

# City of Cincinnati

## Council



Melissa Autry, CMO  
Clerk of Council

Office of the Clerk

801 Plum Street, Suite 308  
Cincinnati, Ohio 45202  
Phone (513) 352-3246  
Fax (513) 352-2578

June 3, 2015

### MOTION

**WE MOVE** that City Council direct the City Manager to use the increased parking meter fees to provide an additional \$500,000 dollars for Human Services.

Councilmember Charlie Winburn

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Councilmember Kevin Flynn

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Councilmember David Mann

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Councilmember Amy Murray

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Councilmember Chris Seelbach

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Councilmember Yvette Simpson

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Councilmember P. G. Sittenfeld

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Councilmember Christopher Smitherman

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Councilmember Wendell Young



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June 5, 2015

**MOTION**

**INITIATIVE TO DECREASE HEROIN EPIDEMIC IN CINCINNATI THROUGH THE  
CENTER FOR  
CHEMICAL ADDICTIONS TREATMENT**

**WE MOVE** that the Cincinnati City Council use the January 1-June 30, 2015 increased parking meter fees to fund an additional \$50,000 dollars operating costs for the Center for Chemical Addictions Treatment (CCAT).

**WE FURTHER MOVE** that the City Manager use \$80,000 dollars for FY2016 from the Community Development Focus Districts and identify in the FY2017 Capital Budget \$80,000 dollars from the Community Development Focus Districts to fund this capital development with view toward reducing the heroin epidemic in Cincinnati.

**WE FURTHER MOVE** that \$90,000 dollars is identified in the FY2018 Capital Budget.

**STATEMENT**

CCAT is the only facility in the region which provides medically supervised detox for those addicted to heroin or other opiates. As such, demand for its services far outstrips the number of available beds.

It has been well documented that Greater Cincinnati has an alarming heroin epidemic that calls for Ohio, Kentucky and Indiana to collaborate around its' resolution.

CCAT is constructing a new facility on its current West End campus that will allow for expanded detox services and the establishment of vital new programs designed to encourage recovery. This capitol request relates to both the new and the need for additional funds to operate.

The above financial request is based on the following:

1. Expansion of the number of detox beds by 100%;
2. The need to expand the capacity for medication-assisted treatment to 700 patients;
3. Development of a primary care unit targeted to adults in recovery;
4. Development of a workforce development and support unit through recovery coach services, and
5. To build supportive partnerships with faith-based and community organizations in order to better serve individuals, families and communities in need.

The Center for Chemical Addictions Treatment currently receives \$90,282 dollars per year from the Human Services budget for a short-term residential program, however; our intention is to increase that amount by adding \$100,000 dollars. Furthermore, capital funding would be used as leverage to secure state, federal and private sector funding with view toward raising \$2.2 million dollars for CCAT's new facility. These proposals are all in the interest of combating Cincinnati's heroin epidemic.

Charlie Winburn  
Councilmember Charlie Winburn

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June 4, 2015

### MOTION

#### **INITIATIVE TO REMOVE ECONOMIC BARRIERS FOR URBAN SMALL BUSINESS OWNERS AND ENTREPRENEURS**

**WE MOVE** that the City of Cincinnati direct the City Manager to use the January 1 to June 30, 2015 increased parking meter fees to fund \$175,000 additional operating cost(s) for the Greater Cincinnati African American Chamber of Commerce (GCAACC). However, use \$250,000 from the Community Development Focus Districts to fund an additional \$250,000 dollars for capital development with view towards a small business accelerator focused on the development of minority and woman-owned businesses in an effort to increase the tax base.

### STATEMENT

Mayor Cranley and City Council have made jobs growth, economic inclusion and workforce, key priorities for Cincinnati. The strategic partnerships that we have developed with organizations like the GCAACC is helping to position our city as an economic engine in which all business segments can grow in the region.

The GCAACC is the largest ethnic chamber in the State of Ohio with a focus on providing business growth resources to disadvantaged, and woman and minority businesses, as such, the current demand to address the disparities experienced by these business segments far out way the resources that target these communities.

**(A) revised**

Over the past three (3) years participants in the GCAACC small business program experienced the following:

- Generated \$65 million dollars in incremental contracts.
- Created or retained over 1000 jobs.
- Created access to \$2.1 million dollars in capital.
- Participating businesses comprise an average of \$500,000 in annualized payroll.

