

WXPR Fundraising Committee Minutes

Tuesday, December 15 2015 1:30 PM

Present: Diane Reupert, Pete Rondello, Richard G'Sell, Dave Havel, Jeff Burke and Patty Fitzpatrick

Excused: Sally Mode, Jessie Dick

Recorder: Patty Fitzpatrick

Station Goals (in a nutshell): 1) consistent image 2) increase morale 3) community involvement
4) increase membership 5) increase funding

Agenda Item	Discussion	Action
Call to Order	Meeting called to order at 1:30 p.m. by Patty Fitzpatrick.	
Minutes from last meeting	Presented minutes from November 17, 2015.	Approved as presented.
Unfinished Business	<p>Presence at Community Events/Outreach:</p> <ul style="list-style-type: none"> • Jan 5 – Josh Calhoun White Pine concert • Jan 30 – WXPR Nicolet concert • Feb 5, 6, 7 & 8 – Pledge Drive • Feb 20 – WXPR Nicolet concert • March 12 – Blues Café Wausau <p>Dave identified major events in listening area and committee will work with Dave as he pursues underwriting to determine if a physical presence is needed.</p> <p>Holiday Fun Drive – Raised \$10,475 with 17 new members and 14 rejoin.</p> <p>Moving mid-level to major donors – Major donor event. Pete working with Campanille Center in Minocqua and identified two possible events. Committee discussed and agreed best event would be Credence Revisited on April 13, 2016.</p>	<p>Board encouraged to participate in outreach events as part of Station Goal #3 Community Involvement. Patty & Richard will help recruit volunteers as needed for these events.</p> <p>Patty will bring materials to board meeting for welcome notes.</p> <p>Pete and staff will finalize details with Campanille and identify food options.</p>
New Business	Planned Giving – New endowment fund opened with Heck Capital Advisors. Richard has recorded an on air message.	
Other Business/Announcements	<ol style="list-style-type: none"> 1. Grants – Dave advised Cleary Foundation grant denied. Received \$300 from room tax. 2. Underwriting – November a good month. Holiday underwriting up from 2015. 3. Family event – Pete pursuing another polka event in 2016, partnering with an existing event (similar to Potato Fest in 2015). 	
Adjournment and Next Meeting.	Meeting adjourned at 2:45 p.m.	Next meeting is Tuesday, January 19 2015, 1:30 p.m.