Print Survey
Page 1 of 13

Grantoo	Informatio	n

ID	1335
Grantee Name	WSHU-FM
City	Fairfield
State	СТ
Licensee Type	University

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ✓

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of F	ull-Time Radio E	Employees			Jump to	o question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Tota
Officials - 1000						(
Managers - 2000					4	4
Professionals - 3000	1	1			4	
Technicians - 4000					0	(
Sales Workers - 4500					3	
Office and Clerical - 5100						(
Craftspersons (Skilled) - 5200					0	(
Operatives (Semi- Skilled) - 5300						(
Laborers (Unskilled) - 5400						(
Service Workers - 5500						(
Total	1	1	0	0	11	13
1.1 Employment of F	ull-Time Radio E	Employees			Jump to	o question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Tota
Officials - 1000					1	1
Managers - 2000					4	4
Professionals 2000	1					

Print Survey
Page 2 of 13

Technicians - 4000							1	1
Sales Workers - 4500								0
Office and Clerical - 5100		0						0
Craftspersons (Skilled) - 5200								0
Operatives (Semi- Skilled) - 5300								0
Laborers (Unskilled) - 5400								0
Service Workers - 5500								0
Total	1	0		0		0	10	11
1.1 Employment of F	ull-Time Radio En	nployees				Jump	to question: 1.1	▽
Major Job Category / Job Code / Joint Employee						Person	s with Disabilitie	es
Officials - 1000								
Managers - 2000								
Professionals - 3000								
Technicians - 4000								
Sales Workers - 4500								
Office and Clerical - 510	00							
Craftspersons (Skilled)	- 5200							
Operatives (Semi-Skille	d) - 5300							
Laborers (Unskilled) - 5-	400							
Service Workers - 5500								
Total								0
1.1 Employment of F	ull-Time Radio En	nployees				Jump	to question: 1.1	V
Please enter the gender person with disabilities I			ale).					
1.2 Major Programm	ing Decision Make	ers				Jump	to question: 1.2	~
Please report by gender major programming dec decisions about progran result in a double-counti programming decisions by job category above, i	isions. Include the stand in acquisition and proding of some full-time of should be included in	ation general manag duction, program dev employees; employe to the counts for this i	er if appropriate. velopment, on-air es having the res	Major pr progran	ogramming dec n scheduling, et	isions include. This item	de	
1.2 Major Programm	ing Decision Make	ers				Jump	to question: 1.2	~
Of the full-time employe have responsibility for m			ncluding the stati	on gener	al manager,			
1.2 Major Programm	ing Decision Make	ers				Jui	mp to question:	1.2 🗸
Д	African American	Hispanic	Native American	Asiar	n/Pacific	Wh Non-Hispa		Total

Print Survey Page 3 of 13

Female Major Programming Decision Makers	1	1			1	3						
Male Major Programming Decision Makers	1				3	4						
Total	2	1	0	0	4	7						
1.3 Employment of Part-Time Radio Employees Jump to question: 1.3 Jump to q												
Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.												
1.3 Employment of Part-Time Radio Employees Jump to question: 1.3 Jump to question: 1.3												
Major Job Category Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total						
Officials - 1000						0						
Managers - 2000						0						
Professionals - 3000		1			4	5						
Technicians - 4000						0						
Sales Workers - 4500						0						
Office and Clerical - 5100						0						
Craftspersons (Skilled) - 5200						0						
Operatives (Semi- skilled) - 5300						0						
Laborers (Unskilled) - 5400						0						
Service Workers - 5500						0						
Total	0	1	0	0	4	5						
1.3 Employment of	Part-Time Radio E	Employees			Jump to	o question: 1.3 🗸						
Major Job Category Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total						
Officials - 1000					3	3						
Managers - 2000		1				1						
Professionals - 3000						0						
Technicians - 4000						0						
Sales Workers - 4500						0						
Office and Clerical - 5100						0						
Craftspersons (Skilled) - 5200						0						
						0						

