

WXPR Board of Directors Meeting Minutes

August 22, 2017, White Pine Room, WXPR, Rhinelander, WI 6:00 pm

Present: Jeff Burke, Joan Hauer, Patty Fitzpatrick, Gary Entz, Mike Smolarek, Elaine Strite, Richard Gsell, Bill Clow, and Jessie Dick.

Excused: Ralph Solome Jr., Phil Hejtmanek, Christy Myshchyshyn

Unexcused:

Recorder: Patty Fitzpatrick

Agenda Item	Discussion	Action
Call to Order/ Attendance	Meeting called to order Jeff Burke 6:00 pm.	Attendance as shown above.
Public Comment	No public comment	
Minutes from Previous Meetings	Minutes from July 25, 2017, presented for review.	Motion by Joan Hauer to approve minutes as presented. Second by Gary Entz. Motion Carried.
Station Manager Report	<p>Bill presented report of station activities. Spent time in past week working on equipment issues. Has been meeting and talking with as many hosts as possible. Planning an all hosts meeting in September. Encourage board to continue to sell raffle tickets.</p> <p>Programming news: Ken and Mackenzie recorded an opioid abuse special one-hour program that will air August 23, 2017 from 4-5 pm. Hopes to continue to be able to offer these special segments in future. Discussed pros and cons of having opioid forum airing during All Things Considered.</p> <p>Thursday August 24 is major donor appreciation event at Three Lakes Center for the Arts.</p> <p>Volunteer picnic on Sept 12 at Dave Havel's house unless it rains.</p> <p>Cash Box Kings concert Sept 16.</p> <p>Auction Nov 5 at Holiday Acres.</p>	Full report available on drop box.
Old Business	<p>90-day goals:</p> <ol style="list-style-type: none"> 1. Reestablishment of a revenue generation committee: Proposed name change to Outreach/ Philanthropy Committee. Members Patty, Joan, Elaine, Gary & Richard. Meetings on 3rd Tuesday 1:30 pm at station. 	

New Business	<ol style="list-style-type: none"> 1. Irma Equipment issues and possible solutions. Bill reported that repeater in Irma that sends signal to Wausau having problems and not working. May need to replace equipment at cost of \$12,000 to \$15,000. 2. Logo concepts: Bill presented 4 logo concepts for discussion. 	<ol style="list-style-type: none"> 1. Motion by Patty Fitzpatrick to have staff resolve the problem to get Wausau signal running including spending up to \$20,000 to replace equipment. Mike Smolarek. Motion Carried. 2. Bill will take comments back to designer.
Adjournment	Meeting adjourned at 7:30 pm.	Next meeting Tuesday, September 26, 2017, at 6 pm, White Pine Room.