

Community Advisory Board Minutes

October 2, 2018

5:30pm KSJD Studios

Minutes

Attendance: Taz Vass, Clara Martinez, Ray Williamson, Eric Bennally, Tom Yoder Programming Director, Lily Jamison-Cash Board Member, Wynn Jones—Station Director.

I. Meeting called to order

Meeting called to order at 5:35.

II. Welcome

III. Approval of the agenda and minutes from last meeting

Ray moves to accept, Eric seconds, all in favor, none opposed. Motion carries

IV. Five Minutes for Public to address the Community Advisory Board

No public present.

V. KSJD Staff Report

Just completed fund drive, and it appears that it went well, \$9800 in cash during pledge drive that doesn't include a couple of major gifts, and two members who increased their annual giving,

Grants out: Sky's Green, for Sunflower Theatre, which will adapt the Martian Chronicles for a radio play for both on-air broadcast and a theatre performance.

Sunflower Theatre is breaking even on revenue and expenses, pursuing cannabis underwriting-low key advertising focusing on safety.

Looking for a grant from Anschutz to write a business plan for the theatre.

Gates Family Grant, Western Slope Resource Reporting Solutions, \$60k for overseeing production of 40 stories in a five-station collaboration, KSJD is lead station and grantee.

Looking for a new local accountant/local bookkeeping service.

Overall Station budget is 500-600K.

KUTE will be putting a signal in Towaoc, which may result in competition for redundant programming and sponsorship and underwriting. This highlights the importance of differentiating KSJD for local constituency

VI. Flesh out Criteria to evaluate the programing and community service goals

Tom suggests that the next survey address digital content. CAB will be aware and involved with the next survey that is being produced for listeners.

VII. Comments from guests at the meeting

No Guests present.

VIII. Develop comments to the KSJD Board of Directors.

We encourage KSJD programming to focus on local content to set KSJD apart from growing competition. Ray moves to accept statement, Taz seconds, all in favor none opposed, motion carries.

IX. Meeting adjourned Meeting Adjourned at 6:41.

Next meeting will take place on April 9, 2019 at 5:30 pm at the Radio Station.