

Cornerstone Society - Gold and Platinum Level Contributions of \$1,000 or More

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Corrections and additions: we regret the names of the following Cornerstone Society members were spelled incorrectly in the last issue of this newsletter - John and Candace Marsellus; Joseph and Susan Spalding. This list reflects annual contributors as of May 16, 2011. We regret any omissions due to recent payments.

Financial contributions from Cornerstone Society members are critical to the ongoing success of the WRVO mission. We are delighted to report the number of Cornerstone level donors - those who contribute \$500 or more per year - has reached more than 200, yet another affirmation of the significance of this service in the region.

While a full Cornerstone Society membership list will be published in our year-end newsletter in December, this newsletter lists gold and platinum level donors - those who contributed \$1,000 or more during the current fiscal year. In the past we have published the entire list in each newsletter, but as you will see, in this issue we have so much news to share we needed extra space. We appreciate your understanding. Cornerstone Members enjoy first call on WRVO event tickets and receive other benefits.

For information on how you can become a Cornerstone Member, visit WRVO.fm or call our membership department at 1-800-341-3690. Be assured we are truly grateful for each and every donation, no matter the level. Every dollar has an impact, and we thank each and every one of you for your commitment to our mission.

WRVO Discovery Tour to Benefit Station Technology Fund



Join fellow WRVO listeners and staff on our brand new *WRVO Discovery Tour* to some of the most significant educational, historical, and cultural events and venues in the region. The concept is simple: each tour will embark at a reasonable hour on a weekday morning by air-conditioned, restroom equipped bus for a memorable outing that will include a catered lunch and return home by early evening. Our first tour - to see the opera *Carmen* at the renowned Glimmerglass Opera Festival near Cooperstown - is sold out. A second tour, also to the Glimmerglass Festival, is nearly filled. This tour, on August 15th, will feature opera star Deborah Voigt in the lead role of the Broadway musical *Annie Get Your Gun*. Check WRVO.fm for updates and additions to our list of tours.

The ticket price for each of these tours includes a tax-deductible contribution to WRVO's Station Technology Fund. Federal budget reductions have eliminated matching funds for equipment upgrades and maintenance from the Public Telecommunications Facilities Program (PTFP), a federally funded initiative that encouraged signal expansion and transmitter replacement by public radio stations for nearly 40 years. That program was eliminated in the current Federal budget and is unlikely to be reinstated. Proceeds from the *WRVO Discovery Tour* will help assure WRVO stations' transmitters and satellite uplink/downlink facilities will receive the maintenance and upgrades they require.



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Your 24 Hour Source for NPR News

Spring/Summer Issue 2011

Get Your free WRVO App - Take WRVO Everywhere You Want to Go!

Now you can tune in WRVO on your smartphone anywhere, even abroad, with a free WRVO app, available for iPhone from the iTunes Store, and for Android phones from the Android Market. Carry WRVO and WRVO Extra along as you hike, jog, work, or play. Beginning in July, touch the screen for WRVO-1, WRVO-2 or WRVO-3 (read about our exciting program updates elsewhere in this issue). Special features include DVR-like controls for pause, rewind and fast forward, bookmarks that remember programs for later playback and that allow you to send a text instantly to alert a friend to a program you are listening to. Plug your phone into the auxiliary audio port in your car on long trips to listen to one or another WRVO stream all the way. Easy access to past programs, too, and it's free.



Federal Funding of Public Broadcasting: Share Your Thoughts with Your Representatives

If you have not already done so we encourage you to visit 170MillionAmericans.org, a website that provides important information about the structure and reach of public broadcasting. Almost 900 public stations altogether reach more than half of all Americans, supported in part by a forty-year initiative created by the U.S. Congress and signed into law by President Lyndon B. Johnson. The Public Broadcasting Act of 1967 authorizes funding of the Corporation for Public Broadcasting (CPB) which distributes the bulk of that funding to individual public television and radio stations including WRVO.

