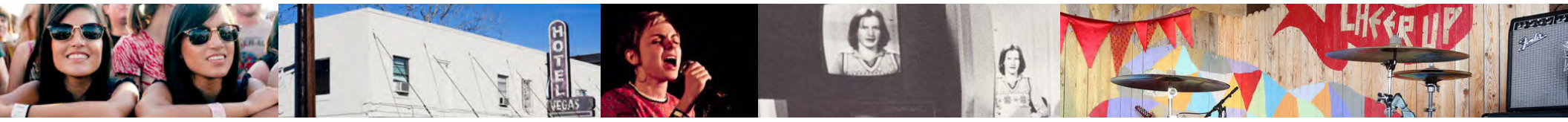
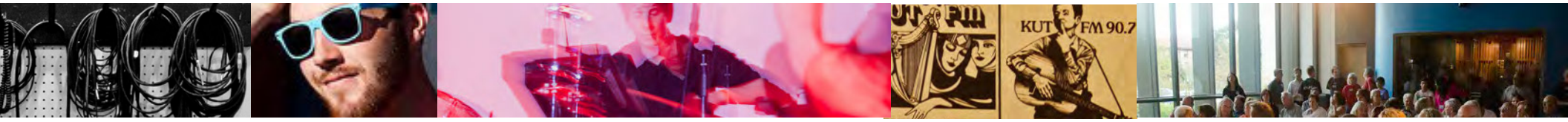


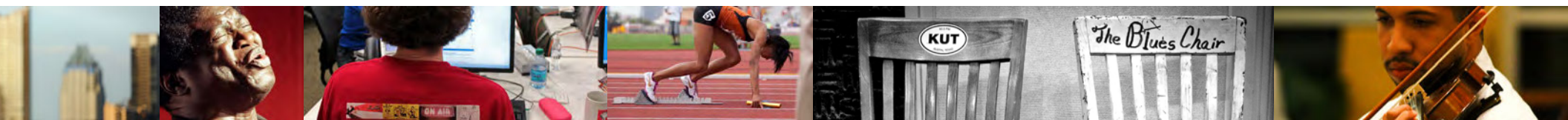
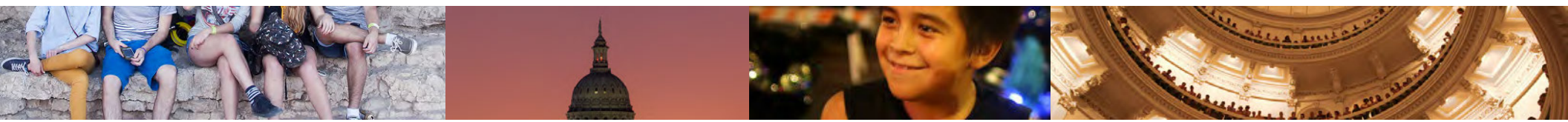
KUT PUBLIC MEDIA



EXPERIENCE AUSTIN TEXAS



COMMUNITY REPORT 2012-2013



WELCOME

KUT 2012 ADVISORY BOARD

Ray Farabee, *chair*
Chris Mattsson, *vice chair*
Jim George, *secretary*
Lidia Agraz
Ben Bentzin
Rabbi Neil Blumofe
Patrick Cantilo
Jim Cousar
Sandy Dochen
Rodney Gibbs
Lynn Meredith
Scott O'Hare
John Scanlan
Pete Schenkkan
David Talbot
Tyson Tuttle
Dr. Roderick P. Hart
Stewart Vanderwilt

LETTER FROM THE GENERAL MANAGER There's a saying about the importance of timing, which turned out to be true for KUT during our fiscal year 2011-2012 and into 2013. Thanks to the generosity of listeners, businesses, foundations and the support of the College of Communication at the University of Texas, the fiscal year of 2012 will be a benchmark long into the future.

This report provides an overview of some of the activities and achievements made possible because of community investment in KUT – surpassing federal support more than 15 to 1. In short, KUT has emerged as a leading civic and cultural institution in Central Texas and an innovative organization within public media and broadcasting.

The completion of the KUT Public Media Studios has transformed our service and created a daily destination for listeners to directly engage in civic discussions and cultural experiences. In less than a year we hosted more than 5,000 people – a number that likely exceeds the total of visitors to KUT over the previous two decades.

The new studios were quickly followed by the launch of KUTX 98.9 as the Austin Music Experience and the dedication of KUT 90.5 as a daily source of local, national and global news. As a result, KUT and KUTX – combined — reach nearly 600,000 people each month. Put another way: more than a third of the region's population tunes in to KUT or KUTX.

The impact of KUT and KUTX is being noticed throughout the community and around the world. We've hosted visiting journalists and delegations from multiple countries and our news team has been honored with four National Edward R. Murrow awards in three years.

These efforts are fueled by community support and driven by a talented and dedicated staff. We are honored by your support and committed to continuing to earn it.

With appreciation,



Stewart Vanderwilt
Director and General Manager



BY THE NUMBERS

More than

1/3

of the region's population tunes in
to KUT or KUTX every month.

*Nielson Audio

The local community provides
more than

90%

of KUT Public Media's
operating budget.

6,000

Sustaining Members provide the
steady, ongoing support that keeps
KUT strong and independent.

OUR MISSION
KUT AND KUTX CREATE
EXPERIENCES THAT DEEPEN
UNDERSTANDING AND
CONNECT PEOPLE. WE ARE
COMMITTED TO AUTHENTICITY,
CRAFT, CONTEXT AND THE
UNIQUE POWER OF THE
HUMAN VOICE IN ALL ITS
FORMS.

MISSION AND VISION

OUR VISION KUT and KUTX are a leading source for knowledge and ideas that enrich and sustain greater Austin’s unique sense of place, cultural identity and position as a center of leadership. KUT and KUTX will inform, inspire and engage while becoming the most trusted source for news, information and the Austin, Texas, music experience.

OPERATING PRINCIPLES: PUBLIC SERVICE COMMITTED We strive for excellence in the quality and credibility of the programs we acquire and produce, as well as the reliability of our broadcast service. We organize work processes, procedures, resources, and priorities around audience service.

OUTCOME DRIVEN We approach every task with a clear goal in mind and always ask, “What is the outcome we are looking for?” We recognize that every action, activity and communication produces a result, and we gear our efforts toward the outcome we seek.

PERFORMANCE FOCUSED We focus on quality performance and optimal efficiency by setting clear expectations, providing needed resources, establishing goals, structuring our work habits, and prioritizing our tasks. Each person is held accountable for their outcomes and is recognized for their achievements.

KUT PUBLIC MEDIA STUDIOS



The KUT Public Media Studios were completed in July 2012. (Photo by Amy Price.)



A family finds its name on the donor wall during the community open house.

