

White Pine Community Broadcasting, Inc.
FY 2019 Budget

	Actual Final FY2016	Actual Final FY2017	Original Budget FY2018	Actual Final FY2018	Approved Budget FY2019	Orig. 18 Budget VS Act. 18 Final
UNRESTRICTED INCOME						
Community Support						
Membership	306825	287883	300000	296350	300000	3650
Underwriting	<u>96333</u>	<u>89269</u>	<u>100000</u>	<u>100503</u>	<u>100000</u>	(503)
	403158	377152	400000	396853	400000	
Special Events						
Fall Auction	21071	25230	20000	22237	20000	(2237)
Concert Series	7020	15391	7000	12640	8000	(5640)
White Pine Room	158	0	0	2000	0	(2000)
Special Events - Other	<u>2245</u>	<u>7080</u>	<u>10000</u>	<u>19317</u>	<u>10000</u>	(9317)
	30494	47701	37000	56194	38000	
Grants						
CPB-CSG/NPPAG	99624	102355	100000	104691	100000	(4691)
CPB - Rural Support Grant	24384	23738	20000	23572	20000	(3572)
Other Grants	<u>4300</u>	<u>4100</u>	<u>5000</u>	<u>23928</u>	<u>10000</u>	(18928)
	128308	130193	125000	152191	130000	
Lease Income						
WLSL(Results) - STL	7595	7909	7300	8215	8400	(915)
WAOW - WYOW	14247	14275	14245	14618	14938	(373)
Oneida County Emergency	9000	9000	9000	9000	9000	0
King Street Wireless (x2)	11437	12009	12000	12610	12860	(610)
WI Public Radio	11016	11016	11016	11567	11560	(551)
Lease - New	<u>0</u>	<u>400</u>	<u>0</u>	<u>0</u>	<u>0</u>	0
	53295	54609	53561	56010	56758	
Miscellaneous						
Premiums Sales	10	0	200	0	200	200
Interest Income	319	336	300	777	300	(477)
Misc. Income	<u>1126</u>	<u>348</u>	<u>300</u>	<u>1078</u>	<u>300</u>	(778)
	1455	684	800	1855	800	
Total Unrestricted Income	616,710	610,339	616,361	663,103	625,558	(46742)

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UNRESTRICTED EXPENSE						
Personnel						
Full Time Staff	287861	294642	315000	279887	295000	35113
Part Time Staff	10409	3270	3000	15197	40000	(12197)
Intern Staff	2500	2000	0	1980	0	(1980)
Benefits	27307	26340	33000	20699	20000	12301
Payroll Taxes	22370	22559	24000	22426	24000	1574
Travel/Mileage	6692	4568	6000	3088	6000	2912
Conferences/Training	<u>8167</u>	<u>3002</u>	<u>3000</u>	<u>3023</u>	<u>5000</u>	(23)
	365306	356381	384000	346300	390000	
Broadcast						
Translator Expense	3937	2021	7000	4798	10000	2202
Contract Engineering	890	1250	3000	0	3000	3000
Broadcast Equip/Tower Maint	4631	27954	10000	11896	10000	(1896)
Consultant Fee/Gen Admin	1510	1940	2300	1900	2000	400
Freight/Shipping	<u>60</u>	<u>49</u>	<u>200</u>	<u>0</u>	<u>200</u>	200
	11028	33214	22500	18594	25200	
Programming/Production						
News Services & Weather	2280	2280	2300	2280	2300	20
NPR Dues	12900	13350	13350	13550	13550	(200)
NPR Interconnect Fee	8953	10130	10500	10500	10500	0
NPR Programming	38797	39457	40897	41428	43105	(531)
PRX Program	4500	4500	4500	4500	4500	0
APM Service Fee	5611	5296	3024	3039	3114	(15)
APM Program Fee	7115	4856	694	495	500	199
Other Programming Fees	4028	4083	7000	4776	5000	2224
Freelance News Producer	5220	2945	3000	3310	4000	(310)
Streaming/Web Maintenance	<u>5209</u>	<u>5565</u>	<u>6000</u>	<u>5846</u>	<u>6000</u>	154
	94613	92462	91265	89724	92569	
Property/Utilities						
Telephone	6606	5985	7000	6160	6250	840
DSL Line	2849	2857	2880	2515	2500	365
T1 - Studio Transmitter Link	4308	4368	4300	4308	4300	(8)
Electricity - Transmitter	19540	18670	19000	17206	19000	1794
Electricity - Station	8547	9145	11000	11032	11000	(32)
Water/Disposal	789	777	1000	778	1000	222
Housekeeping Supplies & Services	2280	2407	2000	2458	2200	(458)
Physical Plant Maintenance	17314	2137	6000	1713	6000	4287
Insurance	<u>8535</u>	<u>8936</u>	<u>8950</u>	<u>9262</u>	<u>9300</u>	(312)
	70768	55282	62130	55432	61550	
Promotion/Information/Fund Raising						
Advertising/Marketing	2777	1883	3500	4413	3500	(913)
Printing	10660	9831	10000	12564	10000	(2564)
Postage	9280	7841	9000	6683	8000	2317
Premiums	<u>3987</u>	<u>4126</u>	<u>6000</u>	<u>4181</u>	<u>6000</u>	1819
	26704	23681	28500	27841	27500	
Special Events						
Fall Auction	1099	2061	2000	2068	2000	(68)
Concert Series	7335	12437	7000	11015	7000	(4015)
White Pine Room	300	0	600	0	0	600
Appreciation Events	2284	1621	2000	717	2000	1283
Special Events - Other	<u>879</u>	<u>4031</u>	<u>1300</u>	<u>3237</u>	<u>2000</u>	(1937)
	11897	20150	12900	17037	13000	