Print Survey
Page 4 of 13

Operatives (Semi- skilled) - 5300								
Laborers (Unskilled) - 5400								
Service Workers - 5500								
Total	0	1	0		0		3	
1.3 Employment of Pa	art-Time Radio Emp	oloyees				Jump to q	uestion: 1.3	~
Major Job Category / Job Code					Р	ersons wi	th Disabiliti	es
Officials - 1000								
Managers - 2000								
Professionals - 3000								
Technicians - 4000								
Sales Workers - 4500								
Office and Clerical - 5100)							
Craftspersons (Skilled) - {	5200							
Operatives (Semi-skilled)	- 5300							
Laborers (Unskilled) - 540	00							
Service Workers - 5500								
Total								0
1.4 Part-Time Employ	ment					Jump to q	uestion: 1.4	~
Of all the part-time emplo worked 15 or more hours			d less than 15 hou	ırs per week	and how r	nany		
1.4 Part-Time Employ	ment					Jump to q	uestion: 1.4	~
Number working less than	n 15 hours per week							2
1.4 Part-Time Employ	ment					Jump to q	uestion: 1.4	~
Number working 15 or mo	ore hours per week							7
1.5 Full-Time Hiring						Jump to q	uestion: 1.5	~
Enter the number of full-ti (Do not include internal p				me to full-tim	ne status du	ıring the fis	scal year.)	
1.5 Full-Time Hiring						Jump to q	uestion: 1.5	\overline{v}
No full-time employees w	ere hired (check here	if applicable)						
1.5 Full-Time Hiring						Jump to q	uestion: 1.5	~
Major Job Category / Job Code	Minority Female	Non-Minority Female	e Minority	Male No	on-Minority	/ Male		Total
Officials - 1000								0
Managers - 2000						1		1
Professionals - 3000	1							1
Tochnicions - 4000								

Print Survey Page 8 of 13

					18.00	ė 1 0	70,974		207
Comments					10.00	9 1,0	70,374		207
Question			Comment						
	nts for this section	·	oommon.						
140 Common	no for this scotion								
3.1 Govern	ing Board Metho	d of Selection					Jump to qu	estion: 3.1	~
		poard members (includ lected by the following		erson and	both voting an	d non-voting			
3.1 Govern	ning Board Metho	od of Selection					Jump to qu	estion: 3.1	~
Ex-Officio (A	utomatic membersh	nip because of another	office held)						3
3.1 Govern	ning Board Metho	d of Selection					Jump to qu	estion: 3.1	\overline{v}
	y government legisla ernment official (e.g	ative body (including so . governor)	chool board)						
3.1 Govern	ning Board Metho	od of Selection					Jump to qu	estion: 3.1	\checkmark
Elected by c	ommunity/members	ship							
3.1 Govern	ning Board Metho	d of Selection					Jump to qu	estion: 3.1	\overline{v}
Other (pleas	e specify below)								
3.1 Govern	ning Board Metho	od of Selection					Jump to qu	estion: 3.1	~
3.1 Govern	ning Board Metho	od of Selection					Jump to qu	estion: 3.1	~
Elected by b	oard of directors its	elf (self-perpetuating b	ody)						28
3.1 Govern	ning Board Metho	d of Selection					Jump to qu	estion: 3.1	\overline{v}
Total number	er of board members	(Automatic total of the	e above)						31
3.2 Govern	ning Board Memb	ers					Jump to qu	estion: 3.2	\overline{v}
		c group of the member	s of your gove	erning boar	d by gender. F	Please also re	port the		_
-	ning Board Memb						Jump to a	estion: 3.2	\overline{v}
	•	, please refer to "Instru	ctions and De	efinitions" in	the Employm	ent subsection			
3.2 Govern	ning Board Memb	ers					Jumi	to question	n: 3.2 🗸
	African American	Hispanic	Native Am	erican	Asian / Pag	rific Whi	e, Non-Hispani		Total
Female	American	riispanic	Native Aiii	ericari	ASIAII / FAG	JIIIC VVIIII			
Board Members								3	8
Male Board Members	1	1					2	L	23
Total	1	1		0		0	2	9	31
3.2 Govern	ning Board Memb	ers					Jump to a	estion: 3.2	\overline{v}
	acant Positions						Jump to qu	0	
3.2 Govern	ning Board Memb	ers					Jump to qu	estion: 3.2	\overline{v}