2012 MARKED A SIGNIFICANT MILESTONE in the history of KUT and public media in Austin. After 40 years of serving Central Texas from a space we outgrew long ago, we moved into the KUT Public Media Studios in the College of Communication’s Belo Center for New Media — which quickly become a daily destination for robust discussion, intimate live music performances and cultural experiences.

This state-of-the-art, two-story, 20,000-square-foot space is the result of a three-year capital campaign, which culminated in a five-day on-air campaign in May 2012. A community-wide effort, the \$9.8 million endeavor saw tremendous support from local foundations, businesses, families and individuals.

In November, KUT inaugurated the new space with an opening celebration followed by an open house for the nearly 2,000 people who contributed to the campaign. Our open house weekend activated every aspect of the new facility, including live music performances and recordings. The focal point of the event was the unveiling of the KUT community donor wall, featuring donor names integrated among images from KUT and the Austin experience over the past 50 years.

After less than a year in the space, the KUT Public Media Studios have transformed the way we work, communicate and collaborate, while making our organization visible and accessible to the community we serve. With the emphasis on increased collaboration and community interaction, our new home enables us to deliver on our mission in new and more meaningful ways.



A Fire Conditions sign in Bastrop State Park was ripped apart by fire.

Fueled by listener support, KUT News transcends everyday sound bites to bring context to regional and national news through long-term, in-depth, insightful coverage. On Jan. 2, 2013, after more than 50 years of service to Austin, KUT 90.5 became a full-time source for news and information, featuring live programs with deep editorial resources throughout the day.

By leveraging partnerships that harness the creative and intellectual resources of our news team, The University of Texas and the Central Texas community, KUT brings Austin to the world.

FORGED IN FLAMES: AN ORAL HISTORY OF THE LABOR DAY WILDFIRES

On Labor Day weekend 2011, we watched in disbelief as wildfires swept through three separate Central Texas communities. More than 1,600 homes were destroyed, landmarks disappeared and habitats changed. This was one of the biggest local stories in recent memory and behind each tragic statistic there was a human story. Over the course of the following year, the KUT News team built long-term relationships with residents by returning to these communities week after week to conduct in-depth interviews and capture their stories and preserve them for posterity.

The result, “Forged in Flames: An Oral History of the Labor Day Wildfires,” featured first-person accounts of the wildfires — from when the fires were still burning, to long after they were extinguished and residents worked to rebuild their lives. The coverage was organized into an audio oral history and interactive website. The interviews and related records of the project became part of the permanent collection at the university’s Dolph Briscoe Center for American History, to be preserved and made accessible to researchers for a wide range of academic, professional, community and personal uses.

Using the oral histories, KUT News produced a one-hour documentary, which was broadcast on the first anniversary of the fires. During that same week, KUT News hosted a community listening session attended by members of the communities affected by the wildfires.



A view of the Bastrop fire from Highway 71. Sept. 2011.



Reporter Terrence Henry interviews Doug Kling, of Village Farms, a tomato greenhouse in West Texas.

WHY BOTHER? ENGAGING TEXANS IN DEMOCRACY TODAY

Texas has one of the lowest rates of political and civic participation in the nation. KUT News, along with KLRU-TV, Austin PBS, and the Annette Strauss Institute for Civic Life at The University of Texas, set out to explore this crisis of civic engagement in a series of four community forums and broadcast specials in 2012 and 2013. Each forum examined the impact of changing demographics on civic participation in Central Texas, and focused on how citizens can get their voices heard by the Texas Legislature and what is necessary to get more citizens involved in Austin city government and planning. KUT reporters moderated the forums, which were later broadcast on KUT 90.5 as well as KLRU-TV. KUT produced a series of news reports prior to each forum to provide context on issues leading up to the events.

STATEIMPACT TEXAS: POWER, POLICY AND THE PLANET In November 2011, KUT became a leading partner with Houston’s KUHF and NPR to pilot “StateImpact Texas,” an ambitious local-national journalism project aimed at reporting on state government actions and their impact on citizens and communities.

During a time when energy and environmental policies and issues are critical to Texas’ future but are often under-reported in the state, KUT’s StateImpact unit produces award-winning, in-depth and investigative reports for broadcast and online audiences. Reports range from hydraulic fracturing to green energy, the drought and its impact on farmers and ranchers, to how energy issues are being addressed in the legislature.

In April 2012, StateImpact Texas launched “Dried Out: Confronting the Texas Drought,” a website chronicling the Texas drought and its impact on business, the economy, the environment and citizens. This site provided the first comprehensive, interactive look at the record drought in Texas and featured: a historical map of the drought; an interactive graph showing how this drought compares to others; photo slideshows of key moments of the drought; an interactive map of the wildfires; and a section examining the state’s water plan for dealing with scarcer water supplies and intensifying droughts.

KUT News received a National Edward R. Murrow award recognizing journalistic excellence for continuing coverage of the drought, which included a StateImpact Texas report on how hunters have fared during the drought.

Music is part of Austin’s DNA. But until recently, there hadn’t been a full-time local radio destination dedicated to the wide spectrum of music that is made and played here. That all changed on Jan.2, 2013, with the launch of KUTX 98.9: The Austin Music Experience.

There are over

120,000

songs in KUT's digital library



Jay Trachtenberg has been hosting music since 1995.



Fans enjoy the KUT Live at the Four Seasons showcase.

Showcasing the work of Austin musicians — to both local and national audiences — is core to our mission. Take Austin’s Amy Cook as one recent example. Amy was one of KUTX’s guest DJ’s in our “My KUTX” series, where local musicians take over the airwaves to host and air a set of their favorite music. Texas Music Matters helped introduce her to a national audience in NPR Music’s monthly feature “Heavy Rotation: 5 Songs Public Radio Can’t Stop Playing” in January 2013. A few months later we invited Amy to play our annual Seton Shivers Cancer Center benefit, “KUTX Live at the Four Seasons,” during SXSW.

When music, which for 50 years shared the airwaves with news and information programming on KUT 90.5, became our 24/7 focus on KUTX 98.9, it not only allowed us to more than double our music offerings, interviews, and local arts-related news and commentary, but it also provided a high-profile platform with which we could promote live performances from our new Studio 1A and the Cactus Cafe.

A case in point is the Stage-to-Studio project, where select Cactus Cafe open mic night performers are invited to the KUTX studios to record a song. The recording is produced and posted online, where the public is invited to vote for their favorite song. Each month the winner is promoted as a KUTX Song of the Day, and receives multiple airings on a single day, as well as a presence at KUTX.org.

TEXAS MUSIC MATTERS Since 2006, “Texas Music Matters” has delivered a weekly one-hour mix of music news, features, profiles, reviews and performances from the heart of one of the most fertile musical scenes in the country. The show may be best known for its rich documentary features, which reach deep into the lives of musicians and the environment that influenced them. The program, executive produced and hosted by David Brown, earned a silver designation in the “Best Regularly Scheduled Music Program” category from the 2013 New York Festivals® Radio Program and Promotion Awards.

