www.wrvo.org



WRVD 90.3 - WRVH 89.3 - WRVJ 91.7 - WRVN 91.9 - WRVO 89.9 - CELEBRATING 44 YEARS

Fall 2013 Fundraiser Goal Set Major annual appeal now underway

WRVO's fall on-air fundraiser will kick off on Saturday, October 12 and conclude at noon Saturday, October 19. We're getting ready, and we hope you will join us for this exciting event.

Between now and October 19 we need to raise \$175,000 in order to stay on budget funding the programming you expect from WRVO. Every dollar raised from listener contributions is invested in programming and the staffing required to get it on the air.



Intern Allen Wengert and WRVO's Tom Herbert and Bonnie Prime taking listener calls during spring 2013 on-air fundraiser.

WRVO continues to face the challenge of overcoming a significant reduction in funding from the Corporation for Public Broadcasting (CPB), a result of federal budget sequestration. WRVO's CPB Community Service Grant has been reduced, and we will need to either make up that shortfall with contributions or begin paring back the number of programs in our lineup. With your help we will make that goal.

Special thanks to the WRVO Member Pool, donors who match contributions collected during challenges. We are extremely grateful for their willingness to help in this very important way.

During the fundraiser you will hear on-air testimonials from WRVO listeners, special appeals by many of our more than 50 program hosts along with memorable segments prepared by NPR journalists and others that illustrate the power of public radio.

We need your help now more than ever. WRVO's investment in network programming alone is nearly \$500,000 annually. Please do your part and contribute what you can to keep this important service strong. Contribute by clicking on the 'Support this Station' link at wrvo.org, or call 1-800-341-3690.

WRVO documentary 'New York in the World' tracks effects of global economy on NYS

Documentary hosted by journalist Garrick Utley

A one-hour documentary produced by WRVO Public Media and hosted by Garrick Utley, long-time anchor and reporter for NBC News, ABC, CNN, and occasional host of the PBS series *Live From the Met* is airing on public radio stations across upstate New York.

The documentary production team included Utley, founding President of the SUNY Levin Institute and member of the



Garrick Utley

SUNY Oswego faculty, and executive producer Catherine Loper, WRVO director of News and Public Affairs. Reporter and producer Sidsel Overgaard worked with Utley to prepare segments in Buffalo, Rochester and New York City. Mark Lavonier, WRVO Senior Producer, edited the program. (continued on page 4)



WRVO listeners Russell and Shelly Partrick visit with Wait Wait Don't Tell Me panelist Paula Poundstone at Watertown event.

Paula Poundstone, comedienne and panelist on NPR's hilarious Saturday morning show *Wait Wait Don't Tell Me*, entertained a packed house at the Dulles Office Building in Watertown September 14 to benefit Watertown's Roswell P. Flower Memorial Library. WRVO held a lottery via e-blast to award two free VIP tickets to the event. WRVO listeners Russell and Shelly Partrick won. They report that Paula was a tremendous hit, a gracious guest, and that a terrific evening was enjoyed by all.

WRVO to host NPR midday news presenter and journalist Lakshmi Singh

Syracuse University alum to speak at October luncheon



NPR News reporter Lakshmi Singh

WRVO Public Media will host NPR midday newscaster Lakshmi Singh at an informal luncheon at the Genesee Grande Hotel in Syracuse Friday, October 4th. The invitation-only event it one of a series that will include a meeting with students at the Newhouse School of Public Communication at Syracuse University and a lecture in the Cazenovia Forum series in Cazenovia.

Singh joined NPR's award-winning Newscast Unit in 2000. Her experience extends beyond the studio booth to domestic and international field reporting. From comprehensive coverage of the infamous sniper shootings in the Washington, DC, area to in-depth feature reporting on immigration from both sides of the border, Singh's stories reflect the magic of radio. While in Haiti as a documentary producer for Soundprint she uncovered compelling stories of women struggling to live with HIV/AIDS while the politically embattled government in Haiti was on the verge of collapse.

