Creative Living with Sheryl Borden

October 2014

"Celebrating our 39th Season"

Issue #53

Produced by KENW-TV at Eastern New Mexico University, Portales, NM e-mail address: sheryl.borden@enmu.edu Phone: 575-562-2112



'm sure you are surprised to hear from me, but now that I have some things to write about, you'll start receiving a monthly newsletter again. I don't believe in wasting someone's time with just nonsense so I didn't write during the summer months.

The last newsletter talked about our 39th annual KENW Auction which was on-air and online. We were a bit disappointed that the on-air Auction didn't yield as much money as we had hoped, but we're going to give it another shot this year and hopefully, we'll do better. The 40th annual Auction will be April 20th - 30th, 2015 and more details will follow.

My first taping was supposed to have occurred last week, but when we found out that the University's Homecoming was that weekend, we had to reschedule the two guests who were supposed to be here to tape on September 25th. KENW-TV is celebrating our 40th Anniversary, and we were very involved in the Homecoming activities. I'm going to share several pictures with you and let you know what a special time this was for all of us.

COME SEE ME

If you have time and would like to read my blog, you can go to: http://sherylborden.wordpress.com/

I would also like to invite you to "like" me on my Creative Living with Sheryl Borden Facebook page. If it's easier, just type in "Creative Living with Sheryl Borden" in the Search Window, and it'll bring it up.

We had two banner/flags made with pictures depicting shows or activities from various years between 1974 and the present. The logo for our 40th Anniversary was designed by one of our TV Operators, **Sean Moore**, and it features our new station colors. Here are pictures of the banners with **Duane Ryan**, the Director of Broadcasting (for all 40 years) beside them.





Creative Living with Sheryl Borden

Aren't they nice? We can take them to different events if need be but right now we have them displayed in our entry and lobby.

The banner on the right shows a Creative Living guest from 1981. She represented Prodigy, which was a totally new concept at that time.

The most fun part of the weekend was at the ENMU Foundation Breakfast on Saturday morning. We enjoyed Jane Christensen, President of the Board of Regents of the University, recognizing Duane for all his work over the 40 years since establishing KENW-TV and KENW-FM. Following that, Don **Criss**, who has also been with the station since its beginning, presented Duane with a gift from the staff. It was a vintage microphone mounted on a plaque with an inscription and Don's his comments reflected on how both the microphone and Duane Ryan are such icons. This style of microphone is most remembered as the one John F. Kennedy and Elvis Presley were shown using "back in the day." Here are two pictures of the gift. We also were delighted that Mr. Ryan's 5 children, two of his daughters-in-law and 3 of his grandchildren came to Portales to be with him at this special time. And, was he ever surprised when they greeted him at the Breakfast!

We also hosted a Reception and Open House in Studio A from 4:00 - 7:00 pm and had so many visitors. There was a video playing that showed the very first production from KENW on September 1, 1974 and everyone really enjoyed it. We had lots of photographs of students, shows, sets, visitors from the last 40 years, along with refreshments and a large display of awards won by the station through the years. It's always nice when we

can share this wonderful Broadcast facility with the public - since we are **YOUR** public television station.

Hopefully we'll all be around in 10 years to mark the 50th Anniversary but just in case we aren't, we have preserved lots of great memories for the next celebration.

Happy 40th Anniversary KENW-TV 1974 - 2014







Creative Living with Sheryl Borden

We had our first taping for this semester yesterday, and I was so delighted to have **Marisa Pawelko** back to tape. She is a designer and crafter and her company is <u>Modern Surrealist</u>. She has written a book titled "Crazy-Cool Duct Tape Projects" and she had samples of many of the 24 projects included in the book. (You may remember from watching the show in the past when Marisa demonstrated how to make jewelry, home decor, school items and much more.) Now you can find all the instructions in one place. Marisa's first segment was on all the things you can do with duct tape.

She has just recently come out with a line of dies for <u>Sizzix</u>. Her next 3 segments showed her line of dies and some of the most beautiful cutting materials, <u>Rowlux</u> and adhesive rhinestone sheets by <u>The Buckle Boutique</u>. She made cuff bracelets, greeting cards, and embellishments for room decor using these products, her dies and Sizzix cutting machines. Since I LOVE to do crafts, these were such fun segments for me and as usual, I can't wait to try out her dies and ideas, and I think you will enjoy it, too.

My second guest was a friend of Marisa's and I'm so glad she told me about her. **Elena Etcheverry** is the founder and Executive Director of Charity Wings Art Center in San Marcos, CA. She has a 6000 square foot warehouse and lots of generous donors who provide arts, crafts, sewing, bottle making supplies and products and much more for other non-profit organizations to come in and use. This is a form of art therapy as well as an opportunity for people to try new things and perhaps open their own business.

Elena's first segment was on bottle cutting, using a Kinkajou bottle cutter. She showed a lot of different bottle shapes that she had cut and turned in to wine glasses, goblets, serving pieces, candle holders and even a ceiling light. We were all amazed! Another one of the vendors at Charity Wings is DecoArt and Elena showed upcycling and distressing techniques featuring DecoArt Chalky Finish Paints. They go on with one coat, don't require sanding or a primer - so easy and such nice results. Then the last segment was on using an embroidery machine to do monogramming on blankets, caps, children's clothing and much more. She talked about how this can easily be turned into a home business. Janome provided the MB4 machine for Elena to use.

As always, I can't wait for you to see the segments these two talented ladies showed. Until next month, I hope you'll watch *Creative Living* as often as possible, and I always love hearing from you via email: sheryl.borden@enmu.edu

Theryl