Legislation by the U.S. House of Representatives that would have severely restricted how CPB funds may be used for radio programming was turned back by the Senate in April, but similar legislation is expected to emerge as part of budget deliberations on the next Federal budget. WRVO's current community service grant is \$200,000, a significant portion of our cash budget for fiscal year 2011.

We are monitoring the situation closely and will continue to advocate on behalf of public broadcasting's important mission in the region. You can help. If you have not already done so we ask that you take a moment to contact your Representatives in Congress to express your thoughts about public broadcasting. They need to hear from you.

Contact information for the central and northern New York State congressional delegation is posted at WRVO.fm.

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WRVO's First Ever 'Thousand Member Thursday' a Fundraiser Record



Kate Percival and Jeff Windsor on air during Thousand Member Thursday

WRVO's first ever one-day on-air fundraiser held on March 24th capped our most successful spring fundraiser ever. When the final tally was completed we had raised over \$300,000 and added many new names to our list of members and program underwriters. Our spring fundraiser is a critical source of funds to pay program fees to NPR and other program producers for the coming year. Loyal WRVO listeners responded in unprecedented numbers, and we are truly grateful to everyone who made the event a success.

We invite you to check in regularly at WRVO.fm to learn about ways you can take advantage of your WRVO membership benefits.

WRVO to Host NPR Legend Linda Wertheimer in Syracuse June 16th

WRVO is delighted to welcome NPR Senior National Correspondent Linda Wertheimer to Central New York. You are invited to join Ms. Wertheimer and WRVO staff to hear her reflections on NPR's first 40 years Thursday night, June 16th, at 7:30PM in Hendricks Chapel on the Syracuse University Campus. Tickets are \$15, and parking is free. Please visit WRVO.fm or call the station at 312-3690 to reserve your seat. Handicapped parking is available nearby.

Linda Wertheimer is beloved among long-time listeners who recall her 13-year tenure as host of NPR's flagship daily news magazine, *All Things Considered*. Ms. Wertheimer helped build the afternoon news program's audience to record levels. The show grew from six million listeners in 1989 to nearly 10 million listeners by spring of 2001, making it one of the top five shows in U.S. radio.

Wertheimer's influence on *All Things Considered* — and, by extension, all of public radio — has been profound. She joined NPR at the network's inception, and served as *All Things Considered's* first director starting with its debut on May 3, 1971. In the more than 30 years since, she has served NPR in a variety of roles including reporter and host of *Morning Edition* and other programs. She has covered national politics and the U.S. Congress having served as NPR's congressional and then national political correspondent.

Wertheimer has received numerous journalism awards, including awards from the Corporation for Public Broadcasting for her anchoring of *The Iran-Contra Affair: A Special Report*, a series of 41 half-hour programs on the Iran-Contra congressional hearings; from American Women in Radio/TV for her story, *Illegal Abortion*, and from the American Legion for NPR's coverage of the Panama Treaty debates.

Please join Linda Wertheimer in a celebration of WRVO's 40 year partnership with National Public Radio.

WRVO News Leads 2011 Syracuse Press Club, NYS Associated Press Awards

At its annual awards dinner on May 7th the Syracuse Press Club announced that WRVO News won ten of the 15 awards available in the categories in its division. News producers Dave Bullard, Michael Benjamin, Joyce Gramza, Jasmyn Belcher, Ryan Morden, and Jason Smith were cited for excellence across a number of categories including spot news, investigative reporting, news features, local newscasts, special programs, and public affairs. The entire WRVO news and programming staff was honored for 'Helping Veterans,' part of the *WRVO Community Forum* series presented at the SUNY Oswego Metro Center in downtown Syracuse.

'Helping Veterans' also received top honors in the New York State Associated Press awards at its annual gathering in Saratoga Springs June 5th. In all, WRVO received 15 Associated Press awards. One award honors a special series, 'Global to Local: Immigration to Diaspora,' produced by WRVO's Mark Lavonier and hosted by SUNY Oswego Theatre professor Jessica Hester. Jasmyn Belcher, former WRVO news producer currently working with NPR's *Story Corps* project, won six awards. WRVO's newest news producer, Emma Jacobs, won four awards for *Innovation Trail* feature stories produced in association with WSKG, Binghamton. A full listing of 2011 awards received by members of the WRVO news staff is posted at WRVO.fm.