Print Survey Page 9 of 13

Total Number of Board Members (Total should equal the total reported in Question 3.1.)	
3.2 Governing Board Members	Jump to question: 3.2 N
Number of Board Members with disabilities	0
Comments	
Question Comment	
No Comments for this section	
4.1 Community Outreach Activities	Jump to question: 4.1
Did the grant recipient engage in any of the following community outreach services, and, if so, did the formal component designed to be of special service to either the educational community or minority ar	
4.1 Community Outreach Activities	Jump to question: 4.1
	Yes
Produce public service announcemnts?	Yes
Did the public service announcements have a specific, formal component designed to be of special secommunity?	rvice to the educational No
Did the public service announcements have a specific, formal component designed to be of special secommunity and/or diverse audiences?	rvice to the minority No
Broadcast community activities information (e.g., community bulletin board, series highlighting local not	onprofit agencies)? Yes
Did the community activities information broadcast have a specific, formal component designed to be educational community?	of special service to the No
Did the community activities information broadcast have a specific, formal component designed to be minority community and/or diverse audiences?	of special service to the No
Produce/distribute informational materials based on local or national programming?	Yes
Did the informational programming materials have a specific, formal component designed to be of speeducational community?	cial service to the No
Did the informational programming materials have a specific, formal component designed to be of specommunity and/or diverse audiences?	cial service to the minority No
Host community events (e.g. benefit concerts, neighborhood festivals)?	Yes
Did the community events have a specific, formal component designed to be of special service to the	educational community? No
Did the community events have a specific, formal component designed to be of special service to the diverse audiences?	minority community and/or No
Provide locally created content for your own or another community-based computer network/web site?	Yes
Did the locally created web content have a specific, formal component designed to be of special service community?	ce to the educational No
Did the locally created web content have a specific, formal component designed to be of special servic community and/or diverse audiences?	ce to the minority No
Partner with other community agencies or organizations (e.g., local commerical TV station, Red Cross district)?	, Urban League, school Yes
Did the partnership have a specific, formal component designed to be of special service to the educati	onal community? No
Did the partnership have a specific, formal component designed to be of special service to the minority audiences?	community and/or diverse No
Comments	
Question Comment	
No Comments for this section	
5.1 Radio Programming and Production	Jump to question: 5.1
Instructions and Definitions:	
5.1 Radio Programming and Production	Jump to question: 5.1

Print Survey Page 10 of 13

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)	208	3,172	3,380
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		156	156
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		724	724
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)		4	4
All Other (incl. sports and religious — Do NOT include fundraising)		3,690	3,690
Total	208	7,746	7,954
5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
Out of all these hours of station production during t charge of the production? (Minority ethnic or racial American/Pacific Islander.)			
5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
Approx Number of Original Program Hours			208

6.1 Telling Public Radio's Story

No Comments for this section

Comments Question

mandatory.

5.1 Radio Programming and Production

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2016. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had

previously been optional. Response to this section of the SAS is now

Joint licensee Grantees that have filed a 2016 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

Jump to question: 6.1 ✓

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

Comment

In FY 2016, WSHU launched our Long Island News Burea in Stony Brook, NY in partnership with Stony Brook University's School of Journalism. The bureau serves as the base for WSHU's Long Island operations and has allowed us to significantly expand our coverage of important Long Island issues. As part of the Bureau's operation, WSHU provides in-depth, hands-on learning experiences for undergraduate and graduate students. Operating under the guidance of WSHU News Director Dan Katz, interns and graduate assistants will have the opportunity to learn from WSHU's award-winning reporters and from NPR personnel. Senior Reporter Ebong Udoma began Capitol Avenue with Ebong Udoma, a series of thoughtful discussions on local, regional and national politics which is also now available as a podcast. We launched a brand new frequency-96.1 FM-which allows us to reach greater Danbury listeners with our news/talk programming. This fiscal year, we also continued our Local News Initiative: our focus on high quality coverage of local and regional news. Thanks to sufficient funding, we continue to maintain one of the region's largest radio newsrooms, and our talented, award-winning reporters cover the events and issues