Over the past two years, four award-winning documentaries have shared some of the challenges faced by women in Texas music, transported listeners to the flatlands of West Texas and brought to light new approaches for treating Iraq and Afghanistan veterans suffering from post-traumatic stress disorder:

- “West Texas, 1941, The Story of Guy Clark” (Oct. 2011)
- “Unsung: The Stories of Women in Texas Music” (March 2012)
- “The Lost Odessa Tapes” (Aug. 2012)
- “Songwriting with Soldiers” (Nov. 2012)

Studio 1A hosts more than

300

live performances a year.



Mother Falcon musician Tamir Kalifa performs at MapJam

AUSTIN MUSIC MAP Early in 2012, Texas Music Matters and Delaney Hall, an independent producer, began an innovative community documentary project to uncover the dense network of formal and informal music venues that constitutes Austin’s diverse music culture.

The result is the Webby-Award-nominated Austin Music Map, a web-based, interactive map documenting the city’s distinct sonic geography and subcultures. From conjunto at East Austin’s Moose Lodge, to gospel at Deliverance Temple in North Central Austin, to a marching band floating on Barton Creek, the Austin Music Map goes beyond the usual suspects on the Austin music scene in search of the lesser-known places where music is made.

In spring 2013, KUTX brought the Austin Music Map to life in the form of MapJam, a 12-hour moveable concert festival that allowed attendees to sample some of Austin’s diverse music genres — from bluegrass, to hip hop, to punk, to salsa — performed by nine bands in eight locations throughout East Austin.

The Austin Music Map project was made possible thanks to support from the Association of Independents in Radio, Inc. and its Localore project, funded, in part by the Corporation for Public Broadcasting.



Austin Hip Hop and Soul band Riders Against the Storm performs during MapJam

2013 AWARDS

(for work completed in 2012)

NEW YORK FESTIVALS AWARDS

SILVER MEDAL

Best Regularly Scheduled Music Program,
Texas Music Matters

BRONZE MEDAL

Culture and the Arts, *Unsung: The Stories of Women in Texas Music (Texas Music Matters)*

FINALIST CERTIFICATE

Forged in Flames: An Oral History of the Labor Day Wildfires (Emily Donahue and KUT News staff)

NATIONAL HEADLINERS AWARD

3RD PLACE

Radio Station Documentary, *Forged in Flames* (Emily Donahue and KUT News staff)

REGIONAL EDWARD R. MURROW AWARDS FROM THE RADIO TELEVISION DIGITAL NEWS ASSOCIATION

AUDIO FEATURE REPORTING

Song Writing with Soldiers (David Brown, Texas Music Matters)

AUDIO NEWS DOCUMENTARY

Forged in Flames (Emily Donahue and KUT News staff)

AUDIO NEWS SERIES

Los Lomitas Water (Andy Uhler and Danny Guerrera)

BROADCAST AFFILIATED WEBSITE

KUTNews.org (KUT News staff)

USE OF SOUND

Texas Rock Art (Matt Largey)

WRITING

Texas Topics Writing Samples 2012 (Matt Largey)

TEXAS ASSOCIATED PRESS BROADCASTERS AWARDS

1ST PLACE

Best reporter, Mose Buchele

1ST PLACE

Investigative report, APD Marijuana Arrests: By the Numbers (Nathan Bernier)

1ST PLACE

Documentary, Forged in Flames: An Oral History of the Labor Day Wildfires (Emily Donahue and KUT News staff)

1ST PLACE

Special series, On Dry Land: Las Lomitas (Andy Uhler and Danny Guerra)

1ST PLACE

General assignment, Advocates Seek Help to Fight Human Trafficking (Joy Diaz)

1ST PLACE

Use of actuality production, The Writing on the Wall (Matt Largey)

1ST PLACE

Sports story or series, Austin’s Formula 1 Race Explained (Matt Largey)

1ST PLACE

Continuing coverage, Texas Drought (KUT News staff)

1ST PLACE

Feature/serious, Songwriting with Soldiers (David Brown, Texas Music Matters)

1ST PLACE

Online/special content, Dried Out: Confronting the Texas Drought (Terrence Henry and staff)

2ND PLACE

Website, KUTnews.org (KUT News staff)

HONORABLE MENTION

continuing coverage, Austin’s Formula 1 Racing Comes to Austin (Matt Largey)

HONORABLE MENTION

feature/light, No, Vampire Bats are Not in Texas —Yet (Mose Buchele)

HEADLINERS FOUNDATION OF TEXAS CHARLES E. GREEN AWARD

BEST RADIO REPORTER

Mose Buchele

BEST ONLINE PACKAGE

Dried Out: Confronting the Texas Drought (Terrence Henry and staff)

CAPITAL OF TEXAS AWARDS

Greater Austin Hispanic Chamber of Commerce, (media category)

AUSTIN CHRONICLE “BEST OF AUSTIN” READERS’ POLL

BEST RADIO STATION

KUT 90.5

AUSTIN MUSIC AWARDS

BEST RADIO STATION

KUT 90.5

BEST RADIO MUSIC PROGRAM

Twine Time (hosted by Paul Ray)

UT COLLEGE OF COMMUNICATION

JEFFREY AWARD

Stewart Vanderwilt

AUSTIN COMMUNITY FOUNDATION

SHEFFIELD AWARD EXCELLENCE AS A NONPROFIT

EXECUTIVE

Stewart Vanderwilt

2012 AWARDS

(for work completed in 2011)

NEW YORK FESTIVALS AWARDS

BRONZE MEDAL

Culture and the Arts, West Texas 1941: Story of Guy Clark (David Brown and Haley Howle, Texas Music Matters)

NATIONAL EDWARD R. MURROW AWARD FROM THE RADIO TELEVISION DIGITAL NEWS ASSOCIATION

AUDIO CONTINUING COVERAGE

Texas 2011 Drought (KUT News staff)

REGIONAL EDWARD R. MURROW AWARDS FROM THE RADIO TELEVISION DIGITAL NEWS ASSOCIATION

OVERALL EXCELLENCE

KUT News

AUDIO CONTINUING COVERAGE

Texas 2011 Drought (KUT News staff)

AUDIO NEWS DOCUMENTARY

West Texas 1941: The Story of Guy Clark (David Brown and Haley Howle, Texas Music Matters)

WEBSITE

KUTnews.org, (KUT News staff)

WRITING

Texas Topics Writing Samples 2011 (Matt Largey)

TEXAS ASSOCIATED PRESS BROADCASTERS AWARDS

1ST PLACE

Best reporter, Matt Largey

1ST PLACE

Investigative report, Jailbroken (Mose Buchele)

1ST PLACE

Online special content, Bastrop Fire Reflections (Lizzie Chen)

2ND PLACE

Online special content, Where We Go (KUT News staff)