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UNRESTRICTED EXPENSE						
Administration						
Office Supplies	1333	1450	3000	1865	3000	1135
Office Equipment Repairs	308	0	500	200	500	300
Office Equipment	1406	0	3000	2886	3000	114
Office Software/Support	3459	1234	7000	4802	7000	2198
Audit	7325	7575	8000	7900	8000	100
Outside Bookkeeper	3692	3881	3800	3390	3800	410
NFCB Membership	4455	4180	4500	4220	4500	280
Membership Dues	3575	3843	3800	3910	3800	(110)
Subscriptions	251	162	700	162	500	538
Director Insurance	1352	1352	1400	1352	1400	48
Sales Tax Expense	<u>1596</u>	<u>2183</u>	<u>2500</u>	<u>2547</u>	<u>2500</u>	(47)
	28752	25860	38200	33234	38000	
Miscellaneous						
Discretionary Fund	6756	7995	5000	9028	7000	(4028)
Bank Services & Credit Card Fees	6899	5773	7000	5565	7000	1435
Manager Search Costs	0	10625	0	0	0	0
Tax on Non Business Income	80	1196	2000	53	2000	1947
BOD Discretionary Fund	<u>348</u>	<u>2532</u>	<u>2500</u>	<u>500</u>	<u>2500</u>	2000
	14083	28121	16500	15146	18500	
Total Unrestricted Expense	623,151	635,151	655,995	603,308	666,319	52687
Difference UR Income - UR Expense	(6,441)	(24,812)	(39,634)	59,795	(40,761)	(99429)
Transferred from Restricted						
Mission - Endowment	16,500	15,900	14,094	0	14,094	
HTF - CFE Reporter	35,770	33,730	0	0	0	
CFNCW - Development	43,448	18,450	0	0	0	
Operating Reserve Fund	0	0	0	0	0	
Maintenance Reserve Fund	<u>0</u>	<u>19,422</u>	<u>0</u>	<u>0</u>	<u>0</u>	
	95,718	87,502	14,094	0	14,094	
Total Income - (after restricted transfer)	89,277	62,690	(25,540)	59,795	(26,667)	

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Restricted Fund					
Hear the Future Capital Campaign					
Pledges/Income					
Expense	1,100	0	0	0	0
	<u>(36,870)</u>	<u>(33,730)</u>	<u>0</u>	<u>0</u>	<u>0</u>
	-35,770	-33,730	0	0	0
Mission - Endowment					
Income	16,500	15,900	14,094	0	14,094
Expense	<u>(16,500)</u>	<u>(15,900)</u>	<u>(14,094)</u>	<u>0</u>	<u>(14,094)</u>
	0	0	0	0	0

General Savings as of September, 2018	245,136	
Mission/Endowment Savings as of Sept, 2018	14,094	
Technology/Equip. Savings as of Sept, 2018	10,000	
Checking as of Sept, 2018	21,776	
Morgan Stanley as of Sept, 2018		
Maintenance Reserve Balance	34,712	
Operating Reserve Balance	<u>167,453</u>	
	202,165	
CFONCW - Endowment as of June, 2018	218,305	*** Sept. Statement not received as of 10/11/18
Heck - Endowment as of September, 2018	16,112	