WXPR Fundraising Committee Minutes

Tuesday, April 19, 2016 1:30 PM

Present: Patty Fitzpatrick, Pete Rondello, Richard G'Sell, Diane Reupert, Dave Havel and Jeff Burke
Excused: Sally Mode, Jessie Dick
Recorder: Patty Fitzpatrick
Station Goals (in a nutshell): 1) consistent image 2) increase morale 3) community involvement 4) increase membership 5) increase funding

Agenda Item	Discussion	Action
Call to Order	Meeting called to order at 1:30 p.m. by Patty Fitzpatrick.	
Minutes from last meeting	Presented minutes from March 15, 2016.	Approved at March board meeting.
Unfinished Business	1. Culver's Share Night – Date changed to June 1, 2016 4-8 pm. 2. Community Events Calendar: Calendar in Dropbox will be updated and confirmed the following events: • 5/21/16 White Deer Triathlon – Boulder Junction, tent/table in Community Center • 6/19/16 Blue Canvas Orchestra at Dillman's Lodge, Lac du Flambeau • 7/9,16 Pickle Ball Tournament, Three Lakes 3. Major donor event 4/13/16 at Campanile Center. Attendance by approximately 20 people. Good exposure for WXPR. 4. Calls by BOD prior to April pledge drive was a success—received over $15,000 in pre-drive donations to use as matching funds. 5. Concert Series – Pete reported that 2016-17 series will be spread around the listening area. 6. Volunteer appreciation brunch is Sunday, April 24 at Holiday Acres.	1. Patty will notify volunteers who signed up for May date and recruit additional for June event. 2. White Pine: Pete (all day), Patty (9-1130) & Diane (11-2) volunteered. Blue Canvas: set up at 430, Diane Richard, Jeff & Patty volunteered 6-9 pm. Patty will check with Three Lakes Chamber about having a tent/table &/or WXPR team. 3. No action. 4. No action. 5. Staff handling. 6. Richard will send reminder to current board and board candidates.
New Business	1. Planned Giving	1. Tabled until May meeting.
Other Business/ Announcements	1. Grants – Received $4000 for intern program. Anna Katlin will be summer intern June-Aug. Submitted grants to St Mathias, Minocqua Rotary, WPS and Rhinelander Room Tax. 2. Underwriting – On target. New underwriters signing up. Dave advised many businesses won't re-open until May. 3. Pete advised April pledge drive going well.	1. Staff handling. 2. Board encouraged to thank underwriters when visiting their businesses.
	Meeting adjourned at 2:15 p.m.	Next meeting is **Tuesday, May 17, 2016, 130 pm, White Pine Room**