



Placement by Program



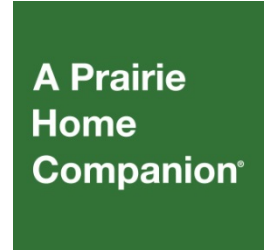
\$30



\$25



\$25



\$25

Other program specific placement: \$20 | Fixed Time placement: \$35 | Selected Hour: \$30

Placement by Daypart

Drive Time..... \$25.00

Monday-Friday, 6:00 a.m.-9:00 a.m. & 3:00 p.m.-6:00 p.m.

Mid-Day | Evenings | Weekends..... \$20.00

Monday-Friday, 9:00 a.m.-3:00 p.m. | 6:00 p.m.-12:00 midnight | Saturday-Sunday, 6:00 a.m.-12:00 midnight

Run of Schedule..... \$15.00

Monday-Sunday, 6:00 a.m.-12:00 midnight

Online Sponsorship

Size	Quarter (15,000 imp.)	Half-Year (30,000 imp.)	Year (60,000 imp.)	Homepage 20% premium Targeted Page 10% premium
Leaderboard	\$250	\$400	\$750	
Medium Rectangle	\$200	\$350	\$650	

Questions? Call the Corporate Support Department at WVIK!

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Contracts with weekly placements spread over 52 weeks are eligible for a 10% discount. Contracts longer than 26 weeks are eligible for an additional 10% discount if paid in advance. More specific placement and additional program options are available upon request. Premium prices are also available for fixed-time spots. Underwriting segments on WVIK are limited to 20 seconds or about 50 words. Federal Communications rules prohibit qualitative, comparative, and promotional statements. We may not give price information or calls to action. We can tell listeners who you are, where you are located, and how to contact you, including phone numbers and email and web addresses.