



# 2018 WUOT Artist Mug Contest

## Artist Submission Form

What does WUOT mean to you? What image does it conjure? Your design should reflect an interpretation or appreciation of the station, its programming or the station's home in East Tennessee.

We welcome all styles of artwork from cartoon to watercolor to photography – as long as it translates well on a mug! The winning design will be featured on our website and also will be promoted on the air during the fund drive. The winning artist will receive significant on-air mentions during the fund drive.

All entries must be received by the station by 6 p.m. Wednesday, Aug. 1.

### **How to enter**

Complete the form below, save the file on your computer, and email the completed form, along with your original artwork file to [jtaylor@utk.edu](mailto:jtaylor@utk.edu).

You may also print this form, complete it, and send it along with your artwork in a digital format (on CD or thumb drive) to: WUOT Artist Mug Contest 209 Communications Building, Knoxville, TN 37996-0322.

### **Contest rules and design specifications**

1. More than one entry per artist is accepted.
2. Artists whose work has been featured on WUOT artist mugs are not eligible to win until one full calendar year has passed since their design has been featured.
3. The printing space is 8 and 3/4 inches WIDE by 3 and 7/8 inches HIGH and must fit into this template provided. The template is located at the bottom of this entry form and is also available on artist mug contest page on our website.
4. The image should be in full color and able to wrap around an 11-oz. white ceramic coffee mug almost from handle to handle (see sample mugs in the image above).

5. The theme for the design should relate to WUOT Public Radio and/or East Tennessee.
6. The design must be provided in a digital format. We accept Adobe Illustrator (highly preferred), Photoshop, JPEG and TIFF 300 dpi or higher. Hi-res vector art in CMYK is ideal. The artwork can be created in any medium you want, even a painting or quilt, but it will need to be scanned or photographed at a high resolution to be converted into a digital format and fit the same printing space given above.
7. A caption "designed for WUOT by (your name) 2018-2019" must be included. It can run along an edge of the artwork (within the printing space) or be incorporated into the design.
8. The design must be created exclusively for WUOT.
9. Only original artwork, photography, or other medium may be submitted. Artwork based on likeness, image, or another artist's work, such as a photograph, may not be used without explicit and written authorization from the original artist.

### **Use and rights**

Each entrant gives WUOT the unlimited rights to reproduce and/or display their artwork image on mugs, website and any other promotional materials. The image will become the property of WUOT, and as such, WUOT has the right to request native files from the designer and may edit the design as necessary for WUOT's needs. WUOT will retain the original art for the station's permanent collection. The artist will not receive cash payment for the work.

### **How winners are chosen**

The voting committee comprises WUOT staff and 91.9 Inc. board members; however, WUOT's senior managers reserve the right to select the winning design.

### **Questions?**

Please contact Jeff Taylor at 865-974-9558 or [jtaylor@utk.edu](mailto:jtaylor@utk.edu).

**Artist First Name:**

**Artist Last Name:**

**Phone:**

**Email:**

**Address Line 1:**

**Address Line 2:**

**City:**

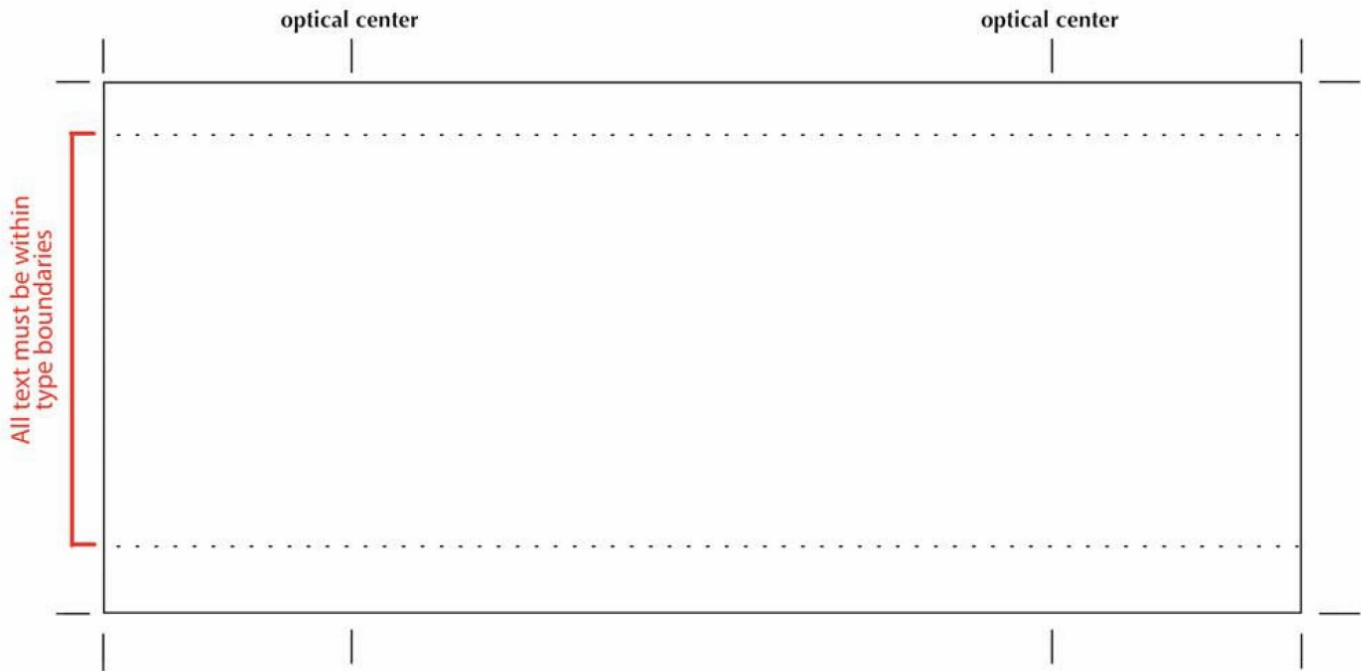
**State:**

**Zip Code:**

**PLEASE USE THE TEMPLATE BELOW FOR YOUR ARTWORK**

Transfer size: 8 -3/4" w x 3-7/8" h

11oz. White



Please note: "Type Limits" are boundaries bordered by a dashed/dotted line. Type/Fonts must be positioned within the specified type limits as indicated on the template. Imprint process and variations in mug shapes determine the template requirement in order to avoid possible blurring of text in production.

**Congratulations. You are almost done.  
Email or print this form and submit it along with your  
original artwork by 6pm August 1 and you are entered.  
GOOD LUCK!**