

KDNK Annual Membership Meeting 2018

Thank you KDNK members.



Thank you

- We're grateful for the generous bequest left by Mary Crouch Lilly
- We're grateful for grants from foundations and gifts by major donors
- We're grateful to over 1100 members who supported the station in the past year
- Thank you for being here



Agenda

Welcome!

State of the Station Presentation

- General
- Finances
- Vision – Strategic Planning

Ballot Issues Discussion

- Introduction to Board Candidates
- By-Laws Revision Discussion

Public Comment

Voting

State of the Station



“... and I leave my whole estate to my one true companion, public radio.”

Staffing

- Development Director & Underwriting Director
- Bilingual Program Director & Full-time Music Director
- News Director hiring process underway



Increasing Impact

- New Spanish-language show
- Launched a new signal in Snowmass Village at 99.9 FM
- Signature events growing: the Hoot & the Halloween Party
- 150+ new members in 2018
- Increased underwriting and Business Challenge Grants
- Stronger relationships with Carbondale Creative District, local Chambers of Commerce
- Grants are up dramatically

A poster for "THE KDNK HOOT" concert. The background is a vibrant, abstract painting in shades of orange, yellow, and red, with silhouettes of a crowd with raised hands at the bottom. The text is white and bold. At the top, it says "THE KDNK HOOT". Below that, it says "FREE OUTDOOR CONCERT IN DOWNTOWN CARBONDALE @ 4TH STREET PLAZA". The date and time are "FRIDAY AUGUST 10, 5-10PM". The lineup is "5PM - FLASH DJ SET", "6PM - EL JAVI", and "8PM - ATOMGA". In the center is a photo of a man with long curly hair and a beard, wearing a patterned shirt, playing a guitar. At the bottom, it says "FEATURING ATOMGA (9-PIECE FUNKY AFROBEAT) & EL JAVI (ROCK FLAMENCO DUO)". Below that, it says "ALL BAR PROCEEDS BENEFIT COMMUNITY RADIO" and "LIVE DEMOS FROM CARBONDALE CREATIVE DISTRICT MEMBERS FOOD TRUCKS & MORE!". At the very bottom are logos for "ATOMGA" and "EL JAVI".

THE KDNK HOOT
**FREE OUTDOOR CONCERT IN DOWNTOWN
CARBONDALE @ 4TH STREET PLAZA**
FRIDAY AUGUST 10, 5-10PM
5PM - FLASH DJ SET
6PM - EL JAVI
8PM - ATOMGA

FEATURING ATOMGA (9-PIECE FUNKY AFROBEAT)
& EL JAVI (ROCK FLAMENCO DUO)

ALL BAR PROCEEDS BENEFIT COMMUNITY RADIO
**LIVE DEMOS FROM CARBONDALE CREATIVE DISTRICT MEMBERS
FOOD TRUCKS & MORE!**

ATOMGA **EL JAVI**

Charlando con Crystal



- Interviews with Literacy Outreach, Healthy Kids, Response, Defiende Nuestra Tierra, Consul de El Salvador, Sandra Lopez
- Grants received from Garfield County, Two Rivers Community Foundation
- Underwriting committed by Mountain Family Health Centers
- Show expanding soon!

Snowmass Village 99.9 FM signal



Huge thanks to the Pitkin County Translator Board, who granted KDNK our ninth FM frequency at 99.9 to serve Snowmass Village.

Pitco also installed new gear at 88.5 FM Redstone.

KDNK strengthened our 88.3 FM signal for West Glenwood too.