The City of Cincinnati has been ranked 10 out of 12 in minority business development among its peer cities. Despite the fact that 1 out of 2 Cincinnatians is an ethnic minority, minority businesses generate less than 1% of our regional GDP. Additionally, while Cincinnati boasts a very robust entrepreneurial ecosystem, organizations such as CincyTech, Cintrifuse, and REDI have relatively low numbers of minority owned firms participating in the start-up community.

There have been billions of dollars in infrastructure and neighborhood development, however: minority businesses are not actively participating in the design and planning, investment, construction contracting, and business attraction opportunities that are created when we revitalize neighborhoods.

Therefore the above funding request is based on the following:

1. The development of a holistic minority business development platform to generate a portfolio of high-potential minority companies with sustainable business models and profitable growth.
2. Provide a formal framework that works with neighborhood development organizations to increase the participation of minority and woman-owned businesses in the design, architecture, investment, construction, and business attraction efforts that revitalization projects create.
3. The development of a minority business resource center targeted in urban areas, which will provide entrepreneurs with an opportunity to pursue launching a new business with the support and resources needed to build a strong foundation.

4. Increasing the diversity of local accelerators and incubators such as CincyTech, Brandery, and Cintrifuse by supporting and referring more minority and woman-owned businesses.
5. Increased tax revenues through jobs creation and minority and woman-owned business revenue growth that are targeted to increase sales ranging from \$225,000 to \$450,000.

This innovative platform that connects one of the fastest-growing business segments in the USA to geographic and entrepreneurial centers does not exist anywhere else in the country.

In order to stay competitive, small companies today have to be innovative, invest time and resources to identify key areas needed to strengthen their infrastructure; and re-calibrate their business models. While they cannot be an expert in everything, they can use the help of professional advisors to re-shape their business models and move them toward profitable operations.

This motion serves that purpose and provides the City of Cincinnati with a competitive initiative to support the growth development and advancement of minority and woman-owned businesses.

Charlie Winburn  
Councilmember Charlie Winburn

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Councilmember Wendell Young



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June 3, 2015

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### MOTION FOR COMMUNITY DEVELOPMENT SPECIAL INITIATIVE FUNDS USE

**WE MOVE** that Cincinnati City Council direct the City Manager to use the increase in parking meter fees to fund an additional \$100,000 dollars to expand the Citizens Development Fund proposal by the Community Development Corporations Association of Greater Cincinnati.

However, in the current FY 2016-2017 All Funds Budget approximately \$150,000 dollars has been set aside, which brings it to a total of \$250,000 dollars. (Details attached).

Charlie Winburn  
Councilmember Charlie Winburn

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June 3, 2015

### MOTION

**WE MOVE** that City Council direct the City Manager to use the January 1-June 30, 2015 increased parking meter fees to fund Cradle Cincinnati's request for \$250,000 dollars.

*Charlie Winburn*

Councilmember Charlie Winburn

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June 3, 2015

### **MOTION TO SUPPORT PERMANENT SUPPORTIVE HOUSING FOR WOMEN**

**WE MOVE** that Cincinnati City Council direct the City Manager to use the January 1-June 30, 2015 increased parking meter fees to fund \$30,000 dollars for Cincinnati Union Bethel to provide security for 85 efficiency apartments for low-income women at the Anna Louise Inn.

### **STATEMENT**

This supports the City of Cincinnati's call for permanent supportive housing for homeless women, and those at risk, as part of its Homeless to Homes Initiative.

The above financial request is based on the following:

- To eliminate women's immediate housing crisis
- To assist women in addressing conditions that may contribute to a personal housing crisis
- To provide women with safe and secure housing

(A)

*Charlie Winburn*

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June 3, 2015

### MOTION

**WE MOVE** that the Cincinnati City Council direct the City Manager to use and identify the additional vacancy savings in non-safety departments to fund an additional \$100,000 in the FY2016 budget to fulfill the city's commitment to provide matching funds for the Ohio Third Frontier's Entrepreneurial Signature Program. (Currently in the FY2016-2017 All Funds Budget Cintrifuse is allocated \$300,000).

### STATEMENT

Mayor Cranley and City Council have made job growth and talent attraction key priorities for Cincinnati. The strategic partnerships that we have developed with organizations like REDI, the Port of Greater Cincinnati Development Authority, CincyTech, and Cintrifuse has helped to position our city as an economic engine in the region.

