

Public Forum on Mental Health Issues slated for Mohawk Valley in April *Utica Event to feature Regional Health Experts*



WRVO Public Media will resume our series of six regional health forums in Utica April 22nd. The event will be recorded for broadcast.

WRVO Public Media will hold a community health forum at St. Elizabeth Hospital April 22 at 3 p.m. This is one of a series of health forums WRVO is holding on public health issues throughout the listening region. Support for the forum comes from the **Health Foundation for Western and Central New York**.

The subject of the forum is "The State of Mental Health Care in New York State" and will focus on the mental health system in upstate New York. On the state level, reorganization and cutback proposals seem to impact psychiatric health centers and the communities they are located in year after year. On the federal level, the **Affordable Care Act** is changing all aspects of health care including mental health services. A panel of regional experts will explore the future of mental health care in the region and how government funding and changing demographics and economics are changing both.

The forums are free and open to the public. Audience members will have a chance to ask questions of the panelists at the end of the forum. The forum will be broadcast on WRVO at a later date, and be available for download at WRVO.org as well. **Catherine Loper**, WRVO director of News and Public affairs, will be the moderator.



**Get up to speed on health issues that impact you.
Sundays at 6:30PM on WRVO Public Media**

Spring On-air Fundraiser a Success

Thanks to all who donated during the spring 2014 on-air fundraiser March 8-11. Once again WRVO Public Media listeners came through in a big way. Our \$125,000 goal for *Foneless February* and the on-air followup was exceeded by nearly \$20,000. All proceeds will go to support programming.

This year's fundraiser was enhanced by a significant outpouring of support from listeners who contributed to a 'Member Pool' that provides the bulk of challenge funds that give donors opportunities to maximize the impact of their financial contributions. WRVO is one of a very few public radio stations nationwide able to limit on-air fundraisers to fewer than two weeks each year thanks to the generosity and loyalty of members like you. Thank you!

Old-time Radio goes to the Movies in Oswego *Sherlock Holmes and the Spider Woman shown*



Saturday, March 22, old-time radio fans and classic movie buffs enjoyed *Tuned to Yesterday At the Movies: Sherlock Holmes and the Spider Woman*, the 1944 mystery-thriller starring **Basil Rathbone**, **Nigel Bruce** and **Gale Sondergaard**. Based on one of the classic stories by **Sir Arthur Conan Doyle**, this adventure follows Holmes' investigation of a series of so-called "pajama suicides." The cunning villain turns out to be as poisonous as a spider.

The showing, introduced by WRVO *Tuned to Yesterday* producer and host **Mark Lavonier**, was held in Oswego at the **Lake Ontario Event and Conference Center**. A reception with cash bar and light fare followed the showing. Tickets were free for WRVO MemberCard holders and a guest. Mark Lavonier discussed how the film version came to be and how the original radio drama influenced its production. It was a fun evening for enthusiasts of classic mystery literature, old-time radio and vintage film.

Carl Kasell, Friend of WRVO, to Retire



**Long-time NPR
Newscaster and Official
Scorekeeper on Wait,
Wait... Don't Tell Me! to
Retire this Spring**

Carl Kasell, the famed voice of NPR News for three decades turned comedy star of *Wait Wait... Don't Tell Me!*, has announced he's stepping down this spring after a five-decade career in broadcasting. In a reversal of a popular show prize, NPR also welcomes fans to leave the prized Official Judge and Scorekeeper voice mails by calling 1-888-Wait-Wait (1-888-924-8924).

Over the years Kasell often visited with WRVO listeners, most recently as co-host of the first WRVO cruise in September, 2012. He spoke to Cornerstone Members in 2010 to honor retiring WRVO manager John Krauss.

In retirement, Carl will become Scorekeeper Emeritus of *Wait Wait... Don't Tell Me!* and will continue to record custom voice mail greetings for the show's lucky winners.

FCC Authorizes Added WRVO Coverage

New Translators will Extend Service in upstate New York

The Federal Communications Commission (FCC) recently notified WRVO Public Media that three applications filed a decade ago for new low-power translators have been granted. The translators will be located in Rome, NY (Oneida County), Dryden, NY (Tompkins County), and Marathon, NY (Cortland County). Each will repeat the main WRVO broadcast signal.