Signature KDNK Events



The Hoot featuring Atomga and El Javi

Ladies Arm Wrestling @ Phat Thai



Live Event Coverage



Glenwood Summer of Music live broadcasts from Two Rivers Park

Rallies, demonstrations & marches



Public Service Journalism



Statehouse reporter Bente Birkeland
named Colorado Journalist of the Year

Lake Christine Fire news coverage and
Amy Hadden Marsh photographs



Community Engagement

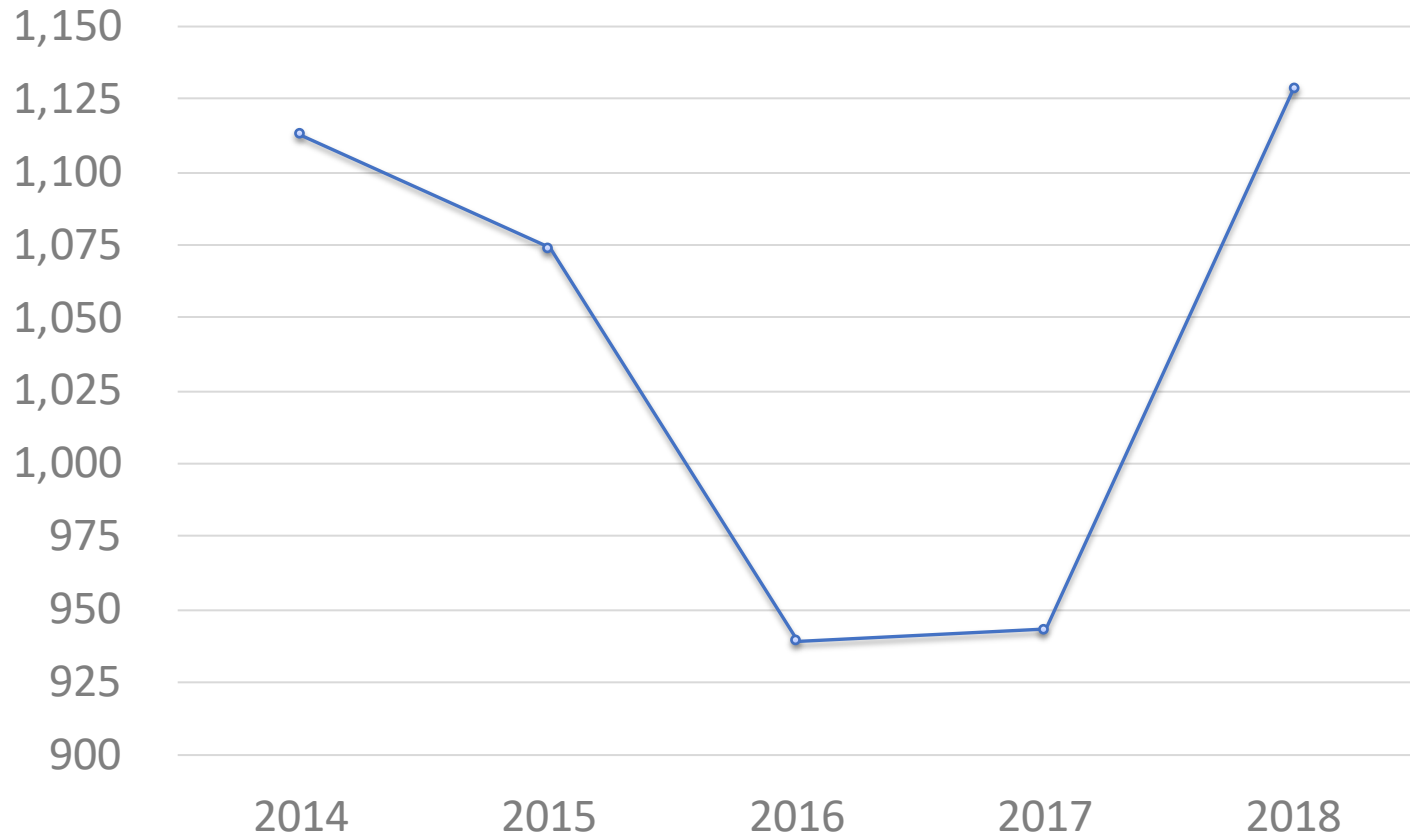


First Friday Family Block Party in May

Cantina at 47th Annual Mountain Fair



Membership Numbers are Up!



