

RICK CRAWFORD
1ST DISTRICT, ARKANSAS

COMMITTEE ON AGRICULTURE
CHAIRMAN OF SUBCOMMITTEE ON FARM
COMMODITIES AND RISK MANAGEMENT

COMMITTEE ON TRANSPORTATION
AND INFRASTRUCTURE

PERMANENT SELECT
COMMITTEE ON INTELLIGENCE

Congress of the United States

House of Representatives

2422 Rayburn Building

Washington, DC 20515

May 8, 2018

Mr. Mark Zuckerberg
1 Hacker Way
Menlo Park, CA 94025

Mr. Zuckerberg,

Like most members of Congress, I did not participate in your recent hearings on Capitol Hill, however, I did closely monitor the proceedings. In my capacity as a member of the House Permanent Select Committee on Intelligence, I questioned your general counsel, Mr. Colin Stretch, in a hearing on November 1st of last year. Following your testimony, I gradually phased out using your platform as an official means of communication with my constituents, culminating with the deactivation of my Facebook page on April 23rd.

While I appreciate both your and your company's cooperation with Congress, I feel that Facebook has yet to clearly respond to some troubling issues. I still have questions regarding my previous official use of Facebook, the privacy of my constituents, and their exposure to foreign misinformation.

First, what advertisements were displayed on my official page to Facebook users prior to its deactivation on April 23rd, and how much revenue did Facebook make from those advertisements? Additionally, how many advertisements have been run on official Congressional, agency, and other government Facebook pages, and what revenue have you collected from those advertisements?

Second, how many of your users that either followed my page or reside in the First District of Arkansas were affected by Cambridge Analytica's improper data collection during the 2016 electoral cycle?

Finally, how many advertisements generated by the Russian government, troll farms, or related entities were displayed to users on my official page? I would like you to determine exactly what entities were responsible for the purchase, and if possible, the creation of the advertisements themselves.

At face value, I genuinely believed that your platform was an excellent tool to communicate and connect with my constituents. You have changed the way humanity interacts, and I don't believe that you fully realize both the creative and destructive power of your platform. I eagerly await your response to my inquiries, and sincerely hope you will reform your services for the better.

Sincerely,


Rick Crawford
MEMBER OF CONGRESS

- WASHINGTON, DC
2422 RAYBURN HOB
WASHINGTON, DC 20515
PHONE: 202-225-4076
FAX: 202-225-5602
- JONESBORO
2400 EAST HIGHLAND
SUITE 300
JONESBORO, AR 72401
PHONE: 870-203-0540
FAX: 870-203-0542
- CABOT
112 SOUTH FIRST STREET
CABOT, AR 72023
PHONE: 501-843-3043
FAX: 501-843-4955
- MOUNTAIN HOME
1001 HIGHWAY 62 EAST
SUITE 9
MOUNTAIN HOME, AR 72653
PHONE: 870-424-2075
FAX: 870-424-3149

WWW.CRAWFORD.HOUSE.GOV

Enclosure: Inquiry detail

Congress of the United States
Washington, DC 20515

May 8, 2018

Inquiry Detail:

- 1) What advertisements were displayed on my official page up to the date of deactivation and how much revenue did Facebook collect from said advertisements?
 - Please provide the advertisement copy, targeting support from Facebook, and all performance data including impressions, clicks, reach, targeting, or any other collected performance statistics
 - Please provide an identical complete report and breakdown for every official Congressional Facebook page, including individual members, leadership offices, and committees, with a topline summary of revenue and performance data.
 - Please provide a topline summary of the same information for every official U.S. Government Facebook page managed by the executive and judiciary branches.

- 2) Please provide a complete and accurate list of every Facebook user who either resides in the First District of Arkansas and/or liked or followed my official page whose Facebook data was or is in the possession of Cambridge Analytica.
 - Please include the dates and timeframe during which the data was compromised.
 - Please describe the methodology used by Cambridge Analytica to improperly gather the data.
 - Please provide a comprehensive account of how Facebook has notified the aforementioned users that their data was compromised and misused by Cambridge Analytica.

- 3) Please provide a complete and accurate list of all advertisements displayed on my official Facebook page that were purchased by the Russian government, its agents, or allied entities.
 - How many advertisements containing Russian propaganda or “trolling” were displayed to my constituents while my Facebook page was active.
 - What entities paid for those advertisements?
 - Has Facebook successfully stopped any foreign propaganda from being disseminated through ads since its adoption of new policies?