WRVO General Manager **Michael Ameigh** described the significance of this new service. "While WRVO provides extensive broadcast coverage through a network of twelve transmitters, repeaters and affiliates, the new translators will extend service into areas where signal strength is weak or non-existent."

Ameigh noted these additional signals fulfill a dream of the late **John Krauss**, long-time WRVO manager who envisioned a network spanning two key upstate transportation corridors, Interstate 81 and the New York State Thruway. "Once the Marathon repeater is in place, it will be possible to listen to WRVO from southern Cortland County all the way to the Canadian Border by flipping among our various stations in Marathon, Cortland, Oswego, Syracuse, Watertown, and Clayton. East to west coverage will stretch along the Thruway from Herkimer to Victor via stations in Utica, Rome, Oswego, Syracuse, and Geneva."

The translators are targeted for installation in 2015.

Discovery Tour headed for New York City Spring getaway includes round-trip coach, hotel



Experience New York City with WRVO Public Media this spring. We've planned a weekend getaway May 9-11 that is sure to be both fun and convenient. Accommodations at the **Radisson Martinique on Broadway** in Manhattan are included in your ticket price, along with coach transportation to and from the city.

Our group will depart from Syracuse at 7 a.m. on Friday, May 9 and arrive at the Radisson Martinique in the afternoon. After check-in you are free to explore the city and all of its wonders. Take time to enjoy the arts at the Museum of Modern Art, or Carnegie Hall; explore Saint Patrick's Cathedral; take a tour; or see a Broadway show. Your time is your own! On Sunday, May 11, our coach departs the Radisson at 11 a.m.



Radisson Martinique on Broadway near Macy's Herald Square

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WRVO Co-sponsors Energy Conference

Conference attendees to discuss what to expect on the renewable energy front over the next decade

The *10th Annual Energy Symposium*, titled 'Renewable Energy: What to Expect for the Next Ten Years' was organized by Symposium founder and moderator **Dr. Rhea Jezer** and the non-profit *Synapse Foundation* of Syracuse. WRVO Public Media is co-sponsor of the event to be held at the Links in East Syracuse on April 4.



Dr. Rhea Jezer, Founder and Host of the annual Energy Symposium

This year's keynote, titled *Federal Prospects for Renewable Energy in the Next Ten Years*, will be delivered by **Jose Zayes**, Program Manager for Wind & Water Power Program in the Office of Energy Efficiency & Renewable Energy at the U.S. Department of Energy (DOE).

Other scheduled presentations include:

Renewable Energy: Ten Years Past, Ten Years Future; What Should We Expect

Ashok Gupta, Air and Energy Program Director and Senior Energy Economist Natural Resources Development Council (NRDC);

The Clean Energy Triangle: Technology, Policy, Finance
Dan Reicher, Executive Director of the Steyer-Taylor Center for Energy Policy and Finance at Stanford University;

The Role of New Technology in Our Energy Future
Bob Catell, Chairman of the Advanced Energy Research and Technology Center, State University of New York at Stony Brook;

The Future of Renewable Energy in New York State
Audrey Zibelman, Chair, NYS Public Service Commission;

How Will NYSEDA Continue to Encourage Renewable Energy Initiatives?

John B. Rhodes, President & CEO, NYSEDA;

The Canadian Connection: Keeping the Renewable Portfolio Alive in Canada & U.S.

Dan Kolundzic, Vice President, Nanos Research;

Will the Grid be Ready for Renewable Energy in the Next Ten Years

Ken Daly, President, New York National Grid.

WRVO Public Media Co-sponsors North Country Business Networking Event in Clayton

More than 100 North Country business and community leaders attended the Thousand Island/Clayton Chamber of Commerce *Business with a Twist* networking get-together in February at WRVO MemberCard participant O'Brien's Restaurant in Clayton. The event was cosponsored by WRVO Public Media, Thousand Island Young Leaders Organization, The Thousand Island/Clayton Chamber of Commerce, and Watertown Savings Bank. WRVO's newest repeater station WRVH transmits from Clayton.



Meredith Fiorentino, Watertown Savings Bank and Victoria Peryer, The Freislich Group Investments, at *Business with a Twist* in Clayton.