that impact our community. A list of some of our local stories is below. Category Story Length Date Program Opiod Crisis CT medical examiner: nearly 900 people will die of overdose deaths this year 1:00 9/11/2016 ATC/ME Politics/Government Fasano criticizes 2017 budget projection 1:00 9/11/2016 ATC/ME Energy Environmentalists worreied about natural gas expansion 4:00 9/11/2016 ATC/ME Education LI officials announce school shooter app inspired by Newtown 1:00 9/11/2016 ATC/ME Business NY AG investigating maker of EpiPen 1:00 9/11/2016 ATC/ME Education CT Superior Court Judge rules that education funding sytem is unconstititional 1:00 9/11/2016 ATC/ME Health Health insurance company threatens to pull out of CT:45 9/11/2016 ATC/ME Business AARP against UI rate increase proposal:45 9/11/2016 ATC/ME Politics/Government Reaction to education ruling :45 9/11/2016 ATC/ME Education CT judge suggests high school exit tests :45 9/11/2016 ATC/ME Politics/Government Shaban campaign HQ opens in Bridgeport 2:00 9/11/2016 ATC/ME Politics/Government Murphy speaks to the national press club: 45 9/11/2016 ATC/ME Opiod Crisis The wait for substance abuse treatment in CT 4:00 9/11/2016 ATC/ME 9/11 aftermath 9/11 compensation report 1:00 9/18/2016 ATC/WESAT 9/11 aftermath CT holds 9/11 rememberance day 1:00 9/18/2016 ATC/WESAT Business Healthcare merger approved in CT :45 9/18/2016 ATC/WESAT 9/11 aftermath 9/11 first responders remembered 4:00 9/18/2016 ATC/WESAT Education Bridgeport math teacher honord by the White House 8:00 9/18/2016 ATC/WESAT Criminal justice Malloy: prison population at lowest level in 20 years :45 9/18/2016 ATC/WESAT Newtown aftermath Sandy Hook memorial rejected due to proximity to hunting site 1:00 9/18/2016 ATC/ME 9/11 aftermath Cuomo extends deadline for 9/11 benefits 1:00 9/18/2016 ATC/ME Crime Flag flap ends in court :45 9/18/2016 ATC/ME Transporation Bar car coming back to Metro-North :45 9/18/2016 ATC/ME Politics/Government CT mother sues over privtazation of services for people with disabilities :45 9/18/2016 ATC/ME Politics/Government Municipal leaders: Ditch the property tax :45 9/18/2016 ATC/ME Education Auditors: UConn mis-used funds 1:00 9/18/2016 ATC/ME Environment Salt Marth Sparrow feature 4:00 9/18/2016 ATC/ME Business Insurance company decides to play by the rules :45 9/18/2016 ATC/ME Business CT engine-maker building work force :45 9/25/2016 ATC/ME Politics/Government More money for unemployed :45 9/25/2016 ATC/ME Politics/Government Water ban in CT :45 9/25/2016 ATC/ME Special populations Community groups are key part of Connecticut refugee effort :45 9/25/2016 ATC/ME Special populations CT Island For Sale :45 9/25/2016 ATC/ME Special populations CT Police Brutality Case :55 9/25/2016 ATC/ME Politics/Government Motor voter system revs up pace of registration :45 9/25/2016 ATC/ME Special populations Coyote Sightings in Stamford Surge :45 9/25/2016 ATC/ME Education Education coalition fights back :45 9/25/2016 ATC/ME Politics/Government Himes on NYC bombing :45 9/25/2016 ATC/ME Arts and Culture Art Space New Haven Goes Interactive This Fall 1:30 9/25/2016 ATC/ME Politics/Government CT Dems pitch for votes :45 9/25/2016 ATC/ME Education Jepsen has his day in court :45 9/25/2016 ATC/ME Politics/Government Kagame draws protests at Yale 1:00 9/25/2016 ATC/ME Education College student disciplined