Balance Sheet Snapshot

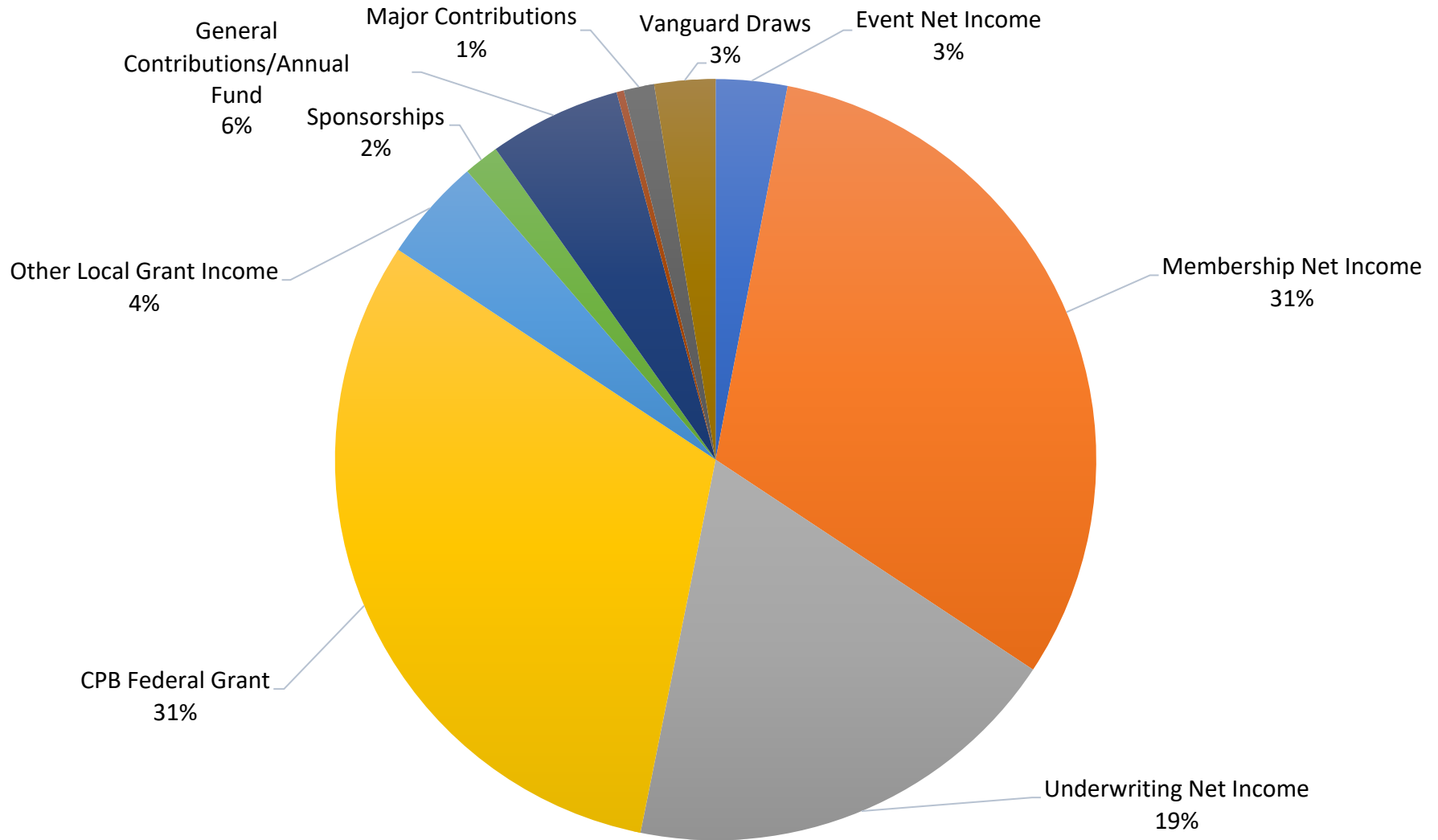
- Assets as of Sept 30, 2018
 - Checking Account - \$75,057.79
 - Vanguard Reserves - \$191,933.69
 - Property & Building at 76 S. 2nd St
 - Equipment, Studios, Music Library, Etc.
 - 100+ adult volunteers
 - 1200+ members & business supporters!
- Liabilities as of Sept 30, 2018
 - Mortgage- \$62,234 (interest = ~\$4000/year)
 - 2018 monthly expenses so far – \$41,000/month (2017 average was \$36k/month)

