volunteers can do to help promote the mission of RMPBS and KUVO. Nasiri was complemented for the great work she has done and is doing with the volunteer effort including the development of a useful volunteer data base. Concerning social media, the the open position created by the resignation of Natasha in not currently planned to be replaced.

A discussion from the last meeting about how to get more people to our meetings was continued. How can we find ways to get the community more engaged in CAB meetings without changing the established monthly meeting time? The idea of an open meeting on a Saturday was discussed. It was suggested that a periodic newsletter on social media could be a more effective tool than having an open meeting. It was also suggested by Susan Greenberg, a guest, that we hold a scheduled yearly event with the community. Phil said that more work needs to be done with social media. Further discussion was tabled for a later meeting.

Two potential members of the CAB, John Shippey and Djamila Ricciardi, were interviewed separately by the CAB. They were asked about their interest in jazz music, why they are interested in joining the CAB and what skills they can bring to the CAB. After talking to each candidate separately, the CAB voted unanimously to offer both John and Djamila membership to the CAB. Both individuals have the interest and the talents to strengthen our mission. All CAB members are excited to have John and Djamila on our board.

The first annual report of our CAB is nearly completed. This report will be an effective planning tool for what the CAB should be looking to do in the coming year.

Phil suggested that the committee structure of the CAB needs to be reviewed. Going forward, he will communicate his ideas on this.

The idea of creating a youth CAB was discussed. It has merit but do we have the energy required to get something established? Phil asked that we continue to think about the creation of a youth CAB.

Steve reported on the loss of the signal for KVJZ was due to very cold temperatures and to heavy snows. KUVO is working on a long term solution to this problem. The social media reports presented to the CAB will be now issued quarterly and not monthly because of the effort required to produce a report. The upcoming fund raiser has a goal of raising \$110,000. The 2016 tee-shirt pictures Sonny Rollins and Sonny was involved in the selection of the picture that is being used for the tee-shirt. KUVO is working on having a jazz trip to New Orleans. Steve will be working on a question of the month that we will email to CAB members. We are asked to consider our answers to questions posed and to report back to Steve.

**Next meeting:** The next meeting is scheduled for March 15, 2016

The meeting was adjourned at 9:35am

Respectfully Submitted by:

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Paul Bates

Approved by:

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Phil Cortese, Chairman