Stay informed. Sign up for WRVO's e-newsletters at www.wrvo.fm.

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Contact WRVO at 1-800-341-3690 or email to feedback@wrvo.fm

Coming June 25th - The WRVO Programs You Expect - and More

Beginning June 25th the WRVO program streams will provide you with additional program choices. These will include changes to Sundays on WRVO, a complete makeover to WRVO-2, and the addition of WRVO-3. WRVO Extra will become *WRVO-Remix* (WRVO-2) featuring a mix of captivating stories, entertaining interviews and unusual sounds. Think 'driveway moments' 24 hours a day, seven days a week. *WRVO International* (WRVO-3) will air international programming from the BBC, CBC, Radio Netherlands, and Deutsche Welle. *WRVO-Remix* (WRVO-2) and *WRVO-International* (WRVO-3) will become accessible through our new web player at wrvo.fm/listenlive.html and by downloading our new app for iPhone and Android smartphones. Our main channel, WRVO-1, will undergo some changes, primarily to Sunday. We're reducing the amount of program repetition in our current schedule, and we're bringing in new programs and a few old friends that have been absent from our schedule for some time.

We welcome back *The Splendid Table* and Studio 360 to WRVO after an eight year hiatus. You'll also notice a new collection of science programs; *Sound Medicine*, *Bioneers*, *Planetary Radio*, and *Earth Beat*.

The Splendid Table celebrates food and its ability to touch the lives and feed the souls of everyone. Each week, award-winning host Lynne Rossetto Kasper leads listeners on a journey of the senses and hosts discussions with a variety of writers and personalities who share their passion for the culinary delights. *Studio 360* introduces you to the people who are creating and shaping our culture. Life is busy - so let *Studio 360* steer you to the must-see movie this weekend, the next book for your nightstand, or the song that will change your life. *Sound Medicine* presents experts on a wide range of medical and health topics. It covers controversial ethical topics, breakthrough research studies, and the day-to-day application of recent advances in medicine. *The Bioneers: Revolution from the Heart of Nature* highlights cutting-edge solutions to major environmental challenges and crises, along with broader social approaches for ecological and cultural restoration. *Planetary Radio* visits with a scientist, engineer, project manager, advocate or writer who provides a unique perspective on the quest for knowledge about our solar system and beyond. Join hosts Mat Kaplan and Bill Nye the Science Guy as they showcase regular features that raise your space IQ while they put a smile on your face. *Earth Beat* covers the environment and our impact on it. Take a trip around the world to hear stories big and small that surprise and illuminate. Join *Earth Beat* for a global discussion of where our planet is heading, and our role in shaping that. These programs, currently heard on WRVO-Extra, will move into our main program schedule beginning June 25th to provide a wide-ranging mix of informative, intelligent, engaging, and entertaining programs throughout the Sunday broadcast day. We know you're going to enjoy them!

Attention early birds! On Saturdays and Sundays, we have new programming for you, too. Saturday mornings at 5am will feature The State We're In, a relatively new program from Radio Netherlands covering human rights around the world. Sunday at 5am we're adding *The Changing World*, a documentary project jointly produced by the BBC World Service and WGBH in Boston. These two programs add context to stories and issues facing everyone around the world.

You may recall that late last year we added the half-hour program New York Now to the WRVO lineup at 5:30am on Saturday mornings. New York Now is a weekly recap of the week's news from the state capitol in Albany. The program, produced by WMHT-PBS and the Albany Times-Union, will air Friday nights at 6:30 on WRVO-1.

