

2013 ANNUAL EEO PUBLIC FILE REPORT

White Pine Community Broadcasting, Inc.

Station(s): WXPR, WXPW
Community(ies) of License: Rhinelander, Wausau
Reporting Period: August 1, 2012 – July 31, 2013
No. of Full-time Employees: 5 – 10 X / More than 10 _____
Small Market Exemption: Yes

During the Reporting Period, a total of 1 full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Participated in at least 4 job fairs (in a two year period) by station personnel who have substantial responsibility in making hiring decisions. 1-7-13 Rhinelander High School Career Fair
5-14-13 Nicolet College Career Expo

Sponsored at least 2 events in the community designed to inform and educate the public as to employment opportunities in broadcasting. 8-1-12 Kiwanis tour of WXPR Studios
8-20-12 Students of Old School Arts & Learning tour, demonstration, and experimentation with broadcast arts at WXPR Studios
12-13-12 Leadership Oneida County tour of WXPR Studios for Media Day
2-20-13 Business After 5 tour of WXPR Studios
5-13-13 Rotary presentation and tour of WXPR Studios

Listed each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities. Community Features Editor position posted in print and online listings at Corporation for Public Broadcasting; Current; National Federation of Community Broadcasters; Wisconsin Broadcasters Association; and WXPR.org

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
5-28-13	Community Features Editor	Corporation for Public Broadcasting

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 6

Recruitment Sources Used in Reporting Period	Number of Persons Interviewed that the Source Referred
Corporation for Public Broadcasting	4
Current	1
Word of mouth	1

RECRUITING SOURCES USED

Job Title of Position: Community Features Editor Date of Hire: 5-28-13

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Corporation for Public Broadcasting	N	401Ninth St., NW Washington, DC 20004-2191	Online submission	202-879-2190 www.cpb.org/jobslin e
Current for People in Public Media	N	6930 Carroll Ave. Suite 350 Takoma Park, MD 20912	Kathleen Unwin	877-745-8776 x1 unwin@current.org
National Federation of Community Broadcasters	N	1970 Broadway, Suite 1000, Oakland, CA 94612	Online submission to nfcbr listserv	nfcbr@mailman.lmi.net www.nfcbr.org

Northstar Journal/ Hodag Buyers Guide	N	24 W. Rives St. Rhineland, WI 54501	Marie in advertising	715-369-3331 hodagbg@jcpgroup.com
Northwoods River News/Lakeland Times/The Shopper	N	232 S. Courtney St. Rhineland, WI 54501	Jan Juedes	715-365-6397 classifieds@rivernews.com
Wisconsin Broadcasters Association	N	44 E. Mifflin St., Suite 900, Madison, WI 53703	Online submission for Job Bank/ Employment Corner	608-255-2600 www.wi-broadcasters.org
Word of Mouth	Y	28 N. Stevens St. Rhineland, WI 54501	Staff	715-362-6000
WXPR.org	Y	28 N. Stevens St. Rhineland, WI 54501	Staff	715-362-6000 wxpr@wxpr.org

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.