2ND PLACE

Documentary, West Texas 1941: Story of Guy Clark (David Brown and Haley Howle, Texas Music Matters)

HONORABLE MENTION

Special series, Whooping Cough (Crystal Chavez)

HEADLINERS FOUNDATION OF TEXAS CHARLES E. GREEN AWARD

BEST RADIO REPORTER

Matt Largey

2012 TEXAS MEDICAL ASSOCIATION

ANSON JONES AWARD FOR IN-DEPTH REPORTING

Whooping Cough series (Crystal Chavez)

SOCIETY OF PROFESSIONAL JOURNALISTS REGION 8 MARK OF EXCELLENCE HONORING THE BEST COLLEGIATE JOURNALISM

1ST PLACE

Radio feature reporting, Bastrop Fire Reflections (Lizzie Chen, The University of Texas at Austin)

1ST PLACE

Radio news reporting, Wildfire Rebuilding (Reshma Kirpalani, The University of Texas at Austin)

LONE STAR AWARDS FROM THE HOUSTON PRESS CLUB

1ST PLACE

Politics and Government, Austin City Council Issues 2011 (Mose Buchele)

2ND PLACE

Radio Journalist of the Year, Ben Philpott

2ND PLACE

Soft News, Weather Modification (Matt Largey)

2ND PLACE

Public Affairs, Open Records Costs (Matt Largey)

2ND PLACE

Hard News, Krugh Homecoming from Iraq (Matt Largey and Crystal Chavez)

3RD PLACE

Hard News, Community College Cuts (Nathan Bernier)

3RD PLACE

Politics and Government, 2011 State Budget Cuts (Ben Philpott)

3RD PLACE

Public Affairs, Rick Perry Immigration Answer (Ben Philpott)

AUSTIN CHRONICLE “BEST OF AUSTIN” READERS’ POLL

BEST RADIO STATION

KUT 90.5

AUSTIN MUSIC AWARDS

BEST RADIO STATION

KUT, 90.5

BEST RADIO PROGRAM

Eklektikos (hosted by John Aielli)

BEST RADIO PERSONALITY

John Aielli

BEST ACOUSTIC VENUE

The Cactus Cafe

CACTUS CAFE



The Chapin Sisters perform on the Cactus stage.



KUT News' Ben Philpott moderates the "Views and Brews" discussion at the Cactus Cafe.

CACTUS CAFE Three years into our operation of the Cactus Cafe, we continue to engage new audiences and partners, strengthening the venue's reputation as one of the best acoustic listening rooms in the country.

Musicians and singer-songwriters continue as mainstays on the stage Wednesday through Saturday nights. We're always focused on engaging new audiences, and our "Views and Brews" discussion series invites thought leaders from around our community and our university to the stage to discuss a wide range of ideas, whether it's the history of jazz, sports, politics, popular culture or art in a casual setting.

Here's just a sampling of recent Views and Brews topics: Creativity and Depression; Benny Goodman and The Art of Intersection; Leonard Cohen: A Life in Art; What Is An American?; College Football; The History of Punk and Metal in Austin; The Life and Legacy of Edith Piaf; Native American Music and The Blues with Jimmie Vaughan and Brannen Temple; The Hidden World of Girls; Smart Thinking; Speaking with Classical Guitar; Border Music with David Hidalgo and Marc Ribot; and Becoming Tennessee Williams.

Launched in April 2011, the Cactus Artist in Residence Series presented by Lone Star Bock continues to provide a platform for promising local talent — offering unique opportunities for their music to reach new audiences. In addition to a weekly spotlight at the Cactus Cafe, artists-in-residence receive on-air exposure on KUTX 98.9 in the form of the KUTX Song of the Day and the Austin Music Minute. Featured artists have included David Ramirez, Emily Wolfe, "Hello Wheels," "Wood and Wire," "Lost and Nameless Orchestra," Lilly Hiatt, "The Carper Family" and Jack Wilson.

The Cactus Cafe was consistently listed among the

top 3

favorite venues musicians like to play.

*Spring 2013 report by Austin Music Commission

MEMBERSHIP

KUT relies on more than

400

volunteers to help station events run smoothly

MEMBERSHIP Member support is the lifeblood of public media. It empowers us to deliver the in-depth, independent, fact-based reporting that helps the community understand and engage complex issues. It's what allows us to deliver the Austin Music Experience — in the form of 300 in-studio performances a year; the Austin Music Minute and Texas Music Matters.

During the 2011-12 fiscal year, more than 18,000 members invested in KUT. We devoted those contributions to broadcast and programming expenses, such as local news coverage of city hall, education and the state legislature; arts coverage in the form of Arts Eclectic and the Austin Music Minute; and national programs such as "Morning Edition," "Fresh Air" and "Wait, Wait...Don't Tell Me."

With our sights set on lowering fundraising costs, we introduced sustaining membership in 2011. Sustaining members make an automatic contribution to KUT each month, providing a steady, reliable stream of support while eliminating most administrative expenses associated with raising funds, such as paper and postage.

LEADERSHIP CIRCLE Our 300 Leadership Circle members continue to engage with and support the station at the highest levels. During our semi-annual, on-air membership drives, Leadership Circle members frequently pool their support to create on-air challenges to encourage others to make gifts. Members of this special group also participate in station events, such as receptions and luncheons with KUT, NPR and public radio personalities.

Examples of recent Leadership Circle events include: "StateImpact Texas: Energy and the Environment in Texas," with NPR's Ken Rudin and Michael Webber from the Jackson School of Geosciences; "Notes from the Campaign Trail," featuring Ben Philpott and the Texas Tribune's Emily Ramshaw; and an evening with NPR's Steve Inskeep and "The Splendid Table's" Lynn Rosetto Kasper; and "Perspectives from Pakistan," with KUT News Director Emily Donahue, who completed a journalism fellowship in Pakistan, and Pakistani journalist Tayyeb Afridi, who spent a month interning in the KUT Newsroom.

KUT VOLUNTEERS OF THE YEAR

- 2012: Sara and David Pollack
- 2011: Wayne Clark
- 2010: Tom Concannon
- 2009: Carol Fowler
- 2008: Shelley Nathan
- 2007: Nan Hampton
- 2006: Charlotte Boyle
- 2005: Frank Garza and Katherine Garza
- 2004: Paul Murray
- 2003: Jim Cousar and Mary Gordon Spence
- 2002: Pamela Boyar
- 2001: Howard Pearlman
- 1999: William "Bill" Williams III



Stewart Vanderwilt, KUT's director and general manager, and KUT 2012 Volunteers of the Year Sara and David Pollack.



The Gourds perform in Studio 1A.

As a community focused media organization, we strive to make a positive difference by creating experiences that deepen understanding and connect people through the power of the human voice — whether that’s an inspiring recorded song, a compelling discussion about Texas politics, thousands of people united in song at the Capitol, an interview with a local theatre troupe or a profile of a local non-profit seeking volunteers. What follows is a snapshot of some of the ways in which we create and strengthen community.

