

Description:

WUWM is looking for an intern to work closely with our reporters and producers to create and edit digital content. WUWM's digital producer intern will help build web posts, create graphics, and share content / engage with our audience on social media. This internship is for those interested in a career focusing on digital communications and/or journalism.

Responsibilities:

- Create and edit web posts.
- Transform radio interviews / pieces into web posts.
- Go out with reporters on assignment to take photos and/or video.
- Create graphics and/or videos for web posts and social media.
- Pitch digital story ideas.
- Write news posts.
- Work closely with WUWM's reporters and producers to enhance their digital stories.
- Package content for different platforms.

Qualifications:

- Journalism/Communications major, Junior/Senior status preferred.
- Successful completion of courses related to digital media.
- Able to write and proofread web copy.
- Familiar with CMS platforms, able to build web posts.
- Familiar with headline writing.
- Aware of current events – local and national.
- Strong sense of journalistic ethics.
- Creative, curious, self-motivated.
- Excellent communication skills.
- Familiar with, and excited about, WUWM and online news.

Preferred Qualifications:

- Video production skills.

Time Commitment:

Interns are expected to commit to 12-15 hrs/week, during WUWM's business hours (M-F 8 am - 4:30 pm). For optimal productivity, interns should be able to dedicate 6-8 hours during one weekday. Interns must have the ability to travel to certain assignments.

Compensation:

All WUWM internships are unpaid. College credits may be earned. WUWM must have a formal arrangement with the university, and the student must have a faculty sponsor. Priority is given to UW-Milwaukee students.

How to apply:

Your faculty advisor should contact Managing Editor Michelle Maternowski at 414-270-1224 or maternow@uwm.edu.

Please submit a cover letter, resume, a complete application and a letter of recommendation to maternow@uwm.edu or by mail:

ATTN: Michelle Maternowski
WUWM 89.7 FM
111 E. Wisconsin Ave., Suite 700
Milwaukee, Wisconsin 53202

Please initiate this process at least one month before the semester begins.

ABOUT WUWM

Operated by University of Wisconsin – Milwaukee, WUWM 89.7 FM has served as southeastern Wisconsin's premiere member-supported public radio source providing quality news, public affairs and entertainment programming since 1964.

An NPR affiliate, WUWM offers a broadcast service to the community. WUWM provides locally-produced news, cultural information, conversations and entertainment.