As a regular contributor to NPR's Latino USA, Singh is passionate about issues that affect Hispanics today. The diversity questions Singh has faced due to her biracial background (Singh's mother is Puerto Rican, her father is from Trinidad) have led her to take unconventional approaches to many stories.

Before coming to NPR, Singh was a reporter for Syracuse University station WAER and a local host and reporter at NPR member stations KPBX in Spokane, WMFE in Orlando, and WAMU in Washington.

Singh has also contributed to PRI and the Voice of America.

Lakshmi Singh graduated from Syracuse University with a bachelor's degree in broadcast journalism and Latin American studies.

To learn more, call Bonnie Prime at 315-312-3690.

WRVO, Syracuse Opera present Rising Stars Stops in Auburn. Watertown. Rochester. New Hartford

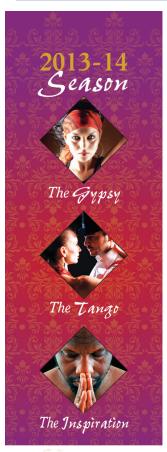
WRVO and Syracuse Opera have partnered once again to take *Nine MORE Operas in 90 Minutes* on the road this fall, adding venues and an exciting program guaranteed to entertain audiences of all ages. Venues include Cayuga Community College, Auburn September 21; Jefferson Community College, Watertown September 27; Hochstein School of Music, Rochester, September 29; and Preswick Glen Community Center, New Hartford October 6. This year's series follows a successful tour last year that included stops in Clayton, Clinton, Earlville, Rochester, and Syracuse.

Rising opera singers Raquel Suarez, Kevin Newell, and Brandon Coleman, accompanied by Kristen Ditlow, are performing selections by Donizetti, Bernstein, Bizet, Floyd, Gounod, Frank Loesser, and Stephen Sondheim.

Syracuse Opera's Resident Artists Program brings opera to the broader community as part of its education and outreach programming.

To learn more, visit

http://wrvo.org/nine-more-operas-2013







For more information please call: 315.476.7372 info@SyracuseOpera.com

Community Health Forum series event held in Watertown, slated for Utica in November

WRVO Public Media held another in our series of health forums Wednesday, September 25 at Jefferson Community College, Watertown. Panelists included Thomas H. Carman, CEO of Samaritan Medical Center; Richard Kazel, Veterans Affairs (VA); and Denise Young, Executive Director of the Fort Drum Regional Health Planning Organization (FDRHPO). Catherine Loper, Director of News and Public Affairs at WRVO, moderated the discussion. The panel was recorded to air at a later date and will be archived on the WRVO website.

The forum, funded in part by the Health Foundation of Western and Central New York, explored how upstate New York communities deal with providing health care to veterans and members of the military; the health care issues veterans and active military in our community our dealing with currently, such as the issues that arise from our country's decade-plus of overseas wars; the impact of the changing civilian health care system on veterans and military members; and how veteran and military health care affects communities - creating jobs and providing connections between civilian and military worlds.

The next forum will focus on mental health issues and will be held in Utica in November. The Stay tuned to WRVO for details.

Tune in Science Friday with Ira Flatow Friday afternoons from 2-4PM on WRVO



Veteran NPR science correspondent and award-winning TV journalist **Ira Flatow** hosts *Science Friday* radio show, a weekly call-in program that engages listeners and scientists in lively conversations about science.

Ira has presented science stories on a range of programs, including the four-part PBS series *Big Ideas*. Flatow was host and writer for *Newton's Apple* on PBS. His many books include *Present at the Future*.

SUNY Upstate Medical University's HealthLink On Air debuts on WRVO



Linda Cohen, host, and Steve Marks, producer of Upstate Medical University's HealthLink on Air

HealthLink on Air showcases health professionals and researchers from Upstate Medical University, Upstate University Hospital, the Central New York community, and experts visiting the region who are involved with health care issues and events. The hour-long program airs every Sunday at 9PM. HealthLink on Air provides a weekly dose of information on health and medical issues affecting Central New Yorkers.