I encourage you to listen to our new line-up, and I'm confident that you will find the programming to be high quality public radio programming...providing context, enlightenment and entertainment. Questions, comments, concerns? Let us know with an email to feedback@wrvo.fm. Thanks for listening to and supporting WRVO Public Media.
- Fred Vigeant, Director of Programming and Operations

WRVO Program Schedules for WRVO and WRVO-Extra

WRVO-1		Weekdays	Saturday	Sunday	
Early Morning	BBC World Service			Early Morning	
5:00 AM	The State We're In			5:00 AM	
6:00 AM	Marketplace Money			6:00 AM	
7:00 AM	Morning Edition	Only A Game		7:00 AM	
8:00 AM		Prime Time Radio		8:00 AM	
9:00 AM		Weekend Edition		9:00 AM	
10:00 AM	The Diane Rehm Show	Car Talk		10:00 AM	
11:00 AM		Wait Wait Don't Tell Me		11:00 AM	
12:00 PM	Fresh Air	Weekly Edition	Says You	12:00 PM	
1:00 PM	Tell Me More		This American Life	1:00 PM	
2:00 PM	Talk of the Nation		Snap-Judgment	2:00 PM	
3:00 PM			On The Media	3:00 PM	
4:00 PM			Public Radio Presents	4:00 PM	
5:00 PM	All Things Considered		All Things Considered		5:00 PM
6:00 PM					6:00 PM
7:00 PM	As It Happens		A Prairie Home Companion	7:00 PM	
8:00 PM	The Capitol Pressroom		Selected Shorts	8:00 PM	
Late Evening	Selected Shorts	Tuned To Yesterday		Late Evening	

WRVO-2 WRVO-REMIX	WRVO-3 WRVO-International
 <p>REMIX Radio is an experimental radio stream hosted by the Public Radio Exchange to showcase and develop new approaches to public radio formats and sounds. Listen for a remix of the best public radio stories, amazing podcasts, cool ideas, fascinating interviews, found tape and intriguing sounds.</p>	 <p>Listen for around the clock coverage of world events with WRVO-International. Featuring programs primarily from the BBC World Service including Newshour, The World Today, and World Have Your Say, augmented by additional international programming from Deutsche-Wella Radio, Radio Netherlands, and the Canadian Broadcasting Corporation.</p>

WRVO's Unique Window on the World: Extraordinary Coverage, Extraordinary Times

- Michael S. Ameigh, General Manager, the WRVO Stations and WRVO.fm

Rarely in modern times have so many jaw-dropping events occurred in such rapid succession as they have over the past three months. Some, including the horrific earthquake and tsunami that devastated Japan, and tornadoes and flooding still plaguing the American southland, have been catastrophic. Others became triumphal - celebrations during the uprising in Tahrir Square in Cairo, Egypt is just one example. The world is a very different place since we last published *Listen!*, and that transformation has been taking place live, in often heart-stopping reports heard on the WRVO stations. NPR and the BBC were ready with reporters on the ground in Egypt, Libya, Tunisia, Yemen, Pakistan, Afghanistan, Bahrain, and Japan. Closer to home, NPR member stations had their own reporters on the ground covering natural disasters in Tuscaloosa, Joplin, and Cairo, Illinois. Stunning, courageous journalism.

WRVO's own news producers bring you distinctive, meaningful coverage of issues relevant to residents of central and northern New York. It is a testimony to the high quality of their work that WRVO has been awarded more than 25 broadcast journalism awards for regional news and public affairs programming this year. Lauded by the Syracuse Press Club, the New York State Associated Press and the New York State Broadcasters Association, WRVO is a leader in regional news and feature reporting (find a complete list of recent awards at WRVO.fm). We are expanding our regional coverage with additional reporters assigned to Watertown, Utica, Syracuse, and Washington, D.C. And, the number of regional news summaries has increased from six to twelve daily, with more on the way.

As indicated elsewhere in this newsletter, another change coming soon will be a major revamp of *WRVO Extra* to feature *Remix Radio* under a new name: WRVO-2. A new service, WRVO-3, to be available online and via smartphone. All three WRVO program streams will be accessible everywhere that Internet and 3G services are available.