Financial Trends

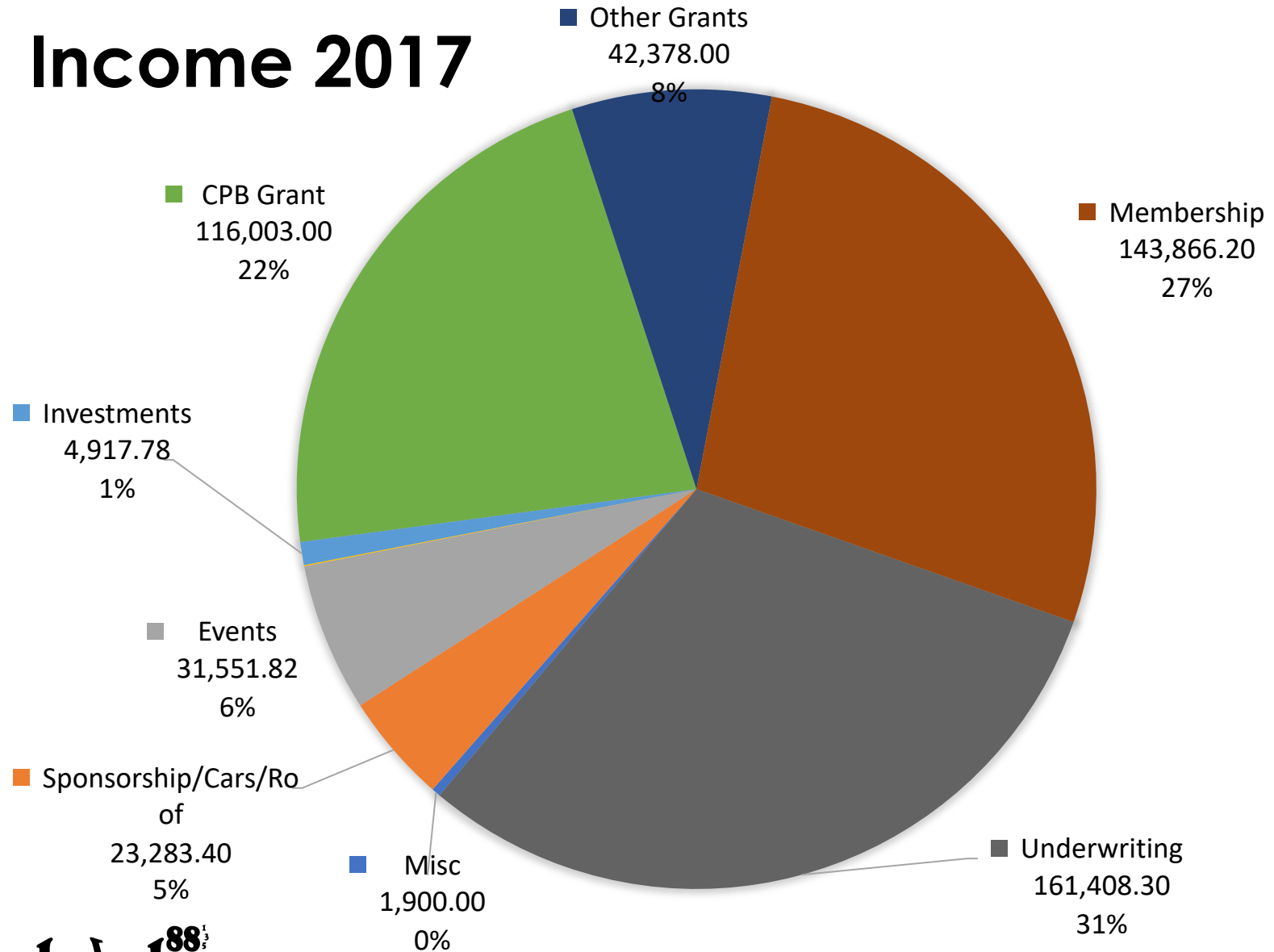
	2015	2016	2017
Income	\$466,743	\$446,994	\$525,548
Expense	\$(460,144)	\$(483,798)	\$(504,110)
Net	\$6,599	\$(36,804)	\$21,438

