

Calling all communications / arts administration / nonprofit management students!

WYSO is pleased to announce:

Development / Marketing Internship Available

Responsibilities: Assist WYSO's Membership and Traffic Coordinator with important project management and administration. Such work includes: special event administration, letter writing, database management, data analysis, and market segmenting to help formulate future strategies. The department focuses heavily on building WYSO's membership. Other, concurrent efforts include the management of fundraising events; grant writing; and cultivation of business support through our underwriting program.

On any given day, this intern might record an audio testimonial from a donor; mail invitations to a cultivation event; manage an email campaign; help develop new strategies for event promotion; code donors in our fundraising database; or conduct prospect research online.

Qualifications: Excellent writing and communication skills. Experience with audio/video editing a bonus, but not required.

<u>Application process</u>: Please submit your resume, cover letter, hours / days of availability and duration of desired internship to:

Luke Dennis, Director of Development
WYSO 91.3 Public Radio for the Miami Valley
150 E. South College Street
Yellow Springs, OH 45387
Idennis@wyso.org

<u>Terms</u>: This is an unpaid internship, but you will gain valuable work experience with a nationally-recognized public radio station. We will complete any kind of evaluation required for you to earn course credit. This position requires your presence in our studio in Yellow Springs for 8-10 hours a week for at least a semester.

To learn more about WYSO please visit: www.wyso.org