CONNECTING FANS TO THE MUSIC The crown jewel of the KUT Public Media Studios is Studio 1A, a street-level, 72-seat, glass-walled space that welcomes the community to some of our more than 300 in-studio performances each year. In the short time the studio has been open we’ve hosted intimate performances — free to the community — by Austin-based artists, such as The Bright Light Social Hour, John Dee Graham, The Gourds, Hello Wheels, Dave Madden, David Ramirez and Whiskey Shivers, and national acts such as Ryan Bingham, Caexico, Kat Edmonson, Iron & Wine, Shovels & Rope, Patti Smith and Allen Toussaint.

While Austin is home to hundreds of music venues and hosts some of the country’s biggest live music events, we strive to connect our audiences to the music in new ways. During the Austin City Limits Music Festival and the SXSW Music Conference, we partner with the Four Seasons to produce “Live at the Four Seasons,” a concert series featuring some of most anticipated artists in town for the festival and conference. These events are open to the public with a small donation, which benefits the Seton Shivers Cancer Center. To date, these events have raised more than \$85,000 for the Seton Shivers Cancer Center.



Studio 1A accommodates an audience of up to 72 people who can experience music performances in person. (Singer Kat Edmonson performs in Studio 1A in April 2013)

More than
10,000
fans enjoy music in the Cactus
Cafe each year

81%

of respondents believe the practices
of KUTX radio benefit the health
of the local music community.

**Spring 2013 report by Austin Music Commission*

CONNECTING CITIZENS TO THE ISSUES By bringing together experts around a particular topic, we add a new dimension to our reporting on issues of the day. In addition to the diverse topics explored in our Cactus Cafe “Views and Brews” series, we’ve connected citizens to industry experts in panel discussions, including “Drilling Down, The Fracking Boom and the Texas Legislature.” The KUT Public Media Studios will enable us to host community discussions more frequently.

Austin was at the forefront of three global conversations when the BBC’s “World Have Your Say” broadcasted from the Capital City. One of the broadcasts, originating from the KUT Public Media Studios, included a live audience of nearly 300 Austinites discussing America and the war on terror. All three shows were broadcast live around the world, including the United Kingdom, West African countries and South American countries.

CONNECTING VOLUNTEERS TO CAUSES Our long-running “Get Involved” program focuses attention on community organizations that rely on volunteers to deliver services in Central Texas. In partnership with “I Live Here I Give Here,” we select a local non-profit each month to feature on the air and at KUT.org. Each feature highlights the services of the organization through the personal stories of volunteers, staff members and clients.

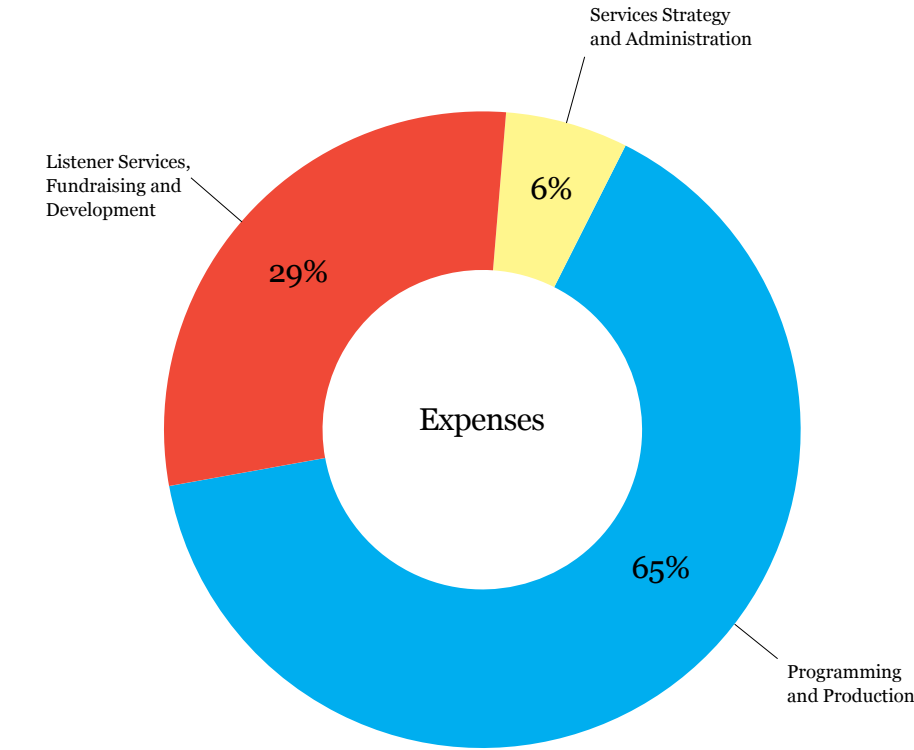
A sampling of organizations profiled recently includes: Anthropos Arts, Austin Partners in Education, Dress for Success Austin, Interfaith Action of Central Texas, Kids in a New Groove, People’s Community Clinic, Saint Louise House, Special Olympics Texas, TreeFolks and Youth2Seniors, among others.



A family enjoys singing with John Aielli at the Holiday Sing Along and Downtown Stroll

KUT-RADIO STATEMENT OF NET ASSETS

August 31, 2012 and 2011
The University of Texas at Austin



EXPENSES

Programming and Production includes producing local news and music programming, production and broadcasting technology and purchasing national programs.

Listener Services, Fundraising and Development includes marketing, mailing, events, and research and database technology.

Services Strategy and Administration expenses include accounting and purchasing support, cash processing, office supplies.