2018	Budget	As of 3rd Qtrtr:	%
Gross Income	524,958	444,592	85%
Cash Expenses	(524,958)	(369,401)	70%
Actual Cash Net	0	75,191	

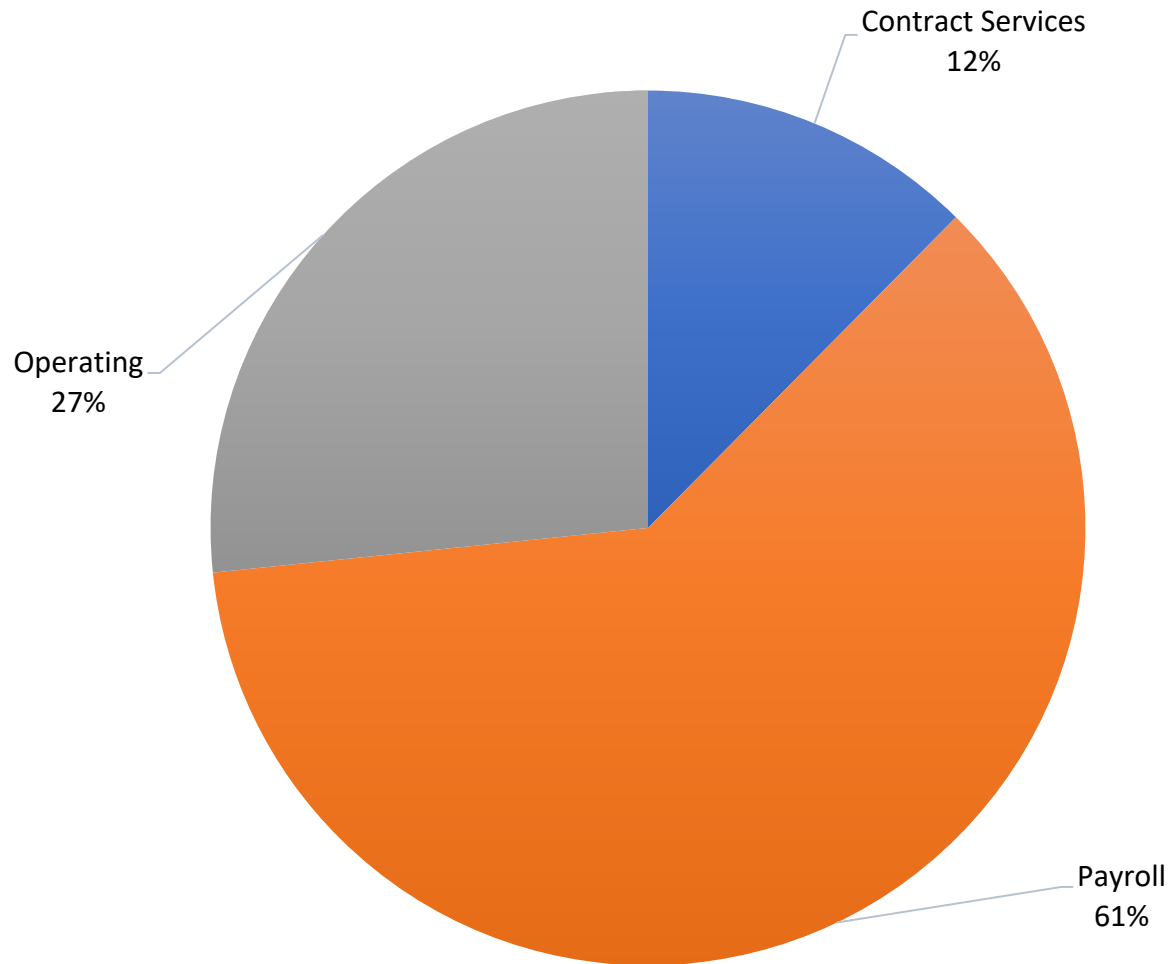
Income 2016



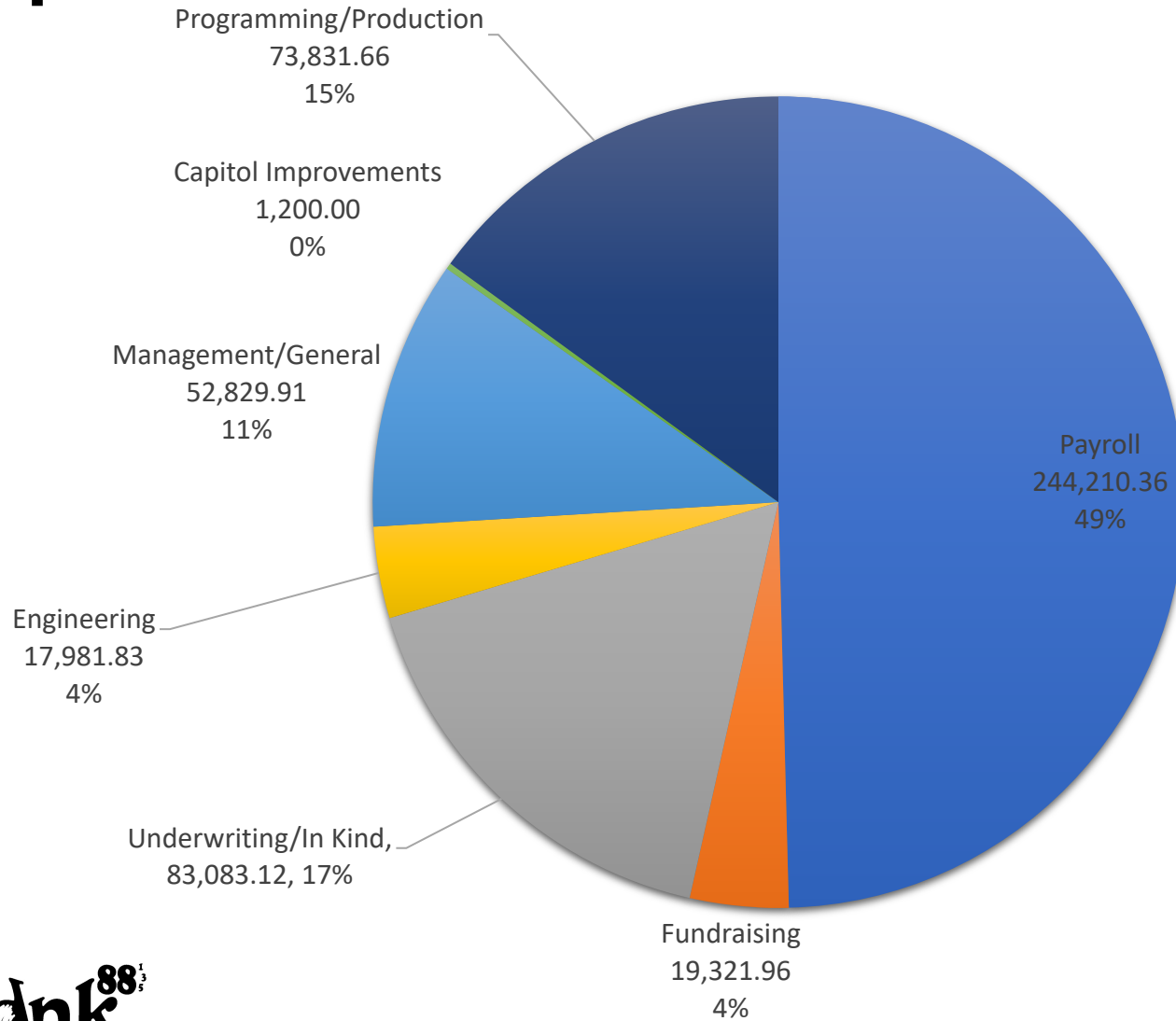
