



Carbondale Community Access Radio

Date: October 17, 17
2017_0925_Final_Minutes_KDNK Board Meeting.docx

MEETING NOTES

Subject: KDNK Board Meeting
Location: KDNK Classroom

Present:

- Board Present: Andi, Jero, Scott, Stu, Maria, Ashley
- Board Not Present: April, Amy
- GM – Gavin
- Staff – None
- Public – None

Discussion Points:

1. Call to order.
2. KDNK U discussion: Andi asked everyone to gently upsell on the renewal calls. (Don't ask if they want to increase, just offer a level that is a target level for the call). Discussion of Major giving. Andi asked all board members to make one ask for the \$1000 record club buy-in by October meeting.
3. Minutes Approval: No comments. Stu motioned to approve. Maria seconded. All in favor was unanimous.
4. Fundraising:
 - a. Upcoming events. Record Club dinner October 21st (Location TBD). Halloween Party October 28th (Third Street Center). Labor of Love Friday December 1st. All events discussed generally, details forthcoming.
 - b. Fundraising is ahead on grants budget.
 - c. Arwrestling netted 1.2k.
 - d. Membership drive closing date discussed. Budgeted amount is \$75,000k. Board agreed to stop on air calling at \$70,000k because we have averaged the remainder after the drives in the past. Andi noted that Major gifts is a separate line and that if any major gifts should be counted towards that \$70,000 then we are borrowing from one budget line for another, and we need both. Board needs to focus on asks for major giving.
 - e. Next Fundraising Committee meeting is October 2nd at 2pm.
5. HR
 - a. Bodhi leaving. Patrick maybe leaving.
 - b. Andi suggested we take this opportunity to reallocate the funds dedicated for Bodhi's position into a development director position. Board agreed.
 - c. Andi moved to increase the budget line to \$48,000 so that position could be a full time development director. Ashley seconded. Significant discussion was held prior to voting about the need for a development director but challenge to find someone and need for focus on membership too. Andi thinks development and membership are the same thing at KDNK and membership is a huge subset of development, but a subset nonetheless. Minor part of job would be grants. Gavin noted the need for a volunteer coordinator and events very important to him as



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well. Stu noted that potentially this job would break into multiple jobs down the road, ideally – under one umbrella of “development”.

Unanimous approval to create new job description and committee charged with doing that.

- d. HR committee agreed to meet about the job description for Bodhi.
6. Upcoming:
 - a. Finance committee meeting October 5th to start budget work.
 - b. Next board meeting October 16th.
 - c. November board meeting to Monday November 20th.
7. Motion to adjourn.