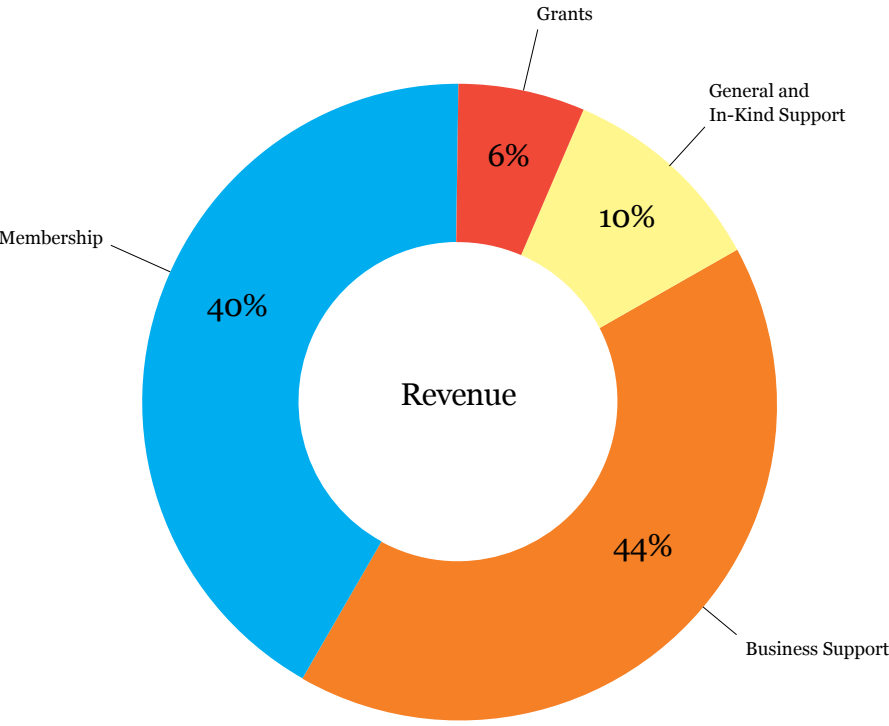
ASSETS	2012	2011
CURRENT ASSETS		
Cash	\$2,959,027	\$2,833,068
Account receivable		
Trade receivable	447,147	466,575
Pledges receivable	428,223	239,884
Endowment receivable	20,000	20,000
Contributions receivable	9,509	741,881
TOTAL CURRENT ASSETS	3,863,906	4,301,408
NONCURRENT ASSETS		
Contributions due in future periods	-	513,467
CAPITAL ASSETS		
Furniture and equipment, Net	120,975	173,274
Leasehold Improvements, Net	8,125,006	-
Total capital assets (net of accumulated depreciation/amortization)	8,245,981	173,274
OTHER ASSETS		
Total noncurrent assets	-	4,731,658
Total assets	-	5,418,399
	12,109,887	9,719,807
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable	\$111,003	\$59,006
Capital Campaign Payable	-	300,000
Deferred revenue	144,216	98,621
Total current liabilities	255,219	457,627
Total liabilities	255,219	457,627
NET ASSETS		
Investment in fixed assets		
net of related debt	8,245,981	173,274
Restricted- Nonexpendable (note 9)	25,000	25,000
Restricted- Expendable		
Radio Services Community	139,353	236,736
Capital Campaign	-	3,152,909
Total Restricted - Expendable	139,353	3,389,645
Unrestricted net assets	3,444,334	5,674,261
Total net assets	11,854,668	9,262,180

OPERATING REVENUES	2012	2011
Sales and Services	\$3,792,875	\$3,512,509
Memberships and contributions	3,501,575	3,208,965
General and support	838,692	805,838
In-kind support	63,318	125,672
Grants	538,419	668,837
Total operating revenues	8,734,879	8,321,821

OPERATING EXPENSES		
Program services		
Programming and production	3,935,199	3,514,621
Broadcasting	847,336	762,106
Cactus Cafe	413,796	442,427
Support services		
Management and general	475,930	446,843
Fundraising and development	1,274,565	1,214,813
Underwriting and grant solicitation	1,061,199	1,008,030
Total operating expenses	8,008,025	7,388,840
Operating profit (loss)	726,854	932,981

NON-OPERATING REVENUE (EXPENSES)		
Available university fund appropriations	-	207,374
Capital Campaign contributions	1,865,284	644,223
Gain on disposal of fixed assets	350	472
Net nonoperating revenues	1,865,634	852,069
Change in net assets	2,592,488	1,785,050

BEGINNING OF YEAR	9,262,180	7,477,130
END OF YEAR	\$11,854,668	\$9,262,180



REVENUE

Business support includes business underwriting, partnerships, the Cactus Cafe and event sponsorships.

Membership includes contributions from individuals, Leadership Circle members and Business Circle members, and events.

General and In-Kind Support includes utilities and facilities maintenance support from the University of Texas at Austin, donations of food and beverages during membership drives, and more.

Grants include funds from the Corporation for Public Broadcasting, NPR/StateImpact, and the William and Salomé Scanlan Foundation of Austin and San Antonio.

LEADERSHIP CIRCLE

Linda Aaker and Bob Armstrong
Patricia Cassidy Abbamonte
Cynthia and Mark Abrams
Lidia Agraz and Allen Peck
Lynne and Craig Allen
Jarrett Anderson
Sarah Anderson
Anonymous
Kristine Artymowski
Jean and Bill Avera
Robert and Margaret Ayres
Mandi Ballard
James Barnette
Barbara and Kevin Barry
Karen J. Bartoletti
Deanna and Robert Bates
Jess Beal
Becky Beaver and John Duncan
Coleen Beck
Linda Benge and Paul Robshaw
Ben Bentzin
Sherri Bishop
Sue Blevins
Carmel and Tom Borders
Patricia L. Brand
Holly and Tom Brandt
Jeanine and Jay Brim
Dianne and Bob Brode
Cheryl Brownstein and
Walter Harrell
Nina Buckley
Dan Bullock and
Annette Carlozzi
Charles Butt
Jim and Donna Byerlotzer
Daniel K. Byrd DDS
Carol Campbell and
Jonathan Bow
Alan Campion and
Ellen Blair Smith
Kathy Cantilo
Patrick H. Cantilo
Ellen H. Carrie
Mason and Lynn Carter
Tony Catania and
Patricia McCabe
Laura and Ken Cho
Elizabeth Christian and
Bruce Todd
Eleanor and Jim Cochran
Mary and Chris Collins
Elizabeth Conklyn
Dana and Stuart Cook
Laura Corman
James Cousar and
Donna Squyres
Chris and Jim Cowden
James Cowles
Stacia Crescenzi
Thomas Cronk and
Kathryn Engelhardt-Cronk
Janet Crowley
Nell Dale
Mikail Davenport
William C. Davidson
Christine and Philip Dial
Will Dibrell
Lynne Dobson and
Greg Wooldridge
Carol and Sandy Dochen
Mark Domel
Jaquelin Dudley
Genevieve Duncan
Laurie and Drew Duncan
Patrick Dunn
Melissa Engleman
Anita L. Erickson
James R. Eskew, M.D. and
Lynn R. Langley
Toni Falbo and Bob Glover
Jess Beal
Eric Fitzpatrick
Lulu Flores and Scott Hendler
William Forbath
Helen and Larry Foster
Carol, Dudley and
Breeze Fowler
Michael W. Fox
Francine Franklin
Lynn Franzen
Jolynn and Greg Free
Anne and Ron Freeman
Michael Freid
Alexis J Fuller, Jr
Christie and Andy Garbe
Laurie and Ross Garber
Kambrah Garland
Susan and Geoffrey Gay
Diana and Jim George
Lisa and Phil Gilbert
Eileen Gill & Kevin Pruitt
Holly Gilman
Keith and Rachel Graham and Family
Scott Graham
Barry Gray and Ed Dato
Deborah Green
Michele M. Grieshaber
Mr. Gary Grossenbacher and
Dr. Gabrielle Theriault
Shelley and Andres Guerra
Bryan Hale
Jennifer and Jim Haley
Kathie and Dick Hanson
Lisa Miller
Lise Harding
Adam Harris
Lorraine Clasquin and
Eric Harslem
Rod and Peggy Hart
Lynette Heckmann
Paula Hern and Thomas Barbour
Charlotte Herzele
Suzanne and Steve Hesley

