

2014 ANNUAL EEO PUBLIC FILE REPORT

White Pine Community Broadcasting, Inc.

Station(s): WXPR, WXPW
Community(ies) of License: Rhinelander, Wausau

Reporting Period: August 1, 2013 – July 31, 2014

No. of Full-time Employees: 5 – 10 X / More than 10 _____
Small Market Exemption: Yes

During the Reporting Period, a total of 0 full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 **job fairs** (in a two year period) by station personnel who have substantial responsibility in making hiring decisions.*

11-19-13 Natalie Jablonski represented WXPR at Jobs For America's Graduates Wisconsin JAG WI, with a presentation on careers in public broadcasting, journalism in particular

5-13-14 Natalie Jablonski and Peg Arnold introduced 70 students to audio recording skills at the Nicolet College Career Expo

*Participation in at least 4 **events** (in a two year period) sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

9-17-13 Peg Arnold presented to Easy Eagles in Eagle River

10-23-13 Peg Arnold presented to Kiwanis

10-29-13 and 11-19-13 Natalie Jablonski educated Northland Pines students in Eagle River in broadcasting skills and careers

11-25-13 Natalie Jablonski presented to Rotary

*Sponsored at least 2 **events** (in a two year period) in the **community** designed to inform and educate the public as to employment opportunities in broadcasting.*

10-3-13 Lac du Flambeau middle school students toured WXPR studios and sampled broadcasting equipment and techniques

12-12-13 Ken Krall provided a tour and presentation of broadcasting opportunities to

Leadership Oneida County program participants during Media Day

1-20-14 WXPR welcomed the American Association of University Women Northwoods Branch to WXPR to tour studios and learn about WXPR and opportunities in broadcasting

2-14-14 WXPR hosted Headwaters clients at the WXPR studios for tour, demonstration, and jobs in broadcasting

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
none	none	n/a

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: n/a

Recruitment Sources Used in Reporting Period	Number of Persons Interviewed that the Source Referred
n/a	n/a

RECRUITING SOURCES USED

Job Title of Position: none Date of Hire: n/a

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
n/a				

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.