

## Description:

*Lake Effect* seeks students from across academic disciplines that are curious about the community and the wider world around them, and passionate for learning great radio.

*Lake Effect* interns take part in nearly every element of the process of producing a daily interview program, and are a vital part of the production team.

We have room for organized, self-motivated and responsible individuals with an interest in any and all the aspects of the show's production.

## Responsibilities:

- Edit recorded interviews using digital audio software
- Research and prepare for upcoming interviews
- Developing ideas for future interview and feature segments
- Book and coordinate interview guests
- Assist with interview logistics (i.e. greet interview guests, situate them in the studio for recording and position microphones)
- Conduct interviews (in the studio and/or the field) and gather sound; produce feature stories for air
- Monitor live interviews and take notes to expedite the audio editing process
- May participate in mixing the daily show and/or posting show audio to the station website
- Select music for portions of the show
- Take photos or seek images to post on the website to go along with story copy

## Qualifications:

- Journalism or Broadcast Journalism major Junior/Senior status preferred
- Demonstrated interest in/aptitude for radio journalism.
- Must have the ability to write, meet deadlines and work independently.
- Must have strong spelling, grammar, and communication skills.
- Aware of current events – local and national.
- A strong sense of journalistic ethics and fairness in pursuing stories.
- Creativity and curiosity in developing ideas.

## Time Commitment:

Interns are expected to commit to 12-15 hrs/week, during WUWM's business hours (M-F 8 am - 4:30 pm). For optimal productivity, interns should be able to dedicate 6-8 hours during one weekday. Interns must have the ability to travel to certain assignments.

## Compensation:

All WUWM internships are unpaid. College credits may be earned. WUWM must have a formal arrangement with the university, and the student must have a faculty sponsor. Priority is given to UW-Milwaukee students.

## How to apply:

Your faculty advisor should contact Executive Producer Mitch Teich at [teich@uwm.edu](mailto:teich@uwm.edu) or 414-270-1127.

Submit attached application and supplemental materials to [teich@uwm.edu](mailto:teich@uwm.edu) or by mail:

ATTN: Mitch Teich  
WUWM 89.7 FM – Milwaukee's NPR  
111 E. Wisconsin Ave, Suite 700  
Milwaukee, Wisconsin 53202

*Please initiate this process at least one month before the semester begins.*

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## ABOUT WUWM

Operated by University of Wisconsin – Milwaukee, WUWM 89.7 FM has served as southeastern Wisconsin's premiere member-supported public radio source providing quality news, public affairs and entertainment programming since 1964.

An NPR affiliate, WUWM offers a broadcast service to the community. WUWM provides locally-produced news, cultural information, conversations and entertainment.