

WUWM PROGRAMMING CHANGES START JULY 1, 2013

www.wuwm.com/schedule

At WUWM, we evaluate our program schedule regularly. Not only do we take into consideration feedback from listeners, but we also carefully monitor the popularity of the programs as reported by the Arbitron Ratings Company.

In response to the growing demand for news programming throughout the broadcast day, WUWM will be airing its midday news program Here & Now in an expanded format. NPR is forging a new relationship with Here & Now's Boston-based producers to expand and relaunch its midday news program.

LINEUP CHANGES

WUWM is expanding its news programming to the weekday schedule.

Here & Now will air Monday through Friday from noon to 3 p.m.

Here & Now is a vibrant weekday news magazine. It combines news with intelligent conversations about public policy, foreign affairs, science, technology, arts and culture. The relaunched program will be hosted by Robin Young, who has guided the show for over a decade, and Jeremy Hobson, the current host of *Marketplace Morning Report*.

These changes will affect the airing of other popular programs, but you can still hear your favorites on WUWM at the following times.

Marketplace Money airs on Saturdays at 6 a.m. and 11 a.m.

On the Media airs on Saturdays at 1 p.m. and Sundays at 5 p.m.

TED Radio Hour airs on Saturdays at 2 p.m.

Humankind airs on Sundays at 7 p.m.

Radiolab airs on Fridays at 7 p.m. and Sundays at 10 p.m.

We will continue to monitor the success of these program changes as we receive more data from Arbitron and feedback from our listeners.

Thanks for listening to WUWM.

Dave Edwards

Director / General Manager WUWM 89.7 FM Milwaukee Public Radio

PROGRAM SCHEDULE 89.7 FM: NPR / IN-DEPTH NEWS

MONDAY - FRI	DAY 7/1/13
5 am - 9 am	Morning Edition
9 am - 10 am	BBC Newshour
10 am - 11 am	Lake Effect
11 am - noon	Fresh Air with Terry Gross
noon – 3 pm	Here and Now Thurs: UWM Today (1:30)
3 pm - 6:30 pm	All Things Considered
6:30 pm – 7 pm	Marketplace
7 pm – 8 pm	Fresh Air with Terry Gross (MonThurs.) Radiolab (Fri.)
8 pm – 10 pm	WUWM@Nite (M-W, & F) It's Alright, Ma, It's Only Music (Thurs.)
10 pm – 12 am	WUWM@Nite
midnight – 5 am	BBC World Service
SATURDAYS	
6 am - 7 am	Marketplace Money
7 am - 9 am	Weekend Edition Saturday
9 am - 10 am	Car Talk
10 am - 11 am	Wait WaitDon't Tell Me!
11 am - 12 pm	Marketplace Money
12 pm – 1 pm	Ask Me Another
1 pm – 2 pm	On the Media
2 pm – 3 pm	TED Radio Hour
3 pm – 4 pm	Lake Effect Weekend
4 pm – 5 pm	Weekend All Things Considered
5 pm – 7 pm	A Prairie Home Companion
7 pm – 8 pm	Wait WaitDon't Tell Me!
8 pm – 9 pm	Ask Me Another
8 pm – 9 pm 9 pm – 11 pm	It's Alright, Ma, It's Only Music
11 pm – 12 am	etown
midnight – 6 am	BBC World Service
SUNDAYS	
6 am - 7 am	On Being with Krista Tippett
7 am - 10 am	Weekend Edition Sunday
10 am - 11 am	This American Life
11 am - noon	Car Talk
noon – 2 pm	A Prairie Home Companion
2 pm – 3 pm	Wait WaitDon't Tell Me!
3 pm – 4 pm	Lake Effect Weekend
4 pm – 5 pm	Weekend All Things Considered
5 pm - 6 pm	On the Media
6 pm – 7 pm	Weekend All Things Considered
7 pm – 7:30 pm	Humankind
7:30 pm – 8 pm	UWM Today
8 pm – 9 pm	On Being with Krista Tippett
9 pm – 10 pm	This American Life
10 pm – 11 pm	Radiolab
11 pm – 5 am	BBC World Service



89.7 FM: NPR / IN-DEPTH NEWS • WUWM.COM

A PRAIRIE HOME COMPANION® APM

Broadcast weekly before a live audience, in two hours, APHC combines live music, radio theater and yarns spun from the fictional Lake Wobegone. Garrison Keillor.

ALL THINGS CONSIDERED® NPR

A vital daily companion to people who strive to stay informed and in touch. Melissa Block, Audie Cornish & Robert Siegel.

ASK ME ANOTHER NPR

An hour of puzzles, word games and trivia played in front of (and with) a live studio audience. Ophira Eisenberg & Johnathan Coulton.

