http://protectmypublicmedia.org/WXPR Fundraising/Community Outreach Committee Meeting Minutes – January 17, 2016 – 1:30 p.m. to 3:00 p.m.
WXPR White Pine Room

Present: Jim Brust, Richard G'sell, Joan Hauer, Dave Havel, Pete Rondello, Patty Fitzpatrick, Elaine Strite.
Excused: Jessie Dick
Recorder: Patty Fitzpatrick

Agenda Item	Discussion	Action
Call to Order	Jim Brust called meeting to order at 1:35 pm.	
Minutes from Previous Meeting	Minutes from November 15, 2016 presented.	Motion by Elaine Strite to approve as presented. Second by Joan Hauer.
Revenue/Fundraising Update	Pete Rondello presented FY17 dashboard for November/December 2016. He noted that the $96,387 is a portion of the CPB grant. End of December membership at 1705. Pete reported Give Big to Our Station was a success. Generated our own in-house year end letter with better results than last year's letter.	
Review of Revenue/Fundraising	Review of Revenue/Fundraising: • 1/14/17 – Joshua Davis concert a sellout. • 2/4/17 – Pert Near Sandstone concert coming up • 2/15/17 – Business after 5:00. • Spring newsletter – follow up to year-end letter to members. • April will be next pledge drive. • Researching fundraising auction in Minocqua area. • Working on event for major donors. Community event presence	Patty & Dave will check on 2017 community events. Jim will prepare list of charity events.
Unfinished Business	Planned Giving - video has been filmed. Committee viewed first draft	Pete and Dave will work with North Pro Video on significant edits.
New Business	Member Demographics – Jim presented information about # members by state, then # members by city.	More refinement needed
	Fundraising will lead effort for Major Donor/Member Program collaborating with Staff and entire board	Will discuss in more detail at Feb Meeting or via email prior to meeting

	Board Raffle Program – Jim suggests Developing a ticket based raffle for board members. Sell at all events, etc. and draw at a fall event. Believes could generate $10,000. Defining value of being a Member	
Other Business/ Announcements		
Adjournment	Meeting adjourned at 3:00 pm.	Motion by Richard G'sell to adjourn. Second by Joan Hauer. Motion Carried. **Next meeting February 21, 2016 at 1:30 pm, WXPR board room.**