for photo depicting black face :45 9/25/2016 ATC/ME Crime Connecticut man sentenced for 1988 criminal acts :45 9/25/2016 ATC/ME Politics/Government Malloy and Lockheed Martin Praise First Step in Deal 1:30 9/25/2016 ATC/ME Politics/Government Jepsen on edcuation appeal 1:00 9/25/2016 ATC/ME Religion CT Mormon temple opens its doors 4:00 10/2/2016 ME/ATC Politics/Government Conn. continues voter outreach :45 10/2/2016 ME/ATC Transporation Budget cuts lead to bus closures on LI:45 10/2/2016 ME/ATC law enforcement LI police to step up patrols around synogauges: 45 10/2/2016 ME/ATC Politics/Government Malloy comments on Trump's taxes: 45 10/3/2016 ATC/ME Environment Montauk shoreline enhancement proposal 1:00 10/3/2016 ATC/ME Education FEMA annonuces more money for Sandy Recover at 2 LI school districts :45 10/3/2016 ATC/ME Business RBS enters \$120M settlement in CT :45 10/3/2016 ATC/ME Politics/Government Cuomo fact check 4:00 10/3/2016 ATC/ME Arts and Culture Hamptons Film Lounge :45 10/4/2016 ATC/ME Transportation CT increasing bus and rail fare :45 10/4/2016 ATC/ME Health West Nile Virus update :45 10/4/2016 ATC/ME Business CT Based Relief Groups Get Ready for Hurricane Matthew :45 10/5/2016 ATC/ME Business NYS Economic Development Programs 2:00 10/5/2016 ATC/ME Education The cost of getting rid of toxic PCB's from public schools across the country 2:30 10/5/2016 ATC/ME Transportation CT working to upgrade DMV service :45 10/6/2016 ME criminal justice Armor Jail Settlement 1:00 10/6/2016 ME energy Nuclear plant bailout 4:00 10/6/2016 ME Health SBU, Suffolk team up to get more people to donate organs 1:00 10/6/2016 ATC, ME Transportation Schumer calls for technology to stop big rig trucks from speeding on LIE 1:00 10/6/2016 ATC, ME Business Hank Greenberg trial update 1:00 10/6/2016 ATC, ME criminal justice CT state police say clown threats are no joke :45 10/6/2016 ATC, ME Business OTB continues Islandia casino construction 1:00 10/6/2016 ATC, ME Education Support to reform edu. funding formula :45 10/6/2016 ATC, ME Arts and Culture SYRIAN ARTIST OPENS STUDIO THAT TRANSPORTS VISITORS TO ALEPPO 4:00 10/7/2016 ATC, WESAT Arts and Culture Book Review: Learning from LongHouse 3:00 10/7/2016 ATC, WESAT Politics/Government Bharara Comments on Cuomo :45 10/7/2016 ATC, WESAT Education CT Education Commissioner Releases Math Council Report :45 10/7/2016 ATC. WESAT Politics/Government CT GOP React to Trump's Debate Performance :45 10/10/2016 ATC. ME Health First of its kind DMD Center opens on LI 1:00 10/10/2016 ATC, ME Politics/Government LI Congressional Poll :45 10/10/2016 ATC, ME Politics/Government My voter registration deadline :45 10/10/2016 ATC, ME Politics/Government Margaret Jay lectures at SBU 1:00 10/12/2016 ME technology CT BBB says billboards are tracking consumers :45 10/12/2016 ME Politics/Government NY Lawmakers React to Trump leaked video 2:15 10/12/2016 ATC, ME transportation Investigation into plane crash in East Hartford :45 10/12/2016 ATC, ME Politics/Government Hempstead Vacancy Registry: 45 10/12/2016 ATC, ME Politics/Government Malloy comments on report on strong gun laws :45 10/12/2016 ATC, ME Politics/Government NY 1st district candidates forum 1:00 10/13/2016 ATC, ME Politics/Government CT November ballot set 1:00 10/13/2016 ATC. ME other CT Based Haitian Health Foundation helps country after

