

WXPR Fundraising Committee Minutes

Tuesday, March 15, 2016 1:30 PM

Present: Patty Fitzpatrick, Pete Rondello, Sally Mode, Rose Prunty, Jessie Dick, Dave Havel and Jeff Burke (by phone)
Excused: Diane Reupert, Richard G'sell
Recorder: Patty Fitzpatrick
Station Goals (in a nutshell): 1) consistent image 2) increase morale 3) community involvement
 4) increase membership 5) increase funding

Agenda Item	Discussion	Action
Call to Order	Meeting called to order at 1:30 p.m. by Patty Fitzpatrick.	
Minutes from last meeting	Presented minutes from January 19, 2016.	Approved at February board meeting.
Unfinished Business	<ol style="list-style-type: none"> 1. Community Events Calendar – Dave provided a list of community events from surrounding area. A compilation list was reviewed and discussed which events would merit a WXPR table/booth. Can do 3 events a month at most. Jeff provided update on Blues Café presence. 2. Major Donor Event – April 13, 2016 at Campanille Center. Invitations have been mailed to major donors and board members. 	<ol style="list-style-type: none"> 1. The complete list will be distributed at 3/22/16 board meeting. 2. Board members encouraged to attend. Cost of ticket is covered by the station.
New Business	<ol style="list-style-type: none"> 1. Concert Series – discussed variety of ideas. Series meets the station's mission and has not lost money. 2. Culver's Share Night – May 5, 4-8 PM, WXPR staff & volunteers serve food. Can raise between \$150-\$500. 3. February Pledge Drive – combined with year-end mailing raised same amount of money as 2015 February drive and no year-end mailing. Advantage of pledge drives is NEW members. 4. Board calls to potential matching gift donors. 5. April Pledge Drive – Major drive will be 4/14-23/2016. 6. Volunteer appreciation brunch 4/24/16 at Holiday Acres. 	<ol style="list-style-type: none"> 1. Agreed to allow staff flexibility to try different prices, etc. 2. Patty will secure volunteers for the event. 3. 4. Board asked to come at 5 pm to March 22 board meeting in order to call potential donors. 5. Board asked to help as they are able. 6. Details will be coming.
Other Business/Announcements	<ol style="list-style-type: none"> 1. Grants – Pete and Dave will be meeting to determine strategy for future grants. 2. Underwriting – On target. Dave working on special ad packages for downtown Rhinelander during summer construction. 	2. Board encouraged to thank underwriters when visiting their businesses.
Adjournment and Next Meeting.	Meeting adjourned at 2:55 p.m.	Next meeting is Tuesday, April 19, 2016, 1:30 p.m.