

2015 ANNUAL EEO PUBLIC FILE REPORT

Period Covered by this Report ("Period"): April 1, 2014 through March 31, 2015
Call sign of station comprising the reporting Station Employment Unit: WUOT

I. Full-time vacancies filled during period

Job Title: Coordinator II (Underwriting Sales)

Date filled: September 29, 2014

II. Each recruitment or referral source ("source") used to seek candidates for each vacancy

Source	Contact Person	Address	Tel. No.	Referred Person Interviewed/Hired?
UT HR Website	Glenn Rieder	Knoxville, TN	865-974-1837	yes/yes
WUOT website	Denise Carpenter	Knoxville, TN	865-974-6569	yes/no
Knoxville Urban League	Phyllis Nichols	Knoxville, TN	865-525-5154	no/no
Centro Hispano de East TN	Oni Cumpian	Knoxville, TN	865-522-0052	no/no
91.9 Inc.	Michael Haynes	Knoxville, TN	865-292-2240	no/no
Chamber of Commerce	Patricia Robledo	Knoxville, TN	865-637-4550	no/no
Executive Women's Assoc.	Michelle Henry	Knoxville, TN	865-688-0628	no/no

III. Total number of persons interviewed for all full-time vacancies filled during period: 5

IV. Total number of interviewees for all full-time vacancies filled during period per source:

Source	Contact Person	Address	Tel. No.	Interviewees Referred (#):
UT HR website	Glenn Rieder	Knoxville, TN	865-974-1837	2
WUOT website	Denise Carpenter	Knoxville, TN	865-974-6569	3

V. Outreach activities during period

- Broadcast fifty-two (52) weekly announcements on WUOT, inviting individuals and community organizations to request a list of WUOT job vacancies.
- Provided hands-on training experience in radio news for students through an intensive practicum program throughout the year.
- WUOT News Director Matt Shafer Powell was a guest lecturer in University of Tennessee journalism classes on October 14, 2014 and March 3, 2015 to inform college students about career opportunities available in public media.

- **WUOT Director Regina Dean made a presentation to the 91.9 Inc. Board (WUOT advisory board) on May 22nd regarding the Coordinator II, Underwriting Sales, position and encouraged them to refer qualified applicants and to pass along the vacancy throughout the community.**

- **WUOT was a sponsor of the 2nd annual “Latino Awards”, presented by Centro Hispano de East Tennessee, which provides educational programs and employment possibilities to the growing Hispanic population in the area. The station worked with members of Centro Hispano to bring Maria Hinojosa, host of National Public Radio’s “Latino, USA” program to Knoxville to be the keynote speaker at the 2014 Latino Awards and WUOT News Director Matt Shafer Powell served as emcee of the event. The station’s involvement in this event introduced the local Hispanic community to WUOT and potential career opportunities in broadcasting.**

- **WUOT Assistant Director Greg Hill participated in a November 19th panel sponsored by United Way to inform area non-profits about local media outlets. Hill’s presentation showcased the various departments in the radio station and encouraged interest in not only WUOT, but broadcasting in general.**

- **WUOT Director Regina Dean and News Director Matt Shafer Powell conducted a tour of the WUOT facility on March 2, 2015 to upper level agricultural communications students regarding multi-platform journalism projects presented by WUOT and other public media.**