Income 2017



Expenses 2016



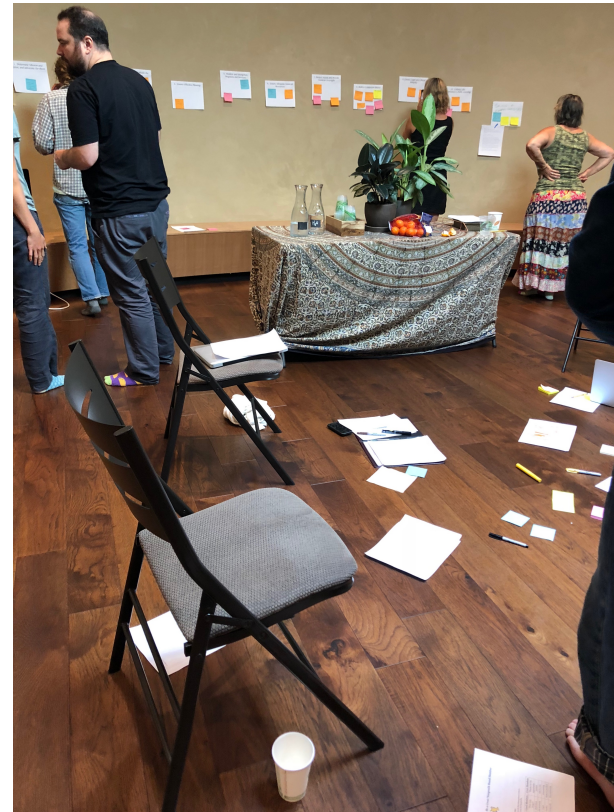
Expenses 2017



A Strategic Plan starts with...

