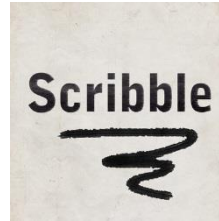




**Placement by Program**



*Program specific placement: \$35 | Fixed Time/Hour placement: \$40*

**Placement by Daypart**

**Drive Time..... \$25.00**  
 Monday-Friday, 6:00 a.m.-10:00 a.m. & 3:00 p.m.-6:00 p.m.

**Run of Schedule..... \$15.00**  
 Monday-Sunday, 5:00 a.m.-12:00 midnight

**Online Sponsorship**

Size	Month 5,000 impressions	Quarter 15,000 impressions	Half-Year 30,000 impressions	Year 60,000 impressions
<b>Banner-300x250</b> 728x90 320x50	<b>\$125</b>	<b>\$325</b>	<b>\$550</b>	<b>\$900</b>
<b>Pre-roll-20 seconds</b>	<b>\$100</b>	<b>\$250</b>	<b>\$400</b>	<b>\$600</b>

**Question? Call the Corporate Support Department at WVIK!**

Amber Nowak  
 Director of Corporate Support  
 309-794-7745  
[ambernnowak@wvik.org](mailto:ambernnowak@wvik.org)

*Contracts with weekly placements spread over 52 weeks are eligible for a 10% discount. Contracts longer than 26 weeks are eligible for an additional 10% discount if paid in advance. More specific placement and additional program options are available upon request. Premium prices are also available for fixed-time spots. Underwriting segments on WVIK are limited to 20 seconds or about 50 words. Federal Communications rules prohibit qualitative, comparative, and promotional statements. We may not give price information or calls to action. We can tell listeners who you are, where you are located, and how to contact you, including phone numbers and email and web addresses.*