MARKETING/ GRAPHIC DESIGN INTERNSHIP

Description:
WUWM seeks a talented, organized, self-motivated and responsible individual to assist the Marketing Specialist and Development team on creative projects and administrative activities.

This internship provides the opportunity to learn about a diverse range of projects essential to the operation and success of WUWM. Creativity, independence, flexibility and accountability are appreciated and encouraged.

Responsibilities:
- Assist with public relations/communication projects (research, press release, write articles/content, social media).
- Maintain and organize marketing/advertising records.
- Design advertisements (print & web), signage, flyers & posters.
- Take and edit digital photos.
- Participate at WUWM's community outreach events (concerts, movies, station events).
- Assist Marketing/Development staff with office activities.

Qualifications:
- Currently enrolled in a college degree program majoring in Marketing, Communication, Public Relations, English or Graphic Design. Junior/Senior status preferred.
- Proficiency in Adobe Creative Suite (Adobe InDesign, Photoshop, Illustrator) and Microsoft Office (MS Word, Excel, PowerPoint).
- Ability to communicate clearly and effectively, verbally and in written format. Strong research, writing, editing and organizational skills.
- Creative/strategic thinking with attention to detail.
- Experience with project coordination/management.
- Ability to manage multiple projects, prioritize tasks and meet deadlines.
- Efficient, reliable and independent.
- Entrepreneurial spirit, desire to learn and be a team player.
- Knowledge of public radio.

Time Commitment:
Interns are expected to commit to 12-15 hrs/week, during WUWM's business hours (M-F 8 am - 5 pm). For optimal productivity, interns should be able to dedicate 6-8 hours during one weekday. Interns must have the ability to travel to certain assignments.

Compensation:
All WUWM internships are unpaid. College credits may be earned. WUWM must have a formal arrangement with the university, and the student must have a faculty sponsor. Priority is given to UW-Milwaukee students.

How to apply:
Your faculty advisor should contact Marketing Specialist Cynthia Akey at 414-270-1137 or cynthiaa@uwm.edu.

Follow the application process found online http://www.wuwm.com/work-wuwm.

Then, contact Cynthia Akey to arrange for an interview.

Please initiate this process at least one month before the semester begins.

ABOUT WUWM
WUWM 89.7 FM – Milwaukee Public Radio has served as southeastern Wisconsin's premiere member-supported public radio source providing quality news, public affairs and entertainment programming since 1964. Operated by University of Wisconsin – Milwaukee, WUWM reaches more than 95,000 listeners each week.

An NPR affiliate, WUWM offers a broadcast service to the community. **89.7 FM: NPR / IN-DEPTH NEWS** provides locally-produced news, cultural information, conversations and entertainment. Podcast of local programs, WUWM News, Lake Effect and UWM Today are available at www.wuwm.com. Listen on-air at 89.7 FM, on-line at www.wuwm.com or via your mobile phone. Follow WUWM on Facebook, Twitter and LinkedIn.