BBC NEWSHOUR APM

Hear international news, analysis and information from the BBC's most experienced correspondents.

BBC WORLD SERVICE APM

BBC World Service provides international news, analysis and information.

CAR TALK® NPR

America's funniest auto mechanics, aka Click and Clack, amuse you with their shameless wit and amaze you with their encyclopedic knowledge of all things automotive during this one-hour program. Tom & Ray Magliozzi.

ETOWN NPR

Live performances by today's top artists along with conversations about the world around us. Nick & Helen Forster.

FRESH AIR® WITH TERRY GROSS NPR

Listen to daily reports, in-depth interviews and reviews from critics and commentators on music, books, movies and other cultural phenomena. Terry Gross.

HERE AND NOW NPR

Here and Now is a vibrant weekday news magazine. It combines news with intelligent conversations about public policy, foreign affairs, science, technology, arts and culture. Robin Young & Jeremy Hobson.

HUMANKIND

Humankind presents stories of everyday people who have found real purpose in life and make a profound difference in their communities. David Freudberg.

IT'S ALRIGHT, MA, IT'S ONLY MUSIC WUWM

Music worth repeating. Each week on *It's Alright Ma, It's Only Music* hear Bob Reitman weave a reflective, passionate, and historical music adventure on this live two-hour program. Bob & Bobby Reitman.

LAKE EFFECT WUWM

WUWM's weekday, locally-produced radio magazine features conversations, essays, documentaries, sound portraits and reports on issues and culture in southeastern Wisconsin.

LAKE EFFECT WEEKEND WUWM

The weekend version of *Lake Effect* features the best interviews and most-interesting stories of the week. Stories go beyond the headlines–focusing on real people and genuine conversations from southeastern Wisconsin.

MARKETPLACE® APM

Marketplace breaks down the numbers without the hard edge of other financial news programs. Tune in for hot stocks, investment opportunities, job markets, technology, the workplace and the social side of business. Kai Ryssdal.

MARKETPLACE MONEY® APM.

Each week Marketplace Money, the hour-long magazine, looks at the week's major national and international stories that will impact the average listener's wallet.

MORNING EDITION® NPR

Morning Edition is your perfect morning companion: it provides news in context, thoughtful ideas and commentary as well as reviews. Steve Inskeep, Renee Montagne & David Greene. WUWM's host, Bob Bach.

ON BEING WITH KRISTA TIPPETT APM

On this weekly, hour-long conversational program Krista and her guests reach beyond the headlines to probe faith and meaning, ethics and new ways of being, amidst the political, ecological, economic, cultural and technological shifts that define 21st century life. Krista Tippett.

ON THE MEDIA® NPR

This weekly, hour-long program decodes what we hear, read and see in the media every day and arms us with critical tools necessary to survive the information age. Brooke Gladstone & Bob Garfield.

RADIOLAB WNYC & NPR

Big questions are investigated, tinkered with and encouraged to grow. Jad Abumrad & Robert Krulwich.

TED RADIO HOUR NPR

An exciting co-production between TED and NPR, TED Radio Hour takes a journey through fascinating ideas, astonishing inventions and new ways to think and create. Guy Raz.

THIS AMERICAN LIFE PRI

Following a theme each week, this program shares stories of life and love through a playful mix of radio monologues, mini-documentaries, "found recordings" and short fiction, giving you plenty of reasons to linger. Ira Glass.

UWM TODAY WUWM

The University of Wisconsin-Milwaukee plays a vital role in shaping the future of Milwaukee and Wisconsin. Meet the people behind the creativity and discoveries at UWM. UWM Vice Chancellor, Tom Luljak.

WAIT WAIT...DON'T TELL ME! NPR

This weekly, hour-long quiz program tests your knowledge against some of the best and brightest in the news and entertainment world while figuring out what's real and what's made up. Official Judge & Scorekeeper: Carl Kassell. Peter Sagal.

WEEKEND ALL THINGS CONSIDERED® NPR

NPR's Weekend All Things Considered is a vital companion to people who strive to stay informed and in touch on the weekend. This afternoon news magazine transforms the way listeners understand current events and view the world.

WEEKEND EDITION® SATURDAY NPR

Weekend Edition offers a gentler version of news and features, expanding your world while making sense of the news of the week. Scott Simon.

WEEKEND EDITION® SUNDAY NPR

Weekend Edition combines the news with colorful arts and human-interest features, appealing to the curious and eclectic. With a nod to traditional Sunday habits, the program offers a fix for diehard crossword addicts-word games and brainteasers. Rachel Martin.

WUWM@NITE WUWM

This night-time music program is for the curious listener who values artistry and songwriting. Hear hand-selected playlists of unique artists, songwriters and bands that reach across generations. Bruce Winter.