MEETING SUMMARY OF THE NPR ILLINOIS COMMUNITY ADVISORY BOARD [DATE OF MEETING]

The NPR Illinois Community Advisory Board (CAB) met in Springfield and connected by videoconference to Chicago. The primary purposes of the meeting were to reconvene the nominating committee, assess 2018 CAB activities and discuss NPR Illinois civic education initiatives.

Present in Chicago:	Robert Gallo, David Kohn, George Van Dusen
Present in Springfield:	Deanie Brown, Sean Crawford, Kathleen Dunn, Randy Eccles,
	William Holland, Bethany Jaeger, Mario Jimenez, Maureen
	McKinney, David Racine, Kent Redfield, Dusty Rhodes, Blake
	Roderick, Dick Schuldt, Karen Witter
Present by phone:	Cindi Canary, Adam Porter, Stephanie Rhodes, Corrine Wood
Absent:	John Carpenter, Brad McMillan, Laurence Msall, Chuck Scholz, Mia
	Woods

Following is a summary of key points, decisions and next steps of the Community Advisory Board.

CAB NOMINATING COMMITTEE

- 1. The CAB bylaws allow between 18 and 27 members.
 - a. The advisory board as of this meeting has 22 voting members.
 - b. Four current members' first terms end June 30, 2019.
 - c. One member's second term ends June 30, 2019.
 - d. All are eligible for three terms total.
 - e. A vice chair also will need to be nominated.
- 2. Cindi Canary, George Van Dusen, Bethany Jaeger and Mario Jimenez volunteered to serve on the Nominating Committee.
- 3. The Nominating Committee will convene up to three times to develop a slate of candidates to nominate by the CAB's June 7, 2019 meeting.
- 4. An anonymous version of the "board matrix," summarizing diverse characteristics of the current CAB membership, will help advisory board members suggest priorities and any potential candidates that can help meet those priorities. (The board matrix developed using a 2017 survey will be circulated to all advisory board members.)
- 5. The CAB established general direction to reach out to organizations and communities, not just individuals, to seek a group of candidates with diverse perspectives, talents, skills, work affiliations, age ranges, race, gender and geographic regions.
- 6. The CAB also suggested reaching out to other stations or NPR advisory boards in Illinois to help serve as a liaison to what other NPR affiliates are doing throughout the state. This

could relate to the existing relationships that NPR Illinois and Randy Eccles have with other general managers through the Illinois Public Broadcasting Council.

CAB ASSESSMENT OF 2018 ACTIVITY

- 7. The CAB assessed its activity and the extent to which the CAB met the expectations in 2018. The CAB will evaluate its activity and expectations annually.
- 8. In terms of giving in 2018, out of 29 total members, including ex officio:
 - a. 19 made personal gifts to NPR Illinois;
 - b. 3 made gifts through their businesses;
 - c. AARP Illinois also established an employee giving program.
 - d. CAB members agreed to commit to making a donation of any amount each year to be consistent with the Community Advisory Board Expectations as adopted in 2017.
- 9. NPR Illinois staff members also agreed to proactively identify opportunities to solicit help from CAB members to thank donors, invite others to contribute.

NPR ILLINOIS UPDATE

- 10. Public Radio Week is scheduled for May 2019 and will provide multiple opportunities for community engagement, celebrity events and a fundraising gala.
- 11. The CAB discussed whether to form a Civic Education Committee o support and implement NPR Illinois' civic education initiatives. One potential initiative includes developing a more robust, electronic resources as the new edition of "Governing Illinois" and the annual "Roster." The online resources could potentially offer nonpartisan guidelines for engaging with government, as well as potentially support school curriculum in civic education.
 - a. Digital expertise is sought for developing a digital app and generating videos to share educational content.
 - b. Potential funding sources also are sought.
- 12. Randy Eccles will draw upon the insights and ideas of Cindi Canary, Mario Jiminez and Kent Redfield as a first step to develop the scope and purpose of a Civic Education committee or task force.
- 13. The CAB also discussed story ideas from many different perspectives on current events, including how foreign policy affects exports to Latin America and the impact of legalizing medical marijuana on Latin America and on Illinois farmers.

NEXT STEPS AND RESPONSIBILITIES

14. Bethany Jaeger will convene the Nominating Committee.

- 15. Bethany will circulate to the full advisory board an anonymous board matrix with characteristics of current membership.
- 16. Randy Eccles will convene a meeting with Cindi Canary, Mario Jimenez and Kent Redfield to develop an environmental scan and scope of a Civic Education committee or task force.
- 17. The next advisory board meeting is scheduled for the following:

Friday, March 1, 2019
11:30 a.m. – 1:30 p.m. in Chicago and Springfield with videoconferencing AARP Illinois Chicago office, 222 N. Lasalle Street AARP Illinois' Legislative Office, 300 West Edwards Street Conference call line: 1-877-237-9944

Conference Call ID number: 200 083 607#