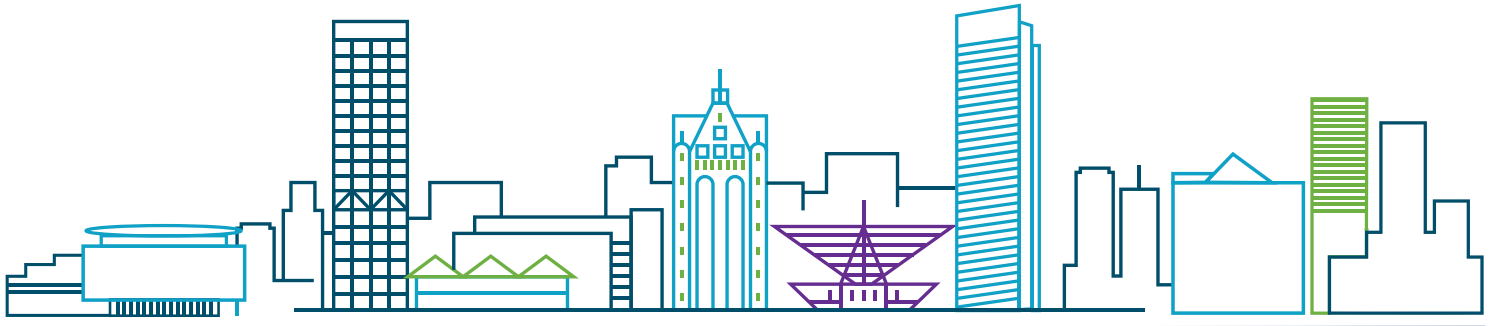


# Tech talent fuels economy in southeastern Wisconsin

Top employers in the 7 county Milwaukee region captured a baseline snapshot of technology talent and its economic impact.



## \$27.6B

economic impact from tech dependent industries

which equals nearly **ONE QUARTER** of the total regional economic output \$119.2B



The region's tech cluster is defined by



**5,300**  
companies



**89**  
occupations



**76K**  
workers



## \$4.7B

direct annual earnings from tech talent



Three occupation categories—computer/mathematical, engineering, and business/financial account for **75% of the cluster**



## \$47K+

majority of tech occupations in the region have above average wages

## All hands on deck

An “all hands on deck” approach to retaining and upskilling the region’s workers will be required by all players. Industry leaders will need to take a direct leadership role.



a minimum of

## 31K

job openings in next 5 years. This figure does not include thousands of projected new jobs.



## 9/10

due to retirement and career change

## Tech occupations growing

Greatest growth  
**Business analytics and intelligence, software developers**



The occupations with higher than average growth rate



**Analysts**



**Software Developers**



**Mechanical Engineers**



**Computer & Information Systems Managers**