The host is Linda Cohen, a veteran TV broadcaster who has long been involved in local health care. She also serves as the communications and patient services coordinator for the internal medicine offices of Paul S. Cohen, MD. Steve Marks, manager of teleconferencing and multimedia services in the Educational Communications Department at Upstate, produces the program with assistance from audio engineers Gerard Roy and John Miller. Director is Amber Smith, a 25-year veteran medical journalist who covered Upstate Medical University during her tenure at The Post-Standard. Assistant director is Becky Cerio.

All program interviews are permanently archived at www.healthlinkonair.org.

The HealthLink On Air web site and radio program are intended to advance Upstate Medical University/University Hospital's mission of providing excellence in medical education, research, patient care and community service.



Photocopy of famous script donated to WRVO Autographed by Raymond Massey, C.B. DeMille



Facsimile of rare autographed Lux Radio Theater script

WRVO's collection of old-time radio shows is one of the most extensive anywhere, and *Tuned To Yesterday*, WRVO's nightly two hour broadcast of radio shows from the golden era - 1930s to 1950s network radio - attracts listeners from around the world. We often receive donations from personal collections containing old shows on tape, but rarely do we receive donations of scripts or other memorabilia

associated with those programs. Recently a package arrived at the station containing a photocopy of a very special script, "Action in the North Atlantic," one in a series of WWII-era shows heard on the Lux Radio Theater.

The show is in the WRVO archive and the script has a great local angle. The anonymous donor's uncle, an American GI on leave in May of 1944, found himself at the famous USO hangout, the Hollywood Canteen, where soldiers could relax and become friendly with celebrity volunteers who boosted morale by serving food, chatting with servicemen and putting on free shows.

A tap on the shoulder from S.H. Barnett, head script writer for The Lux Radio Theater, led to a memorable encounter with the cast of one of the most famous shows in radio history. Before long the soldier was shaking hands with actor Raymond Massey, actress Julie Bishop, and producer/host Cecil B. DeMille, the legendary movie director. The stunned GI was given a tour of the sound effects table by master foley artist Charles Forsyth and handed an autographed copy of the script. "I even had DeMille's secretary sign the darn thing!" he exclaimed.

Today, nearly 70 years later, this unique piece of radio history illustrates how talented actors breathed life into the printed page to create some of the most memorable broadcasts ever presented in the theater of the mind. A very big thank you to our anonymous Syracuse listener for this donation!

InnovationTrail

Listen daily for Innovation trail reports from our consortion of public stations in upstate NY including WRVO; WXXI, Rochester; WNED Buffalo; WMHT, Schenectady; WSKG, Binghamton; and NCPR, Canton.

Documentary (continued from page 1)

Based on a 2012 survey conducted by the SUNY Levin Institute's Center for an Urban Future, New York in the World includes interviews with members of the business community, economists, historians and New York State residents discussing effects of globalization on the New York economy. Producer Sidsel Overgaard visited a sprawling General Motors plant near Buffalo to interview workers, and to Rochester to gain insights into how the regional workforce has fared since the collapse of regional powerhouse Kodak. The executive summary of the orignal survey describes the initial research as the first comprehensive report documenting golobalization's economic impact on New York State and City. It proclaims no other state has benefitted more - or suffered worse - than New York.

New York in the World debuted on WRVO August 25, 2013. Audio segments from the documentary are available online at wrvo.org/programs/new-york-world.



