

## WXPR Fundraising Committee Minutes

Tuesday, October 20, 2015 11:30 a.m.

**Present:** Diane Reupert (by phone), Sally Mode, Richard G'Sell, , Dave Havel, Jessie Dick, Jeff Burke and Patty Fitzpatrick

**Excused:** Pete Rondello

**Recorder:** Patty Fitzpatrick

**Station Goals (in a nutshell):** 1) consistent image 2) increase morale 3) community involvement  
4) increase membership 5) increase funding

Agenda Item	Discussion	Action
Call to Order	Meeting called to order at 11:30 p.m. by Patty Fitzpatrick.	
Minutes from last meeting	Presented minutes from September 15 2015.	Approved as presented.
Unfinished Business	<ol style="list-style-type: none"> <li>1. Presence at Community Events –               <ol style="list-style-type: none"> <li>a) Beef-a-Rama in Minocqua. Discussed. Agreed worth doing again but would try to cook some beef so we could be on Oneida Street.</li> <li>b) Area events – some progress on finding dates but mixed success.</li> </ol> </li> <li>2. Fall auction November 1. Dave and Jessie have secured several items for auction.</li> <li>3. October pledge drive. Jessie presented numbers from pledge drive.</li> <li>4. Jeffery Foucault concert. Approximately 200 attended.</li> </ol>	<ol style="list-style-type: none"> <li>1. a./b. Patty will contact area Chambers to learn if possible events where WXPR presence would be of value.</li> <li>2. Auction Sunday, November 1 at 2 pm at Holiday Acres.</li> <li>3. Patty will bring material to Board meeting so that full board can share in writing thank you notes to new and re-joining members.</li> </ol>
New Business	<ol style="list-style-type: none"> <li>1. Planned Giving</li> <li>2. Moving mid-level donors to major donors</li> </ol>	<ol style="list-style-type: none"> <li>1. Richard has been working on draft letter to send to current endowment donors to inform them of new endowment opportunity.</li> <li>2. Committee members to think of ways to make being a major donor more attractive. Current benefits are posted on web site.</li> </ol>
Other Business/ Announcements	<ol style="list-style-type: none"> <li>1. Grants – Should hear from Cleary Foundation in early November. Submitting again for Room tax grant.</li> <li>2. Grand Theater – Jessie advised that the concert offered for WXPR sponsorship from the Grand not suitable for major donor reward.</li> <li>3. White Pine Concerts – plan is to hold one per month. A benefit to all major donors.</li> <li>4.</li> </ol>	<ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol>
Adjournment and Next Meeting.	Meeting adjourned at 12:45 p.m.	Next meeting is <b>Tuesday, November 17, 2015, 1:30 p.m. on 2<sup>nd</sup> floor room</b>