Evelyn and Arthur Hiatt
Joan and David Hilgers
Mr. and Mrs. Curtis L. Hitt
Hobb Family Foundation/Teresa and
Andrew Hobby
Sue Ann Hoke
Isabel and Russell Hoverman
Marshall Humphries
Meta Butler Hunt
George Huntington
Frank N. Ikard, Jr
Adm. Bobby and Nancy Inman
Laurene and Bart Jacob
Nicholas Jenkins
Kathleen and Paul Jensen
James and Marion Jirsa
Luci Baines Johnson
Richard C. Johnston
Cecilia Jones
Jenny Taylor Kampschroeder
Hal Katz
Daniel W Felps
Adrian K. Killam
Kyongmee Kim
David King
Dianne J. Kline
Patrice Koen
Dirk Koester
Heather and Martin Kohout
Cindy Kozmetsky
Margaret Kress
Harvey Kronberg
Brian Kuhn
Maxine Labovsky
Melody Lambert
Jeff Larson
Frank D. Lawlor
Cory and Kevin Leahy
Terri Leclercq and Jack Getman
Karen Leef
Thomas C. Lekometros
Stacy Leon
Cynthia and Sanford Levinson
Catherine Levit
Gary Lewis and Louise Joy
Heather Logan
Vikki Loving
Lara Lowman and Bard Wisley
Judy and Bruce MacKenzie
Bill Magness
Christopher Maher
Roseann M. Mandziuk and
James D. Studer
Lee Manford
Susan and Richard Marcus
Arthur Markman and Leora Orent
Debbie Martin and Robert Sullivan
Sarah Jarosz and Gary Mary
Roy and Nancy Mayers
Caroline C. McCabe
Diane McCartney
Michael E. McElroy
Christine Mattsson and
John McHale

Sally R. McIntosh
Glenda S McKinney
Burton E. Meador Jr.
Lynn and Tom Meredith
Ivri Messinger
Karen and Tory Meyer
Bonnie Mills
Evan Minard
Catherine and Timothy Mohin
Jeff and Cindy Montgomery
Lanelle Montgomery
R J Morrison, MD
Rick Morrow
Nancy and David Mossman
Cathy and Rodney Nairn
Jon and Madeline Nash
Marcia Inger and Paul Navratil
Amy Nelson
Phyllis and Jef Nelson
Jason Neulander and Sarah Andre
Nona Niland
Kacy and Scott O'Hare
Douglas E. Oldmixon and
Jo-Dee M. Benson
David King
Mr. and Mrs. Joe A. Osborn
Susan Pacey
Luralee Pankonien
Kathleen Panoff
Raymund Paredes
Margaret Kress
Howard Pearlman
Deborah and Larry Peel
Brian E. Peierls
Ruth and James Pennebaker
Julie and Will Person
Valerie L. Phillips
Ann Phipps and Michael Cannatti
Betsy Pobanz and
Barry Newberger
Elaine Powell
Ulrich Purbach
Tom Pyle
John Quinn
Katherine and Jim Ray
Andrew E. Reed
Beverly G. Reeves
Heidi and Vin Restivo
Alec Rhodes
Joanne and Hamilton Richards
Margaret and Sam Roberts
Jim Roecker
Kimberly and Mick Roemer
Matthew Rogers
Dubravka Romano and Terry Frakes
Rebecca F. Rooney
Ken Rozendal
Sarah Jarosz and Gary Mary
John McAllen Scanlan
Nancy Scanlan
William Scanlan III
Wilson and Jenna Scanlan
Frances and Pete Schenkkan
Robert and Elizabeth Schlechter

Bob and Suzanne Schuwerk
Eugene Sepulveda and
Steven Tomlinson
Bev Shade and Jonathan Wilson
Robert and Connie Sheldon
Patricia Shields and George Glaser
Marcia and Barry Silverberg
Alison Silverstein and Ernie Wood
The Smalling Family
Jane and Tom Smith
Renato Solis
Nav Sooch
Christopher Spradley
Ralph Stanley
Elizabeth Stepp
Blair and Anne Streit
Karen Strnad
Claire and Carl Stuart
Gale Stuart
Bill Stutts
Gail and Rodney Susholtz
Marilla and John Svinicki
Edward Swartz
Earl Swisher and Karen Renick
The Money Box Check Cashing -
Sharon Dunn
Sol Marketing Concepts
Goodman Corporation - Barry Goodman
Gruene Hall
Will Harrison - Space Rehearsal and
Recording Studio
Feather and Fur Animal Hospital
Isabel and Russell Hoverman
Jo Ann Howard - H2o Partners
Dr. Craig M. Kemper -
Neurosurgical Specialists
Kuhn, Doyle and Kuhn Law Offices
Lawrence Group Architects, Austin
Michael F. Lessner, D.D.S
Richard Michael
Law Office of Janet McCullar
Anne Akiko Meyers and Jason Subotky
Mary and Lynn Moak - Moak Casey &
Associates
The Larry Peel Company
Real Estate Alliance - Joe Bryson
Rembrandt Financial Group
Res Ipsa Litigation Support
Dr. Mary L. Rice-Lively and
Dr. Bob Lively
Smith Sisters of Austin
SXSW - Roland Swenson
Dr. Susan Stone and Associates
Tapestry Foundation
Tescom
Texas Discount Siding and Windows
University Federal Credit Union
Whataburger
Shady Grove

BUSINESS LEADERSHIP CIRCLE

Dr. Maureen Adair, Child/
Adolescent Psychiatrist
Adb Partners Education On Demand
Aerodyne Labs
BNSF Foundation
Asleep At The Wheel - Ray Benson
Boldin Insurance Agency
The Calendar Club
Nancy Callahan, Agent -
State Farm Insurance
Sharon and Joe Cayton -
Austin's Own BBQ Sauce
Chez Zee
Scott and Jan Coburn
Culbertson Group
Cypress Creek Cottages - Trish Tang
Dingwall Painting and Remodeling, llc
The Money Box Check Cashing -
Sharon Dunn
Sol Marketing Concepts
Goodman Corporation - Barry Goodman
Gruene Hall
Will Harrison - Space Rehearsal and
Recording Studio
Feather and Fur Animal Hospital
Isabel and Russell Hoverman
Jo Ann Howard - H2o Partners
Dr. Craig M. Kemper -
Neurosurgical Specialists
Kuhn, Doyle and Kuhn Law Offices
Lawrence Group Architects, Austin
Michael F. Lessner, D.D.S
Richard Michael
Law Office of Janet McCullar
Anne Akiko Meyers and Jason Subotky
Mary and Lynn Moak - Moak Casey &
Associates
The Larry Peel Company
Real Estate Alliance - Joe Bryson
Rembrandt Financial Group
Res Ipsa Litigation Support
Dr. Mary L. Rice-Lively and
Dr. Bob Lively
Smith Sisters of Austin
SXSW - Roland Swenson
Dr. Susan Stone and Associates
Tapestry Foundation
Tescom
Texas Discount Siding and Windows
University Federal Credit Union
Whataburger
Shady Grove