WRVO Public Media is one of the most effective ways to get the word out. With more than 100,000 unique listeners tuning in weekly, underwriter messages are heard by thousands of listeners each time they air. Learn more about how your business or organization can become a WRVO underwriter. Call us at 1-800-341-3690 or visit: WRVO.org/underwriter

No matter what shape your car is in, you can donate it to WRVO.



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for more details

You get a tax deduction, WRVO gets the proceeds.

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WRVO to return to Glimmerglass Festival August 4 performance of classic musical *Carousel*



Inside the Alice Busch Theater, at Glimmerglass, Cooperstown

Join WRVO for “A day at the Glimmerglass Festival” August 4, 2014, for Rodgers and Hammerstein’s classic Broadway musical *Carousel* with full orchestra with no electronic amplification. Pegged the “best musical of the 20th century” by Time magazine, *Carousel* tells the story of a carousel barker’s struggles to rise above challenging circumstances. The musical includes such favorites as “If I Loved You,” “June Is Bustin’ Out All Over” and “You’ll Never Walk Alone.”

The WRVO Discovery Tour will depart Dewitt Wegmans Park-N-Ride at 9 a.m. with a pick-up in Utica at approximately 9:45 a.m. The excursion includes a backstage tour, catered lunch by Black Cat of Sharon Springs and a private preview of the matinee performance in The Thaw Pavilion followed by the performance at 1:30 p.m. Tickets are \$140.00 per person and include a \$50 tax deductible contribution to WRVO.

Tickets are available at the Event Tickets link at wrvo.org, or by calling Bonnie Prime, Membership Manager, at Bonnie@wrvo.org, or by phone to 1-800-341-3690.

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IMPORTANT REQUEST: Does your cable television service rebroadcast WRVO or the signal of one of our repeater stations? If so, WRVO may be entitled to proceeds from the *Cable Copyright Royalty Claims* initiative. If you can listen to WRVO over your cable system, please notify Pam Cantine at 1-800-341-3690, or visit wrvo.org/cable as soon as possible. Thank you for your assistance.

Remembering WRVO in your Will is a Great Way to Ensure This Essential Service Will Continue

WRVO is a non-profit public radio service that relies on listeners for the bulk of our support. We spend more than \$500,000 annually to provide the excellent programming that makes this service distinctive and unrivaled in upstate New York for balanced, credible, thorough coverage of issues that affect every listener.

WRVO is your station, and if you believe this service has been important to you over the course of your lifetime, please remember WRVO in your will.

To learn how you can support the WRVO mission with a bequest, and to receive full lifetime benefits of WRVO membership and appropriate recognition of your gift, please contact WRVO Membership Manager **Bonnie Prime** at bonnie@wrvo.org, or call 1-800-341-3690.

MemberCard Offers Discount Dining

Members of WRVO Public Media who make annual contributions of \$120 or more receive the **WRVO MemberCard** entitling them to discount dining at more than 100 area restaurants. Take your card with you whenever you go dining. The MemberCard saves you money every time you use it. And, you can choose from scores of online shopping discounts on merchandise and services. For more information on the benefits available and places that accept the card, visit:

www.membercard.com/wrvo/



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Cynthia Nixon
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BD Wong

Listen in greater Syracuse at 90.3FM and 89.9FM, and in Clayton, Cortland, Geneva, Ithaca, Hamilton, Saratoga, Oswego, Utica, Watkinsville, and at WRVO.org

WRVO
PUBLIC MEDIA
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Not Your Grandfather's Radio

- **Michael S. Arneigh**
General Manager/Grandfather



Long-time listeners to WRVO no doubt remember the slogan 'FM 90.' It was an easy to remember approximation of the WRVO main frequency, 89.9 FM, on the radio dial. Pre-digital analog tuner displays typically ignored exact frequency positions. Sometimes they simply read 'AM,' 'FM,' perhaps 'Shortwave.' The fact that WRVO is actually '89.9 FM' was irrelevant to listeners tuning in. To get the best signal, one just had to tweak the tuning knob a bit. FM 90? Close enough.

Flash ahead to today. While digital radios often mimic the old analog receivers, they don't 'tweak.' Exact station frequencies are displayed, and some radios even display information about programming currently on the air.

