

WXPR Outreach/Philanthropy Committee
Tuesday, January 16, 2018 1:30 pm
White Pine Room - 28 N Stevens St, Rhinelander

Present: Patty Fitzpatrick, Jeff Burke, Gary Entz, Bill Clow, Jessie Dick, Richard Gsell

Excused: Joan Hauer, Dave Havel,

Recorder: Patty Fitzpatrick

Agenda Item	Discussion	Action
Call to Order	Patty called meeting to order at 1:30 pm	
Public Comment	None.	
Old Business	<ul style="list-style-type: none"> • Minutes from December 5, 2017 reviewed. • Give Big to My Station December 2017 results. Jessie reported we exceeded our overall total goal. On-line \$5,765 and additional pledges of 40,000 for December so total giving of \$45,765 (similar to last year). 	
35 th Anniversary Celebration	<p>Ideas discussed: Music Events in communities that are already scheduled. A preliminary calendar was presented.</p> <p>Potential Jazz event at Campanille Center. Bill and Dave have visited and new Ex Dir amenable to working with WXPR but still in process of getting settled.</p> <p>Open house with special guest –Laura Erickson happy to come in April. Would need a place to stay (with her dog). Coordinate with a pledge drive April 19-28, 2018. Potential other WXPR ‘celebrities’ masked biologist, Tom Steel, etc.</p> <p>National Record Day – April 21, 2018 at ArtStart. Jessie has several volunteers. Info now on web site.</p> <p>Outreach & Good Will – record oral history of station. Bill and Gary want to pursue in January 2018. Beginning to conduct interviews.</p>	<p>Bill will contact Wausau Events about music dates. Patty will contact Boulder Junction. Jeff will contact Manitowish Waters. Jessie will get more information about WJJQ involvement with Tomahawk concerts. Patty will update calendar and e-mail to committee.</p> <p>Bill check w/Laura E about April 24. White Pine talk. Mick Fiochhi will host her.</p> <p>Jessie looking for local musician to play at record day sale.</p>

	Update on gathering to celebrate the past and look to future with ideas, i.e. fund a features editor position for 10 years (A major initiative to give people a reason to write a check.).	Staff still brainstorming ideas.
New Business	None.	
Standing Agenda Item	How do we attract new listeners? 1. Bill suggested a “Thank You for Playing WXPB” program. Encourage retail establishments to play the station, volunteers visit stores, if station on air merchant gets a certificate for extra underwriting. Staff working on the details.	
Adjournment	Adjourned 2:12 p.m.	Next Meeting Tuesday, February 20, 2018 1:30 pm