

WXPR Outreach/Philanthropy Committee
Tuesday, March 20, 2018 1:30 pm
White Pine Room - 28 N Stevens St, Rhinelander

Present: Patty Fitzpatrick, Jeff Burke, Bill Clow, Jessie Dick, Joan Hauer, Dave Havel,

Excused: Richard Gsell

Recorder: Patty Fitzpatrick

Agenda Item	Discussion	Action
Call to Order	Patty called meeting to order at 1:30 pm	
Public Comment	None.	
Old Business	Minutes from January 16, 2018 reviewed.	
35 th Anniversary Celebration	<p>Ideas discussed:</p> <p>Music Events in communities that are already scheduled. Review artists and dates from Boulder Junction.</p> <p>Potential Jazz event at Campanille Center. Bill and Dave have visited and new Ex Dir amenable to working with WXPR but still in process of getting settled.</p> <p>Open house with special guest –Laura Erickson coming April 24, will also have open house w/cake</p> <p>National Record Day – April 21, 2018 at ArtStart. Jessie has several volunteers. Info now on web site.</p> <p>Outreach & Good Will – record oral history of station. Bill contacted Peter Norgren who will be doing an open turntable in July revisiting some of the early music played on the station in 1983.</p>	<p>Selected August 15 for music in Boulder Junction and will co-sponsor White Deer Triathlon with potential to have a table.</p> <p>Tabled until further notice.</p>
New Business	Step-Up Campaign. Dave presented staff suggestion of contacting members in leadership circle and ask for an appointment, get feedback from them and talk to them about their level of giving with idea to increase by a small amount. Raise levels to reduce station’s reliance on CPB funding. Then contact members in next lower tier for same approach. After completion of campaign have a celebration in early Fall (to replace donor appreciation	Dave will lead the campaign and will be asking Board members to accompany him on visits.

	event)	
April Pledge Drive	April pledge drive is April 19-28. Will need extra volunteer help.	Jessie will send sign up sheet to Board meeting.
Other Business	Jessie advised WXPR partnering with ArtStart to host a music festival in Rhinelander for May 2019. Applying for grants to cover band costs. Hoping to have at Hodag Park. Called North by Northwoods.	
Standing Agenda Item	How do we attract new listeners? 1.	
Adjournment	Adjourned 2:13 p.m.	Next Meeting Tuesday, April 24, 2018 1:30 pm