Catherine Loper (L), Sidsel Overgaard and Mark Lavonier collaborated with Garrick Utley on **New York in the World**

MemberCard Offers Discounted Dining

Members of WRVO Public Media who make annual contributions of \$120 or more receive the new WRVO MemberCard entitling them to discounted dining at more than 90 area restaurants. Take your card with you whenever you go dining. The MemberCard saves you money every time you use it. And, you can choose from scores of online shopping discounts on merchandise and services. For more information on the benefits available and places to use your card, visit:

www.membercard.com/wrvo/

To become eligible to receive a WRVO MemberCard, make a donation of \$120 or more as either a one-time contribution or pledge or a sustaining (monthly) contribution of \$10 a month or more - click on the "Support this Station" link at wrvo.org, or call (315) 312-3690.

Listen again to regional news, features, podcasts at WRVO.org





Forum

Want to listen again to a news story, feature or podcast you heard on a WRVO regional newscast or one of NPR's programs? Chances are you will find at wrvo.org. Most programs and news segments heard on WRVO Public Media are available for download on demand from WRVO.org. In fact, most regional news and feature stories include a text version so that you can search them by keyword.

WRVO's 'News River' is a never-ending stream of news, timely information and public affairs coverage available nowhere else on the radio dial.

Visit WRVO.org to learn more. Our online news archive is becoming one of the richest, most substantive repositories for the public record available anywhere.



Free Apps at the iTunes App Store and Google Play

Creating a Home of Excellence

WRVO Public Media welcomes TAG Home Perfomance to our growing list of program underwriters. As part of TAG's association with WRVO, Ellis Guiles, Vice President, TAG Home Performance, is providing insights, tools, and information in a series of podcasts available for download from WRVO.org.



Ellis Guiles

The series is titled *Creating a Home of Excellence* with Ellis Guiles. You will hear great tips that will help you transform your home into a home of excellence with regard to all of the systems that work together to make a home comfortable, healthy, safe, and energy efficient. Ellis Guiles has more than 30 years experience in the construction, energy, and comfort industries, bringing a comprehensive understanding of how various systems in our homes work together to create the living environment.

Our homes are, for most of us, the single largest tangible investment we'll make in our lifetimes, and we deserve to have the best performing homes we can possibly have. Guiles provides comprehensive knowledge of such topics as renewable energy and onsite power generation. He also offers significant insight into how heating, cooling, plumbing, and lighting systems work with and are affected by walls, windows, doors, attics and basements.

Whether you seek to significantly reduce your utility bills or eliminate dust and pollen from your home, this podcast series will give you useful tips and insights to make your home a well performing home that fosters well-being for you and your family.

To listen to any one of the growing list of podcasts on demand, go to http://wrvo.org/people/ellis-guiles.



4019 New Court Avenue Syracuse, NY 13206 (315) 849-9074

WRVO Public Media is one of the most effective ways to get the word out. With more than 100,000 unique listeners tuning in weekly, underwriter messages are heard by thousands of listeners each time they air. Learn more about how your business or organization can become a WRVO underwriter. Call us at 1-800-341-3690 or visit:

WRVO.org/underwriter

WRVO headed back to New York City for live broadcast of A Prairie Home Companion December trip a WRVO holiday season tradition



Garrison Keillor and cast of *A Prairie Home Companion* performing at Town Hall in New York City.

Fans of A Prairie Home Companion (heard Saturdays 6-8PM, Sunday noon-2PM), will board a tour bus December 7, 2013 bound for **Town Hall** in New York City. WRVO listeners have been in the audience for live broadcasts of *A Prairie Home Companion with Garrison Keillor* in New York each December since 2009. Part of the WRVO Discovery Tour series, the trip has become an annual tradition that includes free time in Manhattan during the afternoon prior to the show. The bus will return to central New York after the broadcast.

The Guy's All-Star Shoe Band and APHC regulars Sue Scott, Tim Russell, Fred Newman and Erica Rhodes and special guests will perform live on-stage. Tickets are available at http://wrvo.org/wrvo-event-tickets.

Coming soon to WRVO's MemberCard - more benefits!
Listen for updates on new savings available in upstate
New York and Canada.



Are public radio listeners really 'steadfast sports avoiders?' Not if they listen to WRVO.

