



FOR IMMEDIATE RELEASE:

**NC PUBLIC RADIO WUNC AND PRI PARTNER ON *THE CIVILIST* PODCAST
HOSTED BY WASHINGTON POST COLUMNIST STEVEN PETROW**

CHAPEL HILL, NC, FEB 11, 2016 — Today, WUNC and PRI announced their partnership on a new podcast, *The Civilist*, hosted by *Washington Post* columnist Steven Petrow. Set to pilot this spring, *The Civilist* is a podcast about how to get along in a world increasingly beset by seismic shifts, whether technological, social, or political. With revealing interviews and the telling of personal stories as a core part of each program, Petrow will also lead a roundtable discussion answering listener questions about the social dilemmas they face.

“Steven is a real talent,” says David Brower Program Director for North Carolina Public Radio WUNC. “He’s funny, smart and brings a fresh perspective to how we interact. His readers see that in his columns; it’s even better when you can hear his voice. This podcast is going to be a good listen.”

Considered the go-to source for modern etiquette, Petrow currently writes the “Civilities” column for *The Washington Post*, the “Digital Life” column for *USA Today*, and is a regular contributor to *The New York Times* as well as the author of five etiquette books, including the award-winning *Steven Petrow’s Complete Guide to Gay & Lesbian Manners*. Previously, he penned *The New York Times’* “Civil Behavior” column, and *Everyday Health’s* “Medical Manners.”

“I’m excited to be working with PRI and WUNC, two top industry leaders, to further my mission of cultivating greater kindness, respect, and civility at home, in our workplaces, and the political and cultural landscape, said Petrow.

The Civilist is a joint production of Petrow, WUNC, and PRI and will be broadcast and distributed on all their platforms.

[To send personal questions to *The Civilist*, record them in a voice memo on your phone and send to TheCivilistPodcast@gmail.com. Or, leave a voicemail at (919) 263-0929. Anonymity always respected.]

(more)

About Steven Petrow

Steven Petrow is a respected journalist and the go-to source for modern manners, as cited by [The New York Times](#), [People](#), [Time](#), and [NPR](#). Known as “The Civilist,” his usually gentle, often humorous, but always insightful advice has made him a nationally recognized expert. Petrow writes the "[Civilities](#)" column for the *Washington Post* as well as "[Digital Life](#)" for *USA Today* and is a regular contributor to *The New York Times*. He’s the author of five manners advice books, including *Steven Petrow’s Complete Gay & Lesbian Manners; The New Gay Wedding: A Practical Primer for Brides and Grooms, Their Families and Guests; The Lost Hamptons*, and the forthcoming, *Wait, Wait ...Before You Click, Post or Tweet: Everything You Need to Know to Navigate Life in the Digital Age*.

Petrow appears regularly on the media, with recent appearances on CNN, MSNBC, NPR, PBS, and Fox News, among others. He's also the "Modern Weddings" consultant to Hilton Hotels Worldwide.

About WUNC

North Carolina Public Radio WUNC is one of the most successful public radio stations in the country. It is home to an active newsroom, the daily talk show *The State of Things* and serves as the production home for the hit podcast *Criminal*. WUNC serves more than 300,000 listeners across the region with NPR News and Information. *The Civilist* is one of three new podcasts the station is piloting in 2016.

About PRI

At PRI, we are creating a more informed, empathetic and connected global community by inspiring people to understand the world's cultures, issues and events. Each day, we share powerful stories, encourage exploration and create connection by combining content and engagement opportunities to affect change. On radio, podcasts, web and mobile, you'll find PRI; each month, PRI's content is available to over 18 million people on almost 900 public radio stations nationwide, at [pri.org](#), and through podcasts and digital platforms.

With newsrooms led by some of public media's most talented producers, editors, and hosts, PRI produces unique insights on news, culture, and music through its programs: PRI's *The World*® hosted by Marco Werman, *Studio 360*® with Kurt Anderson, *The Takeaway* featuring John Hockenberry and *Classical 24* - a classical music service for public radio stations. PRI also offers global voices from the Canadian Broadcast Company, science insights from Ira Flatow on *Science Friday*, diverse viewpoints from programs such as *To the Point* and *The Tavis Smiley Show*, and contemporary takes on life from *Live Wire's Luke Burbank*.