And, I want to extend a 'well done' to Grant Reeher, host of The Campbell Conversations, for his excellent interview of MIT professor Noam Chomsky, political and economic observer and one of the world's foremost experts in linguistic theory and philosophy. That interview is available in our podcast archive at WRVO.fm. Well done, too, to WRVO's Kate Percival for her recent interview of music legend Livingston Taylor prior to his sold-out performance at the Catherine Cummings Theatre in Cazenovia. And, plaudits to WRVO's Mark Lavonier for his interview of Frank Ferrante, world famous Groucho Marx impersonator. Ferrante's hilarious week-long show at the Auburn Public Theater was a rousing success, and Mark's interview with 'Groucho' is now airing on public radio stations across the nation.

Good things are happening at WRVO, and we are delighted to have you as part of the WRVO family.

- In Memoriam: Chris Ulanowski, WRVO News Director 1982-2009 -

It is with extreme sadness that we learned of the death of Chris Ulanowski, former WRVO news director, on May 30, 2011. Chris joined the station as a reporter in 1982. Over the course of his 27 years at WRVO he was awarded numerous Syracuse Press Club and New York State Associated Press awards, among others, for news and public affairs coverage.

Chris was a past president of the Oswego County Press Club, was active in that club's annual publicity workshops and candidates forums. Over the years he served as a mentor to SUNY Oswego broadcast journalism students. In 2008 he was awarded the *Gus Bliven-Joe Ganley-Mario Rossi Career Achievement Award* by the Syracuse Press Club. Chris was 51.



Summary of WRVO Program Changes *

WRVO-1 – Your Source for NPR News

- Sundays on the WRVO broadcast channel:
- 11:00am – Studio 360
- 12:00pm – A Prairie Home Companion
- 2:00pm – The Splendid Table
- 3:00pm – Public Radio Presents*
- 4:00pm – Sound Opinions
- 5:00pm – All Things Considered
- 6:00pm – Sound Medicine
- 7:00pm – Bioneers
- 7:30pm – Planetary Radio
- 8:00pm – Earth Beat
- 9:00pm – Tuned To Yesterday

* *Public Radio Presents* is a program slot for WRVO special programming that is not typically aired on a daily basis. During this time, listen for *The Moth*, *Radio Lab*, *State of the Re:Union*, and other excellent programs from network producers.

WRVO-2 - WRVO-Remix Radio

WRVO-3 - WRVO-International (online only)

Listen online at www.wrvo.fm

* Effective June 25, 2011

Having Trouble Getting Our Broadcast Signal Where You Are? Try Wi-Fi Radio!

While WRVO's standard and HD broadcast signals originate in Oswego and reach a large portion of Central and Northern New York, they can also be accessed worldwide via our Internet webcasts. Until recently, listening to the webcast required a computer with speakers or headphones. Today, Wi-Fi radios operate independently and can be used anywhere a wireless or wired Internet connection is available. HD radios are available as table-top models with speakers built-in and as component units meant to integrate with home audio systems. Wi-Fi radios are available from the NPR Shop (<http://shop.npr.org/>) and other stores. Wi-Fi radios offer a nice solution when over-the-air FM reception is poor or, for those far away, non-existent. They make great gifts for travelers, students, snowbirds, and others for listening to WRVO while away from Central New York. For more information contact WRVO Chief Engineer Jeff Windsor at windsor@wrvo.fm or 315-312-3690.



Join the WRVO Discovery Tour!

August 15, 2011 **Annie Get Your Gun**



Glimmerglass Festival

\$125 per person includes:
Round trip transportation - Catered lunch
Backstage tour - Private preview
Matinee performance

Learn more at www.wrvo.fm



Thursday
June 16, 2011
8pm - 9 pm
Hendricks Chapel
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Tickets :
\$15 per person

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Call 1-800-341-3690 for details

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Cornerstone Member Joe Julian in the WRVO studios talking about why he listens to and supports WRVO.

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