

WXPR Fundraising Committee Minutes

Tuesday, October 20, 2015 11:30 a.m.

Present: Diane Reupert (by phone), Sally Mode, Richard G'Sell, , Dave Havel, Jessie Dick, Jeff Burke and Patty Fitzpatrick

Excused: Pete Rondello

Recorder: Patty Fitzpatrick

Station Goals (in a nutshell): 1) consistent image 2) increase morale 3) community involvement
4) increase membership 5) increase funding

Agenda Item	Discussion	Action
Call to Order	Meeting called to order at 11:30 p.m. by Patty Fitzpatrick.	
Minutes from last meeting	Presented minutes from September 15 2015.	Approved as presented.
Unfinished Business	<ol style="list-style-type: none"> 1. Presence at Community Events – <ol style="list-style-type: none"> a) Beef-a-Rama in Minocqua. Discussed. Agreed worth doing again but would try to cook some beef so we could be on Oneida Street. b) Area events – some progress on finding dates but mixed success. 2. Fall auction November 1. Dave and Jessie have secured several items for auction. 3. October pledge drive. Jessie presented numbers from pledge drive. 4. Jeffery Foucault concert. Approximately 200 attended. 	<ol style="list-style-type: none"> 1. a./b. Patty will contact area Chambers to learn if possible events where WXPR presence would be of value. 2. Auction Sunday, November 1 at 2 pm at Holiday Acres. 3. Patty will bring material to Board meeting so that full board can share in writing thank you notes to new and re-joining members.
New Business	<ol style="list-style-type: none"> 1. Planned Giving 2. Moving mid-level donors to major donors 	<ol style="list-style-type: none"> 1. Richard has been working on draft letter to send to current endowment donors to inform them of new endowment opportunity. 2. Committee members to think of ways to make being a major donor more attractive. Current benefits are posted on web site.
Other Business/ Announcements	<ol style="list-style-type: none"> 1. Grants – Should hear from Cleary Foundation in early November. Submitting again for Room tax grant. 2. Grand Theater – Jessie advised that the concert offered for WXPR sponsorship from the Grand not suitable for major donor reward. 3. White Pine Concerts – plan is to hold one per month. A benefit to all major donors. 4. 	<ol style="list-style-type: none"> 1. 2. 3.
Adjournment and Next Meeting.	Meeting adjourned at 12:45 p.m.	Next meeting is Tuesday, November 17, 2015, 1:30 p.m. on 2nd floor room