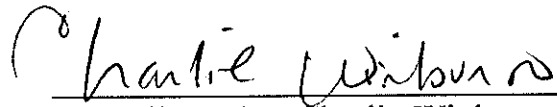
Cintrifuse is leading the efforts locally to build out a robust entrepreneurial ecosystem (#StartupCincy) – connecting high-growth, high-potential start-ups with the resources they need to be successful. Over the last year, Cintrifuse:

- Grew its membership to over 170 startups.
- Introduced our start-ups to venture capital investors and innovation though leaders from around the country.
- Facilitated hundreds of conversations between start-ups and corporate decision makers.
- Helped 10 start-ups raise \$32 million dollars--funding that has been crucial to their survival.

The private sector has also played a leadership role in these efforts by investing \$57 million dollars in Cintrifuse's Fund of Funds. To-date, the Fund has made eight investments in venture capital funds locally and across the country. The early return on that investment has been impressive – a 4:1 ratio of dollars coming back into the ecosystem.

Later this summer, Cintrifuse will be opening a new hub of innovation in Over-the-Rhine. The new Vine Street building, to be called "Union Hall," will house Cintrifuse as well as CincyTech and the Brandery. With these three organizations under one roof, Union Hall will house the most daytime occupants in OTR and be a catalyst for that neighborhood's continued revitalization.

Last year, the city made a commitment to provide \$400,000 in funding in the FY2016 budget to be matched (dollar-for-dollar) by the State via the Entrepreneurial Signature Program. By not fulfilling our commitment to provide the full match, we will likely be leaving state funds on the table.



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### MOTION

**WE MOVE** that City Council direct the City Manager to use the increased parking meter fees to fund an additional \$50,000 to REDI Cincinnati in the FY2016 budget to support REDI's efforts to attract and grow businesses in the city.

### STATEMENT

With the leadership of Mayor Cranley and City Council, the city has made progress through business retention, expansion, and attraction key priorities of our city. The strategic partnerships we have developed have helped position our city as an economic engine for the entire region.

REDI Cincinnati leads the economic development effort and unites the region to compete globally. REDI Cincinnati acts as a credible convener and trusted advisor for local communities, site consultants, companies, and other stakeholders. With the goal of locating projects that will result in new job creation and capital investment in Greater Cincinnati, REDI Cincinnati drives the region's economic growth. Over the last year, REDI:

- Closed on 44 expansion and attraction projects in calendar year 2014, creating 3,416 new jobs, retaining 5,125 jobs and commitments to invest \$295MM in capital in Greater Cincinnati.
- Closed on 7 projects in the City of Cincinnati so far this calendar year creating 487 new jobs, retaining 1,628 existing jobs and commitments to invest over \$16MM in capital.
- Wins over the last 12 months in the City of Cincinnati include the GE Global Headquarters, First Group Americas, Mercy Health, and Peter Cremer North America.
- Increased the business development leads pipeline by 80 leads from January – May 2015.

(B)



In addition to leading 30 business attraction missions in the US and abroad, REDI is planning to showcase Cincinnati to the business community during the All Star Game week. By leveraging a wide variety of marketing tools, REDI Cincinnati will create positive impressions of our City to the world. REDI is also hosting influential site selection experts in a series of events that showcase our business strengths and the opportunities that Cincinnati offers.

Currently the city is committing to provide \$200,000 in funding in the FY2016 budget. By increasing our commitment, REDI Cincinnati will be better able to market Cincinnati and identify projects that will bring new jobs to the region.

*Charlie Winburn*

Councilmember Charlie Winburn

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June 4, 2015

### MOTION

**WE MOVE** that the Cincinnati City Council direct the City Manager to use the Community Development Focus Districts in the FY2016 Capital Budget to fund \$300,000 dollars for the Brewery District Community Urban Redevelopment Corporation (BDCURC) for the purposes of capital development, identify in the FY2017 Capital Budget \$300,000 dollars, and in the FY2018 Capital Budget \$400,000 dollars for the Cincinnati Brewing Heritage Trail.

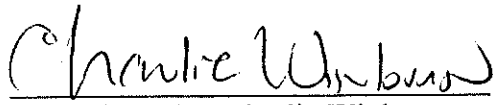
### STATEMENT

The non-profit Brewery District Community Urban Redevelopment Corporation (BDCURC) is currently designing and building the Cincinnati Brewing Heritage Trail to be a world class attraction for the city of Cincinnati. The Trail is the story of American immigration, ingenuity, ethnic conflict, industrialization, the labor struggle, working class society, nineteenth century living conditions, and the effect of a Civil War and constitutional amendments on local economies told through the production and consumption of a single commodity – beer.

