



**COMMUNITY ADVISORY BOARD  
Fundraising Report  
August 17, 2017**

FY17 Fundraising Results – Out of an underwriting goal of \$240,000, the underwriting team of Jared Johnson and Amber Nowak pulled in \$252,604. The goal for all individual donors was \$430,000 and we brought in \$429,881. Major giving (\$1,000 and up) and Challenger's Circle (\$500 and up) was exceeded at 114% of the goal. We are waiting for the final report from the Augustana College business office to determine the exact status of the FY17 budget at the end of the fiscal year.

FY 18 - WVIK's fall on-air fund drive will be held from September 14-21st. If you would like to volunteer to answer phones, please call Colleen Siphthorp at WVIK at (309) 794-7741 to sign up. We would still also like each CAB member to record a testimonial for us to air. I have included a sign-up sheet you can fill out and Jen will follow up with you to confirm.

Endowment Campaign – Robie Wayne (WVIK's feasibility study consultant from Jerry Panas, Linzy & Partners) will be in town on September 18th at noon to present his findings as part of the WVIK endowment campaign feasibility study conducted in July.

WVIK has raised about \$20,000 of the \$50,000 goal as part of the Moline Foundation endowment match. We will work to raise the rest by December 31, 2017 (the fundraising campaign deadline). If we raise \$50,000, we will receive \$25,000 in matching funds from the Moline Foundation in the WVIK endowment fund there. The Moline Foundation will also give WVIK \$4,200 as an incentive the first year before they make annual interest payments to WVIK from the endowment. WVIK also has an endowment fund through Augustana College restricted to WVIK of about \$390,000.

WVIK Trips: WVIK is working with KCCK to do a trip to Panama in January. Flyers are available at the station. Flyers have also been mailed to donors who have been on WVIK trips in the past and others who have shown interest.

Special Events – calendar attached.