

WYSO Resource Board 19 Apr 2017 Minutes

Attendees:

Chuck Berry	Michelle Hayford	Judd Plattenburg	Natalie Skilliter	Bruce Bradtmiller
Rusty Cousins	William Linesch	Brad Price	Rodney Veal	
Jeffrey Cox	Kevin McGruder	Kevin Rose	Jayne Monat	
Seth Gordon	Elizabeth Sandhu	Lucy Owens	David Seyer	

Staff: **Neenah Ellis, GM** **Luke Dennis** **Arick Mittler**

Meeting opened: 8:22

Previous Minutes Approved (Feb 2017)

Motion and seconded; Approved

Driveway Moments:

Studs Terkel Archive

Job Automation Series

Drug Rehab story (Robert Segal)

Veterans Group Warren County

Updates Sylvia Treadwell...Grief

Development Update: Luke

Spring Drive hit goal early, aided by ***Wait Wait Don't Tell Me***, big time; Event Packaging; Chuck's Challenge match sustainers. 149 new members during pre-drive. More than 10K in sustainment during pre-drive. Maybe add success message more often to remind.

June mini-drive

WYSO Serious, paid rent this year, paid bar and more food, better sponsorships; emphasize for next year, bigger profit. Consider deserts for next year. Keep demographic in mind when putting together show. Better plate and cup accommodations

Maybe a quieter upstairs venue

Financial Update:

Processing changes; account updater and accept EFTs. FY18 budget process is underway. Clean Slate approach; WYSO will leverage projects. Re-evaluating vendors for cost reductions. Financials are on-track to ahead. Strong performance shown in underwriting. **Projected year end in the black.**

General Manager Board Update:

Congressional funding update

Programming:

1. WNKU sold, as you all know. WNKN has been taken off the market and a bid is under consideration. My sources tell me that the high bidder is a commercial station with a solid record in the market. As of now, Louisville Public Media is not in the picture, but until the deal is announced, there is no deal.
2. Hip hop show and a jazz show right after it – Looking now at May 9th
3. Dear Mr President - 2 pieces have aired, 2 to go
4. Dayton Metro Library project, new DYR funding, a new Rediscovered Radio project and hoping to find money for a new veterans project.
5. NPR station compact vote in late Feb and a freeze in programming fees will go into effect. And new NPR priorities announced.
6. Dayton Youth Radio and Rediscovered Radio both received donations to continue.

College update:

College is undergoing transition/redesign.

1. The College financial situation solid through the end of the fiscal year and some new gifts to be announced shortly. Arick and I have begun work on the WYSO fy 18 budget and I've told TM that we will be looking to create a budget with increased net revenue .
2. Green light from the college president to work on the Center and we are moving ahead to work on creating a budget for it in fy 2018. Excellent input from the Programming committee on the board. Kevin will report.

Committee Updates:

Dashboard:

Met 5000-member goal, highest level of membership ever.

Programming & Training:

Met the 11th; UD and the Arcade; looking for partnership opportunities; potential certificate program discussions and what would it look like at WYSO. Long range planning for several areas

Nomination and Boardsmanship:

New survey coming out for board members coming soon

Nextup:

Recent listening party, still going strong. Good party. Working to create a more diverse group of participants

Looking for ideas to increase diversity in the group.

Use Radio Basim as an invitation source. Generation Z maybe. New DJ, Jason Jordan, discussions. Personal invitations, guest hosts potential, partner with Sinclair potential. Chamber of Commerce potentials (Hispanic, etc.)

NPR Community Voices:

Using same name as our local project. How do we work with lobbying and working the representative sources? Working the approach with some connected advisors...more to follow.

Individual Updates:

Volunteer Dinner 1 May 1700 Trolley Stop

WYSO Leader Listening 24 May Protobuild Bar 1st Street and Webster

Live on Air (1950s radio plays) at UD

Special Wish 10K donut run; WYSO media sponsor

Chuck ride for trees with Bergamo Director

Bench Bar meeting; guns in our community, how does media cover

Library Gala is sold out; (WYSO partnered); Men at work is seeking for clothes that work

Next meeting 21 Jun WYSO**Adjourn: 1010**