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

We are participating in the New England News Collaborative, a partnership of 8 public media stations resulting in dynamic regional stories on climate, energy, and immigration. Our partnership with Stony Brook University's School of Journalism allows us to train a new generation of public radio journalists. Our "First Fridays in Concert" program which airs monthly features the music of many talented area performance groups. We maintain partnerships and "media sponsorships" with a wide range of area non-profit and arts organizations such as Stamford Symphony, Ridgefield Playhouse, Bay Street Theatre, Long Wharf Theatre, Westport Aldrich Museum, Waterbury Palace, and many more. And WSHU partnered with a prestigious arts organization, the Parrish Art Museum in Water Mill, NY, to hold a community event in support of WSHU's new all-classical music station and the Long Island News Bureau. As always WSHU remains accessible and willing to participate in the activities of our community. We conducted tours of our studios for a number of area Scout troops.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Print Survey
Page 12 of 13

Our goal with all our initiatives and partnerships is to do the very best work that resonates with, and serves the needs of, the members of our community. Even more than metrics, the reactions of our listeners indicate whether or not we are impacting our community. We issue an weekly electronic newsleter that gives a recap of the week's programs, special features and events, and we continually receive positive, unsolicited responses from listeners who compliment the work we are doing. Our stories and event posts are also shared on social media more than ever. One of our favorite comments is this one from a supporter named Lucy P.: "Without NPR life would be like a jungle without trees monkeys and brilliant colored brids. How dreadful!!!"

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2016, and any plans you have made to meet the needs of these audiences during Fiscal Year 2017. If you regularly broadcast in a language other than English, please note the language broadcast.

We continue to search out and air programs that appeal to a younger generation and a more urban listener: Latino USA, Snap Judgment, BBC World Service, 1A, The TED Radio Hour, and The Moth. In addition, WSHU continued its LMA arrangement with Yale Broadcasting Co. at Yale University in New Haven, CT to operate for WYBC-AM. We have taken the opportunity to program it with offerings that appeal to more international, urban, and younger, audience. We launched Music Respawn, a series of blog posts and online interviews exploring classical music in video games and which aims to expose a new generation of people to classical music. It's grown to the point where it is now a podcast available on iTunes and Google Play. We also reach out to the children and parents in our audience by continuing to air Classics for Kids every Sunday. The 5-minute program has been successful in exposing children to classical music while deepening the appreciation of the older listener. And The Lohdown on Science offers accessible and engaging information on science and research to all our listeners, both young and old.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

The WSHU news team won a number of prestigious awards from Public Radio News Directors Incorporated and from the Connecticut Chapter of the Society of Professional Journalists. We believe CPB funds give us the resources and time our reporters need to do award-worthy work. Without sufficient funding, WSHU would simply not be able to provide such a rich tapestry of programming that informs, educates and entertains our community. Listeners depend on national programs like Morning Edition, All Things Considered and Marketplace but they also appreciate that our own news team employs that same kind of insightful, balanced treatment when they cover local and regional issues. Listeners tell us that our classical music programming actually enhances their quality of life, and without CPB funding, it would be more difficult to do the same kind of locally-produced and hosted music programs with their carefully curated music selections. The fact that we now provide such extensive streaming services means that listeners can enjoy the programming they want, no matter where they live or travel. Programs like the "Join the Conversation" author series and "Music in our Schools Outreach" program bring attention to important issues, encourage connection and discussion in our community, bring extraordinary experiences to deserving individuals and provide our community with opportunities to engage in thoughtful discourse. We believe that this is an important aspect of the role that public radio should play, and without CPB funding, we would not be able to share so much with our community.

Comments

Question Comment

No Comments for this section

7.1 Journalists

Jump to question: 7.1 ✓

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists Jump to question: 7.1 ✓ White, Non-Full Part African-Native-Asian/ Job Title Time Time Contract Male Female American Hispanic American Pacific Hispanic Other News Director Assistant News Director Managing Editor Senior Editor Editor Executive Producer

Print Survey Page 13 of 13

Senior Producer	1				1		1				
Producer											
Associate Producer											
Reporter/Producer	2			1	1					2	
Host/Reporter	0										
Reporter	5	1		3	3	2				4	
Beat Reporter	0	0		0							
Anchor/Reporter	0	1		1						1	
Anchor/Host	1	2		3						3	
Videographer											
Video Editor											
Other positions not already accounted for										0	
Total	10	4	0	9	5	2	1	0	0	11	0

Comments

Question Comment

No Comments for this section