

WXPR Fundraising Committee Minutes

Tuesday, September 20, 2016 1:30 PM

Present: Patty Fitzpatrick, Pete Rondello, Jessie Dick, Dave Havel, Elaine Strite, Richard G'sell, Jim Brust, Jessie Dick, Joan Hauer

Recorder: Patty Fitzpatrick

Station Goals (in a nutshell): 1) consistent image 2) increase morale 3) community involvement
4) increase membership 5) increase funding

Agenda Item	Discussion	Action
Call to Order	Meeting called to order at 1:30 p.m. by Patty Fitzpatrick.	
Minutes from last meeting	Presented minutes from August 16, 2016.	
Unfinished Business	<p>Planned Giving – Revised brochure text reviewed. Jim suggested having a specific contact name which could make people more comfortable making the call. Dave reported planned giving video in the works. Mike Maholek will film and edit Dave Havel interviewing attorney John Cirilli.</p> <p>Member newsletter – Pete advised Island Bay Printing will provide printing. Want to do a hard-copy and email copy via Constant Contact. Initially will do the November newsletter and determine other times that would coincide with other mailings to save cost.</p>	<p>Pete & Jessie will review and finalize, send to committee before printing.</p> <p>Jessie and Patty will work on production to be sent in November.</p>
New Business	<p>1 - Review fundraising events for next 12 months. Jessie presented a list of official fundraisers:</p> <ul style="list-style-type: none"> • Oct 11-15 Pledge Drive • Nov 6 Fall Auction • Dec 5-10 Pledge Drive • Jan 14 Joshua Davis Concert • Feb 4 Pert Near Sandstone Concert • April Pledge Drive • June 3 Unity the Band • July Pledge Drive • Aug Blues Cruise <p>2 - Fall Auction – Sunday, November 6, 1:30 PM. Dave and Jessie have been working on securing items for auction. Dave reviewed format for the event. Tickets will be \$20 that include food and entertainment. Combination of live and silent auction.</p> <p>3 – Events: 9/24 – Beef-A-Rama, Minocqua 9/24 – co-sponsoring concert with Headwaters Council</p> <p>4 - Grants/Underwriting Update – Dave received offer from Sally Mode to help with grant & donor development. Recent grant requests to St Mathias and Minocqua Rotary not funded. Received a \$2,000 grant from Rhinelander Woman's Club to fund one intern in 2017.</p>	<p>2 - Best way for Board to help is to get more people to attend. Board encouraged to invite others and sell tickets ahead. Dave suggests adding one new thing this year such as a 50/50 raffle. Jessie will obtain a raffle license. Contact volunteers about possible donations to auction (time shares, tickets, etc.)</p> <p>3 - Agreed to focus on internal events through remainder of the year. Will evaluate which ones to focus on in 2017.</p> <p>4 – Dave, Sally Mode & Pete will meet to review possible other resources.</p>

Other Business	None.	
Adjournment	Meeting adjourned at 2:45 pm. October meeting cancelled because of board retreat.	Next meeting November 15, 2016; 1:30 p.m. White Pine Room