Mission – What we are doing now, everyday, always

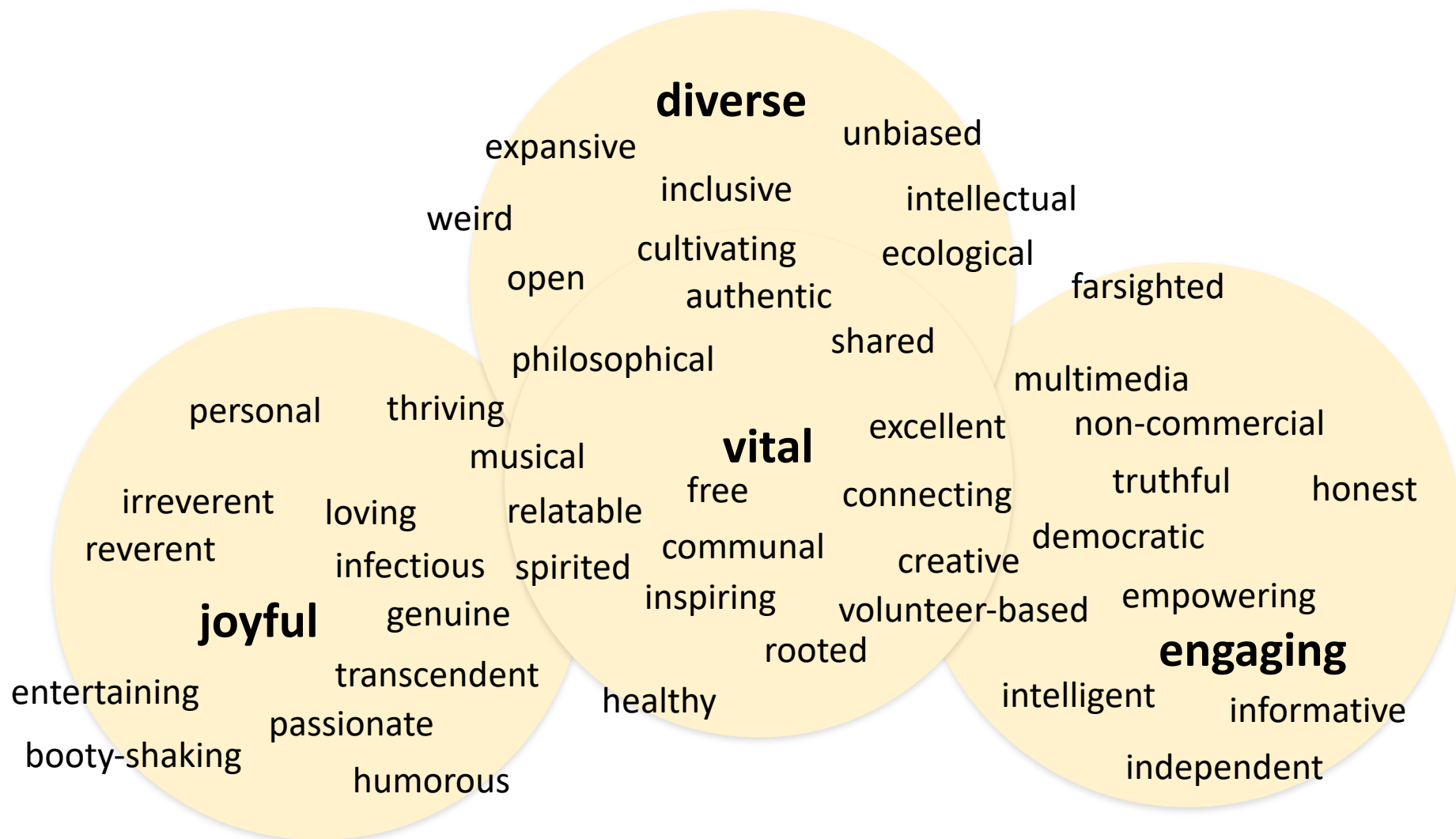
Vision – Where we aim to be – our future state





Start with Mission:
KDNK provides
public access radio
that connects community members
to one another and the world

Future of KDNK in key words:



Broad goals for our future:

- **Expand.** Improve social, economic, and geographic diversity in listenership
- **Be Fun.** Foster creativity, free expression, and joy at the station and in the communities we serve
- **Be Awesome.** Pursue excellence in all its forms to remain vital and engaging



Crafting a Vision:
**KDNK is vital to diverse,
engaged, and joyful
communities across
Western Colorado.**

Why “Communities” Plural?

KDNK 88.1 Glenwood Springs	83,720
K202AB 88.3 Glenwood Springs	11,661
K202AT 88.3 Aspen	14,162
K203EG 88.5 Basalt	6804
K203EH 88.5 Redstone	409
K234BJ 94.7 Old Snowmass	8365
K235AP 94.9 Thomasville	52
K228AG 93.5 Leadville	7131
K260BZ 99.9 Snowmass Village	<u>2826</u>
Total unique persons; 2010 census:	123,469

Help Craft the Plan!

- **MISSION** - KDNK provides public access radio that connects community members to one another and the world.
- **DRAFT VISION** - KDNK is vital to diverse, engaged, and joyful communities across Western Colorado.

Ballot Issues

- Board Candidates
- By-Laws