For old-timers (like me) who remember when radio was strictly a one-to-many medium, these are exciting times. WRVO is now a two-way, on demand medium, available to anyone, anywhere in the world, anytime. A recent survey of listening to our program streams generated listener comments from a number of states and countries far beyond central New York including United Kingdom, South Africa, Canada, and Australia. Most of our programming, including much of our regional news and public affairs coverage, is available for download - permanently - at WRVO.org.

All of this risks relegating familiar terminology to the dustbin of radio history. Few listeners really 'tune in' anymore, and to many programs are not just 'on the air;' they are 'on the stream.' In fact some audio recordings including certain regional features, expert commentaries, public affairs coverage, and expanded interviews with newsmakers are created specifically to be 'podcasts' - digital audio files - available at our website exclusively.

Even old-time-radio programs are being reborn in the digital era. More than 1,600 programs in WRVO's signature series *Tuned to Yesterday* are now available for download as podcasts.

But let's not kid ourselves. The vast majority of listening to WRVO Public Media continues to be over-the-air broadcast radio. We expect this will continue to be the case well into the future and so will continue to invest in our broadcast service. Don't throw out that FM radio just yet. Whether you 'tune in' or 'stream in,' thank you for listening, and thank you for your financial support of this important regional news and information service.



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TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	TIME	
5:00 AM	Morning Edition					The Animal House	Inside Europe	5:00 AM	
6:00 AM						Marketplace Money	Fresh Air Weekend	6:00 AM	
7:00 AM						Only A Game	Prime Time Radio	7:00 AM	
8:00 AM						Weekend Edition		Weekend Edition	8:00 AM
9:00 AM						BirdNote (9:58 AM)	10:00 AM		
10:00 AM	The Diane Rehm Show	Car Talk	11:00 AM						
11:00 AM	Call In: 1-800-433-8850	Wait, Wait... Don't Tell Me!	Studio 360	11:00 AM					
NOON	Fresh Air	Says You!	A Prairie Home Companion	NOON					
1:00 PM	Tell Me More	This American Life	1:00 PM						
2:00 PM	Here & Now	Science Friday	Snap Judgment	The Splendid Table	2:00 PM				
3:00 PM			On The Media	Radiolab	3:00 PM				
4:00 PM	All Things Considered					Day 6	TED Radio Hour	4:00 PM	
5:00 PM	StarDate (6:58 PM)					All Things Considered	All Things Considered	5:00 PM	
6:00 PM						A Prairie Home Companion	Campbell Conv. / Take Care	6:00 PM	
7:00 PM						As It Happens	Public Radio Presents	7:00 PM	
8:00 PM	The Capitol Pressroom	The Moth	Big Picture Science	8:00 PM					
9:00 PM	Q with Jian Ghomeshi	Selected Shorts	HealthLink on Air	9:00 PM					
10:00 PM	Tuned to Yesterday							10:00 PM	
11:00 PM								11:00 PM	
MIDNIGHT	Fresh Air	BBC World Service					MIDNIGHT		
1:00 AM	BBC World Service							1:00 AM	
2:00 AM								2:00 AM	
3:00 AM								3:00 AM	
4:00 AM								4:00 AM	

“Even when I think the topic is going to be something I am not interested in, with Diane, I always end up engrossed in the show.”



n p r Monday through Friday 10AM-Noon

Lori Prantil, listener for 3 years

The pace isn't as rapid-fire as other shows. But that's what happens when the host and guests think before they talk.



One of her guests is always you.

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Your 24 Hour Source for NPR News

Spring 2014 Quarterly Newsletter



Wait Wait...Don't Tell Me!

This oddly informative news quiz from NPR takes a fresh and funny look at current affairs. Host Peter Sagal tests callers, panelists, and guests on their knowledge of the week's events. Tune in **Saturdays at 11AM on WRVO** for a fast-paced, irreverent take on the news.



Find a WRVO Station near you!

- Clayton 89.3FM
- Cortland 90.5FM
- Geneva 90.7FM
- Hamilton 90.1FM and 92.3FM
- Ithaca 92.5FM
- Oswego/Syracuse 89.9FM
- Norwich 89.9FM
- Syracuse 90.3FM
- Utica 91.9FM
- Watertown 91.7FM and 99.9FM