Cincinnati is home to the largest collection of pre-Prohibition brewery structures anywhere in the country. The rich history of Cincinnati will be told through an urban trail staged with visual markers and guided tours, but also through the use of digital technology, new media, and interactive learning. The Trail is approximately 2 miles of urban walking trail through Cincinnati's business district as well as the neighborhoods of Pendleton and Over-the-Rhine.

The Trail will include medallions embedded in the public right-of-way, a series of industrial themed signage, and public art pieces and other public infrastructure improvements. A combination of website, audio tour technology, and digital interactive installations will deliver content in a memorable and engaging way, setting this trail apart from any other in the world.

Capital revised



Councilmember Charlie Winburn

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June 3, 2015

### MOTION

**WE MOVE** that Cincinnati City Council direct the City Manager to use the January 1-June 30, 2015 increased parking meter fees to fund an additional \$100,000 for CincyTech. Currently in the FY2016-2017 All Funds Budget CincyTech is allocated \$150,000; however, an additional \$100,000 is being requested.

### STATEMENT

CincyTech, the lead seed-stage investor in the Cincinnati region and manager of the Ohio Third Frontier's Entrepreneurial Signature Program for Southwest Ohio, has delivered significant returns to the City of Cincinnati in the area of business and job creation. Through 2014, CincyTech companies have created or retained 216 jobs with an average wage of \$61,060 and approximately \$276,968 in city income tax revenue, which represented a 1:2:7 return on the city's \$100,000 investment in FY2015.

CincyTech is playing a lead role in attracting entrepreneurs and investment to the City of Cincinnati. Nationally, CincyTech was ranked the 24<sup>th</sup> most active seed-stage investor and was ranked 2<sup>nd</sup> in the Midwest, after Chicago, in the number of seed-stage companies funded in 2014.

(A)

- Created access to \$2.1 million dollars in capital.
- Participating businesses comprise an average of \$500,000 in annualized payroll.

The City of Cincinnati has been ranked 10 out of 12 in minority business development among its peer cities. Despite the fact that 1 out of 2 Cincinnatians is an ethnic minority, minority businesses generate less than 1% of our regional GDP.

There have been billions of dollars in infrastructure and neighborhood development, however: minority businesses are not actively participating in the design and planning, investment, construction contracting, and business attraction opportunities that are created when we revitalize neighborhoods.

Therefore the above funding request is based on the following:

1. The development of a holistic minority business development platform to generate a portfolio of high-potential minority companies with sustainable business models and profitable growth.
2. Provide a formal framework that works with neighborhood development organizations to increase the participation of minority and woman-owned businesses in the design, architecture, investment, construction, and business attraction efforts that revitalization projects create.
3. The development of a minority business resource center targeted in urban areas, which will provide entrepreneurs with an opportunity to pursue
4. launching a new business with the support and resources needed to build a strong foundation.
5. Increasing the diversity of local accelerators and incubators such as CincyTech, Brandery, and Cintrifuse by supporting and referring more minority and woman-owned businesses.
6. Increased tax revenues through jobs creation and minority and woman-owned business revenue growth that are targeted to increase sales ranging from \$225,000 to \$450,000.

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June 4, 2015

### **MOTION**

**WE MOVE** that the Cincinnati City Council direct the City Manager to use \$35,000 dollars from the Community Development Focus Districts and use \$165,000 from the Community Development Focus Districts to fund the Ensemble Theatre of Cincinnati (ETC) capital development request of \$200,000 dollars for FY2016.

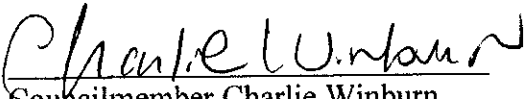
### **STATEMENT**

The Ensemble Theatre of Cincinnati (ETC) has been located at 1127 Vine Street in Over-the-Rhine since 1988, where it began with 134 seats. The theater has expanded to 191 seats. ETC serves over 30,000 citizens annually through its productions and outreach programs, and has a subscriber base of over 2,200.

The Ohio Cultural Facilities Commission has committed \$1.2 million dollars in funding toward ETC's Next Stage Capital Campaign with the match of \$600,000 from the theatre. This \$200,000 from the City of Cincinnati will catalyze ETC's fundraising efforts and allow the release of the OCFC funds.

\$4.1M Next Stage Capital Campaign will include extensive renovations to ETC's existing administrative and performance facilities at 1125-1127 Vine Street, the development of the 1123 Vine Street space, as well as the renovations of the neighboring building located at 1117-1119 Vine Street. Once completed, ETC's theatre complex will encompass 1117-1127 Vine Street, further serving as an anchor to the community.

**Capital revised**

  
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