Leadership Circle members
represent gifts made between Sept. 1,
2011 and Aug. 31, 2012

KUT STAFF LIST

(between Sept. 1, 2011
and Aug. 31, 2012)

SENIOR MANAGEMENT
Hawk Mendenhall, associate general
manager/director broadcast and
content

Sylvia Ponce-Carson, marketing and
development director

Stewart Vanderwilt, director and
general manager

NEWS STAFF
Erika Aguilar, reporter

Nathan Bernier,
All Things Considered host

Mose Buchele, senior reporter

Crystal Chavez,
Morning Edition producer

Ian Crawford, news editor

Joy Diaz, reporter

Emily Donahue, news director

Wells Dunbar, online reporter

Terrence Henry, reporter

Rashma Kirpalani, reporter

Matthew Largey, news editor

Keith Neisler, program director

Ben Philpott, senior reporter

Laura Rice, producer, reporter

Jennifer Stayton,
Morning Edition host

MUSIC STAFF
John Aielli, Eklektikos host

Peter Babb, producer,
talent booker

Susan Castle, host

Kevin Connor, host

Michael Crockett, host

Jody Denberg, host

Laurie Gallardo, host, producer

Hayes McCauley, host

Jeff McCord, music director

Rick McNulty, host

Ed Miller, host

Kim Simpson, host

Audrey Morton, host

John Parsons, host

Paul Ray, host

Matt Reilly,
program director, host
Jay Trachtenberg, host

TEXAS MUSIC MATTERS

David Brown,
executive producer and host

Andrew Uhler,
reporter and producer

Haley Howle, producer

MEMBERSHIP SERVICES
Kimberly Cates,
development specialist

Kayla Gabriel,
development associate

Holly Gaete,
membership manager

Erin Geisler,
public relations manager

Valerie Phillips,
leadership gift officer

BUSINESS SPONSORSHIP
Brian Benschoter,
business sponsorships manager

Samantha Gallion,
account executive

Jaime Goggans,
account executive

Juan Gonzalez,
account executive

Patty Olwell,
account executive

Ashley Park,
account executive

Jim Scarborough,
account executive

Kelley Siliven,
account executive

Brandi Vineyard,
traffic manager

CACTUS CAFE
Amy Chambless,
administrative assistant

Matthew Munoz, manager

BUSINESS STAFF
Emily Barrett,
administrative associate

Melinda Chow,
administrative associate

Robert Cross, business manager

Rodney Fehlhafer,
human resources manager

Ida Maldonado,
senior administrative associate

Maureen McConnell,
administrative associate

Gretchen McIntyre,
development associate

Rachel Neel,
administrative assistant

Margo Shaw,
administrative associate

ENGINEERING, TECHNICAL
AND WEB PRODUCTION
David Alvarez, senior technical
producer

Todd Callahan, digital platform con-
tent director

Casey Cheek, technical producer

John Craig, senior IT specialist

Cliff Hargrove, senior technical
producer

Deepina Kapila, web content editor

Angela Maldonado, web content editor

Alexandra Mayo, web producer

Seph Price, technical producer

James Reese, digital technology
manager

Jorge Sanhueza-Lyon, senior multime-
dia producer

Brian Urban, chief operator

PROGRAM PRODUCERS
John L. Hanson Jr.,
In Black America

Michael Lee,
Arts Eclectic, Sonic IDs

Art Levy,
Song of the Day

Rebecca McInroy,
Views and Brews, host

ON-AIR PRODUCERS
Bob Branson,
on-air producer/talent

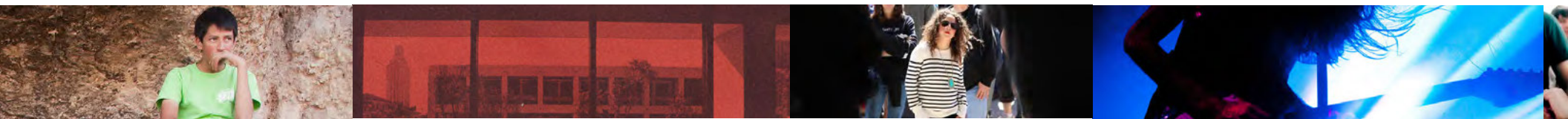
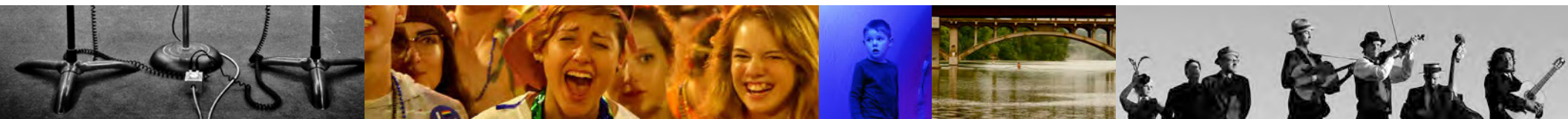
Morgana Charles,
on-air producer/talent

Leah Manners,
on-air producer/talent

Erin Randall,
multimedia producer

Mike Taylor,
on-air producer/talent

INTERNS
Sheyda Aboii
David Barer
Brian Baresch,
Daniel Berkowitz
Jacob Bilich
Maximilian Cadwalder
Autumn Caviness
Lizzie Chen
Tiffany Criswell
Kelly Connelly
Ana Cox
Divya Darsi
Lucia Duncan
Bethany Ellerbrook
Sam Ellison
Liz Farmer
Olivia Gordon
Daniel Guerra
Brianna Guidorzi
Marche Howell
Katherine Jacobsen
Robb Jacobson
Kimberly Johnson
Margaret Justus
Kaitlin Kindred
Reshma Kirpalani
Blake Lauritzen
John Leahy
Kevin Lindsay
Itzel Martinez
Jessica Mahoney
Mary Mattia
David McGee
Logan Molyneux
Carlos Morales
Tolly Moseley
Huma Munir
Robert O'Conor
Tevis Paxton
Tershone Phillips
Stacey Ramirez
Michael Salvador
Chip Skambis
Yana Skorobogatov
Era Sundar
Regan Templeton
Raymond Thompson
Teresa Vieira
Taylor Wallace
Harrison Watson
Emily Zendt



DESIGN BY DYAL AND PARTNERS

