

## WXPR Board of Directors Meeting Minutes

September 26 2017, White Pine Room, WXPR, Rhinelander, WI 6:00 pm

**Present:** Jeff Burke, Patty Fitzpatrick, Gary Entz, Mike Smolarek, Elaine Strite, Richard Gsell, Ralph Solome Jr., Phil Hejtmanek, Joan Hauer, Christy Myshchyshyn, Bill Clow, Jessie Dick and Kate Ferrel.

**Excused:**

**Unexcused:**

**Recorder:** Patty Fitzpatrick

Agenda Item	Discussion	Action
Call to Order/ Attendance	Meeting called to order Jeff Burke 6:00 pm.	Attendance as shown above.
Closed Session	Report on exit interviews of staff and board members.	<p>Motion by Patty Fitzpatrick to move into closed session at 6:01 pm. Second by Christy Myshchyshyn. Motion carried.</p> <p>Motion by Patty Fitzpatrick to move out of closed session at 6:16 pm. Second by Christy Myshchyshyn. Motion carried.</p>
Public Comment	Kate Ferrel introduced.	
Minutes from Previous Meetings	Minutes from August 22, 2017, presented for review.	Motion by Christy Myshchyshyn to approve minutes as presented. Second by Joan Hauer. Motion Carried.
Station Manager Report	<p>Bill advised: Solution to Irma transmitter problem found that has an equipment cost of approximately \$300 and will allow us to cancel the lease on the Irma tower.</p> <p>Distributed new contact tree.</p> <p>Presented changes to personnel policy as discussed and approved by Governance Committee.</p> <ul style="list-style-type: none"> <li>• Change in vacation accrual.</li> <li>• Vacation goes from beginning of fiscal year to ease scheduling.</li> <li>• Added maternity/paternity leave policy.</li> <li>• Changed policy to 14-day notice.</li> </ul> <p>New music program in planning stages, "The Edge." Late night Saturday evenings (11 pm – midnight or 1 pm).</p>	Full report available on drop box.

	<p>Have interest from potential hosts. Would move Earth Songs to Sunday and replace Dream Farm Radio.</p> <p>Looking at increasing news and features. Perhaps local news magazine format. Working on funding and host. Would perhaps fit humanities and tourism grant criteria. Could be developed into podcast.</p> <p>Looking at strategic goals with staff asking them to create personal goals.</p> <p>Read a letter received complementing station on Swing Shift program.</p>	
Old Business	<ol style="list-style-type: none"> <li>1. Endowment Campaign Sub-Committee: Bill continues to pursue.</li> <li>2. Board member replacement: Jeff and Bill meeting with someone this week. Bill also identified another person to approach. Gary invited Kate to attend meeting to determine if she is interested in serving on the board.</li> <li>3. Italy trip marketing: To date 27 enrolled, Dave continues to get calls. Anticipate at least \$10,000 earnings for station.</li> <li>4. Logo Concepts 2.1:</li> </ol>	4. Tabled until October board meeting.
New Business	<ol style="list-style-type: none"> <li>1. Bylaw Change, Review and Approval: Section 3.01 added language the board members must be members of White Pine Broadcasting and remain as such through duration of their term. Section 3.03 (c) correction of grammar (d) added language to ballots can be made electronically or by mail.</li> <li>2. 2018 Budget presented for approval and discussion.</li> </ol>	<ol style="list-style-type: none"> <li>1. Motion by Mike Smolarek to accept changes as presented. Second by Ralph Solome. Motion Carried.</li> <li>2. Motion by Joan Hauer to approve budget as presented. Second by Gary Entz. Motion Carried.</li> </ol>
Announcements	<ol style="list-style-type: none"> <li>1. Patty reminded board that Beef-A-Rama event Sept 30 in Minocqua.</li> </ol>	

	<ol style="list-style-type: none"><li>2. Outreach/Philanthropy committee working on 35<sup>th</sup> Anniversary celebration. If board has any ideas or suggestions please share with Patty.</li><li>3. Jessie has sign-up sheets to help with October pledge drive.</li></ol>	
Adjournment	Meeting adjourned at 7:07 pm.	Next meeting Tuesday, October 24, 2017, at 6 pm, White Pine Room.