

WXPR Outreach/Philanthropy Committee
Tuesday, May 15, 2018 1:30 pm
White Pine Room - 28 N Stevens St, Rhinelander

Present: Patty Fitzpatrick, Jeff Burke, Jessie Dick, Joan Hauer, Dave Havel, Suzanne Flory, Richard Gsell, Emily Yaddof

Excused:

Recorder: Patty Fitzpatrick

Agenda Item	Discussion	Action
Call to Order	Patty called meeting to order at 1:30 pm	
Public Comment	None.	
Old Business	Minutes from April 17, 2018 reviewed.	
	<p>Leadership Circle Campaign – Dave reported he has sent out 3 sets of 5 and followed up with phone calls. After these initial conversations determined a face to face meeting not appropriate at this time. He will continue to make contact by phone. At this time may be more of a reaching out campaign rather than immediate fundraising.</p> <p>Discussed donor recognition board for leadership circle, advocates and founding donors. Needs to look attractive but be affordable.</p>	Patty to ask ArtStart about where they got their donor board. Dave, Jessie & Emily will come up with a proposal for next meeting.
35 th Anniversary Celebration	<p>Ideas discussed: Record Store Sale – Jessie reported sales of \$2,500 and lots of attendees. Staff thinks should do it again.</p> <p>Music Events in communities. Pending is St Germain & Manitowish Waters. Discussed possible giveaway items have quote for WXPR frisbees. Will get quote on plastic bracelets.</p> <p>Discussed presence at Rhinelander Art on the Court House Lawn Saturday June 9. Emily Yaddof and Anna Catlin will help. Set up table downtown and direct people to station White Pine Room to buy art.</p> <p>Oral History Project – One interview has</p>	<p>Jessie & Jeff will schedule a meeting with new director at Campanile Center.</p> <p>Hip Pocket in Manitowish Waters on July 29, 2018. Patty will put together a calendar to request volunteers. Also try to record an interview with the artists.</p> <p>Dave to send calendar of St Germain events so team can select one.</p> <p>Patty volunteered to interview</p>

	been completed. Jeff suggests volunteers conduct interviews if staff person can edit for broadcast.	John Moxon.
New Business	None.	
Other Business	None.	
Standing Agenda Item	How do we attract new listeners? 1. Multiple events can attract new listeners.	Bring T-shirts to community events ask for donation and get a free t-shirt. Get name and contact info. \$10 donation.
Adjournment	Adjourned 1:38 p.m.	Next Meeting Tuesday, 19, 2018 12:45 pm