

Period of Appointment: Part-time (29 hours / week)

DEPARTMENT: New Orleans Public Radio WWNO 89.9FM

POSITION SUMMARY:

WWNO is looking for an underwriting sales representative to join the corporate sales development team. This is a part-time (29 hours / week) salaried position, with the potential for growth. The right candidate will be expected to reach out to local businesses and organizations to secure sponsorship dollars to be used for program and staff development at New Orleans Public Radio – WWNO 89.9FM, and Classical 104.9FM.

This is an excellent opportunity to be part of a growing public media organization in the region.

RESPONSIBILITIES: Contacting prospective businesses, building relationships, and securing underwriting sales revenue for New Orleans Public Radio WWNO 89.9FM & 104.9FM

REQUIRED QUALIFICATIONS:

- 2+ years of sales experience – media, broadcast and digital is preferred.
- Passion for public radio and digital media.
- Time and resource management skills.
- Thoughtful and persuasive verbal and written communication skills and presentation skills.
- Positive attitude and considerate demeanor.
- 4-year college degree or equivalent work experience; marketing, business, communications or related field.

DESIRED QUALIFICATIONS:

Public Media sales experience

SALARY: \$30,000 - \$40,000 based on experience

APPLICATION PROCEDURE: Send cover letter, resume, and references to underwriting@wwno.org

DATE POSTED: 8/28/2017

CLOSING DATE: Position open until filled. First review starting September 1, 2017.

All applicants will be considered for employment without regard to retirement status and without regard to an applicant's having previously accused the UL System Board or any of its universities of unlawful discrimination. Retirement status shall not be considered in the hiring process by any University in the UL System.

The University of New Orleans is an Affirmative Action/Equal Employment Opportunity employer. Women, ethnic minorities, veterans and persons with disabilities are encouraged to apply.