

## WXPR Fundraising Committee Minutes

Tuesday, January 19, 2016 1:30 PM

**Present:** Diane Reupert, Richard G'Sell, Dave Havel and Patty Fitzpatrick

**Excused:** Sally Mode, Jessie Dick, Pete Rondello, Jeff Burke

**Recorder:** Patty Fitzpatrick

**Station Goals (in a nutshell):** 1) consistent image 2) increase morale 3) community involvement  
4) increase membership 5) increase funding

Agenda Item	Discussion	Action
Call to Order	Meeting called to order at 1:30 p.m. by Patty Fitzpatrick.	
Minutes from last meeting	Presented minutes from December 15, 2015.	Approved as presented.
Unfinished Business	<p>1. Presence at Community Events/Outreach:</p> <ul style="list-style-type: none"> <li>• Jan 30 – WXPR Nicolet concert</li> <li>• Feb 5, 6, 7 &amp; 8 – Pledge Drive</li> <li>• Feb 6 – WXPR on the road at Treehaven Tromp</li> <li>• Feb 20 – WXPR Nicolet concert</li> <li>• Feb 25 – 7 pm Lem Sheppard concert at ArtStart with live remote on WXPR</li> <li>• March 12 – Blues Café Wausau</li> </ul> <p>2. Family event – Pete pursuing another polka event in 2016, partnering with an existing event (similar to Potato Fest in 2015).</p> <p>3. Other events</p> <p>4. Major donor Credence Revisited on <b>April 13, 2016</b>.</p>	<p>1. Board encouraged to participate in outreach events as part of Station Goal #3 Community Involvement. Patty &amp; Richard will help recruit volunteers as needed for these events.</p> <p>2. Pete pursuing another polka event in 2016 to partner with existing event (similar to Potato Fest in 2015)</p> <p>3. Dave will have marketing ideas with potential events that would welcome WXPR presence at March meeting.</p> <p>4. Pete and staff are finalizing details. Diane volunteered to help at event.</p>
New Business	<p>1. February Pledge Drive will be Feb 5-8.</p> <p>2. Board calls to potential matching gift donors.</p>	<p>1. Board members encouraged to participate.</p> <p>2. Board asked to come at 5 pm to March 22 board meeting in order to call potential donors.</p>
Other Business/Announcements	<p>1. Grants – Dave reported he is approaching Wisconsin Public Service, Printpak and Nicolet National Bank for funds. However, these potential major donors are looking to fund a particular major project or need.</p> <p>2. Underwriting – Secured new underwriters including LaSalle Street Securities, Rhinelander Furniture, Flanders Realty. Working on new approaches.</p>	<p>2. Board encouraged to thank underwriters when visiting their businesses.</p>
Adjournment and Next Meeting.	Meeting adjourned at 2:45 p.m. <b>No February Fundraising committee meeting.</b>	Next meeting is <b>Tuesday, March 15, 2016, 1:30 p.m.</b>