

WXPR Outreach/Philanthropy Committee
Tuesday, September 19, 2017 1:30 pm
White Pine Room - 28 N Stevens St, Rhinelander

Present: Patty Fitzpatrick, Jeff Burke, Gary Entz, Bill Clow, Joan Hauer, Jessie Dick

Excused: Dave Havel, Richard Gsell

Recorder: Patty Fitzpatrick

Agenda Item	Discussion	Action
Call to Order	Patty called meeting to order at 1:30 pm	
Public Comment	None.	
Old Business	<ul style="list-style-type: none"> • Minutes from September 19, 2017 reviewed. • Raffle ticket sales: Sales to date - \$1,510. Next sales opportunity Auction on Nov 5. • Beef-A-Rama – Went well, chatted with folks. Sold a few raffle tickets. We are choosing to believe our roast was part of a four-way tie for 3rd place and we lost the coin toss. • Italy Trip – We are a group of 27. Collette will now work to fill the remaining seats which will make for a full trip and fun tour, but WXPR doesn't get any money from those folks. • Auction Sunday Nov 5. Tickets \$25 each. Music by Denise Sauter. • Fall Pledge Drive October 14-20. Will have results at November meeting. 	<p>Board members should get sold and unsold raffle tickets turned in by October 20.</p> <p>Board encouraged to attend and bring friends.</p>
35 th Anniversary Celebration	<p>April 2018 – Staff suggesting that this committee focus on festivities for 35th Anniversary.</p> <p>Ideas discussed: Music Events in communities that are already scheduled – tape & re-broadcast; have a table with give-away food; staff discussed could build special promo working w/Ken and focus on that community week prior to be featured community of the week. Dave get sponsors. Ken get couple of stories from that community that week. Identified communities to contact to</p>	<p>Members will contact for schedule and report back to committee with information.</p> <p>Rhineland - Bill talk to Jan Leshke Boulder Junction - Patty Crandon - Patty Tomahawk - Patty Wausau - Patty Minocqua - Joan</p>

	<p>determine 2018 concert dates.</p> <p>Discussed Jazz event at Campanille Center. Possible artists Ben Sedron (Madison) or John Altenberg..</p> <p>Open house with special guest – Laura Erickson? Masked Biologist?</p> <p>National Record Day – April 21, 2018 Could hold at ArtStart; sell vinyl and CDs; cash bar; live music? Would need volunteers to organize music and work the event.</p> <p>Possible special events at: Holiday Acres w/Mother’s Day Jazz Camp with a portion of proceeds from dinner/bar donated to WXPB. CTs Fundraiser, Minocqua Brew Pub, Science on Tap –portion of proceeds from business donated to WXPB</p>	<p>Three Lakes - Joan Eagle River - Patty Ironwood/Hurley - Jeff Manitowish Waters - Jeff</p> <p>Bill and Jessie will explore</p> <p>Bill and Jessie will explore</p> <p>ArtStart agreeable to hosting the event.</p> <p>Jessie will check on any FCC restrictions for this type of arrangement because it would need to be promoted on air in order to be successful.</p>
<p>New Business</p>	<p>Outreach and good will – Bill Clow would like to meet with former board members and bring current board members. Record oral history of the station, their memories and recollections. Gary willing to compile. Could also interview staff, former staff, volunteers.</p> <p>Jessie asks that people listen to pledge drive, take notes, ideas for future drives. Discussed not starting on a Saturday. Sun, Mon, Tues traditionally slowest days.</p>	
<p>Adjournment</p>	<p>Adjourned 2:50 p.m.</p>	<p>Next Meeting Tuesday, November 21, 2017 1:30 pm</p>