

Feb. 25, 2016

WXPR - Citizens Advisory Board Meeting

Meeting opened at 7:05 p.m.

Work being done on building

Meetings open to public

Visited other public radio stations

Welcome to visitors noticed when visiting other stations - need to do some here

Moving downstairs - offices upstairs

GREAT!

Use of upstairs - possible rent out

Music library - is music available? LP's
Requests

Moving Day - March 7

Fiscal year ended in the black - income on target - Membership which had been declining is going the other way

What's important to the station - take a look at everything

Ray's report

Sunday's jazz - people love it

Sunday nights

Lots of music not being addressed
(world-global)

Ray's report continued

Had a rundown of the hours

Unique - feedback - music that was played
and is not being played now

Survey, last April - overall satisfaction rate
was great (73% were happy)

Station must sustain itself

Decisions made to cut programs

Changes

Your favorites needs some boundaries
(better boundaries)?

American standards - 50's - rock

Most hosts have their specialities

What about the consistency of the flow?

Engineer replacement

People's feedback

Set very broad limits - it is an open
forum

Discussed concert series - not station's goal
to make money on concerts - but we can't
lose money

Board wants to continue sponsoring concerts

Classical music . . . Could we afford to
Ticket prices . . . ask more than \$20

Lost money on some

Scheduling concerts

WXPR needs a family event - bring in a
"cabin-fever reliever"

Consider world music

(2 there
did talk
go?)

Prairie Home Companion

Family event - violin contests (especially interested the kids)

Internship - student from Oshkosh - Kathy

Student from Whitewater

Reaching out to community

6 (white pine volunteers
jambokee)

Treehaven - working with community
events

Rick (Peyer)?

Station ID

2hr play variety of music

Music stored on hard drives at other
stations - we do not

Story time - Gary overseeing that project
Starts this spring at 5:00 p.m.

Looking for host for 6:00-9:00 a.m. Mon.
through Fri. Must have the skill to do
the job

Ray's contributions - he is an on-air host
and community-minded. He gets input
from people

He stated the number of hours per day
for classical and your favorites

25 hrs - classics

15 hrs - your favorites