Autumn is the colorful season; Red Dragons, Purple Knights, Green Hornets, Cleveland Browns, Orangemen. There was a time when 'fall color' referred to maple, oak, and sassafras. Alas.

Some say public radio is 'sports-challenged,' that listeners don't have the patience or interest, that we collectively look askance at the hype and the hoopla. Okay, maybe some of us do, but ever since **Bob Edwards**' popular *Morning Edition* interviews with legendary sportswriter **Red Barber** there has been a demand for insightful, erudite reportage on athletic pastimes, professional and otherwise. Especially regarding the **Red Sox**.

At WRVO we do pay attention to sports. Really. Frank Deford's Wednesday morning commentary and blog, 'Sweetness and Light,' is a sophisticated rumination on timely issues in sports. And there is Only a Game,

heard Saturdays 7AM-8AM on WRVO. An award-winning weekly sports magazine hosted by veteran NPR commentator **Bill Littlefield**, *Only A Game* is radio for the serious sports fan and the steadfast sports avoider. Produced by WBUR in Boston, *Only A Game* puts sports in perspective with intelligent analysis, insightful interviews and a keen sense humor.

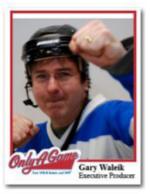
The hour-long program is characterized by Littlefield's exceptional writing and affable personality. *Only A Game* tells the stories behind the box scores, including the explosion of interest in women's sports, competitive opportunities for the disabled and the business of sports — as well as who wins and who loses.

From Little League to the Big Leagues, from the Super Bowl to Soccer Moms, *Only A Game* is sports — NPR style.

Tune in Saturday morning for a real treat.

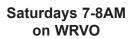














More than 200 reasons to support the most respected source for news, analysis, commentary, and sophisticated entertainment on radio in upstate New York. Contribute today at WRVO.org

Ellen Abbott | Jad Abumrad | Larry Abramson | Francine Achbar | Noah Adams | Margot Adler | Greg Allen Deborah Amos | Kurt Andersen | Chris Arnold | Susan Arbetter | Allison Aubrey | Brett Bambury | Brett Barry Karen Grisby Bates | Jason Beabien | Howard Berkes | Uri Berliner | Doug Berman | Melissa Block | Bob Boilen Tom Bowman | Barbara Bradley-Hagerty | Jeff Brady | David Brancaccio | David Brooks | Anthony Brooks Paul Brown | Tina Brown | John Burnett | Jean Cochran | Linda Cohen | Korva Coleman | Felix Contreras Cheryl Corley | Audie Cornish | Mike Cuthbert | Ryan Delaney | Mandalit del Barco | Karen DeWitt Amy Dickinson | E. J. Dionne | Jeff Douglas | Debbie Elliot | Ron Elving | Pam Fessler | Ira Flatow | Corey Flintoff David Folkenflik | Carolyn Faye Fox | Lourdes Garcia-Navarro | Bob Garfield | Anne Garrels | Gino Geruntino Jian Ghomeshi | Tom Gjelten | Brooke Gladstone | Ira Glass | Tom Goldman | Don Gonyea | Richard Gonzales Wade Goodwyn | David Greene | Nell Greenfieldboyce | Anya Grondman | Terry Gross | Scott Horsley Murray Horwitz | Charlayne Hunter-Gault | Steve Inskeep | Danyell Irby | Ina Jaffe | Loren Jenkins | Christopher Joyce Carrie Kahn | Tony Kahn | Carl Kasell | Lynne Rosetto Kasper | Martin Kaste | Wendy Kaufman Garrison Keillor | Michele Kelemen | Mary Louise Kelly | Peter Kenyon | David Kestenbaum | Allison Keyes Richard Knox | Elaine Korry | Robert Krulwich | Anthony Kuhn | Leah Landry | Frank Langfitt | Mark Lavonier Mara Liasson | Louisa Lim | Bill Littlefield | Sam Litzinger | Kathy Lohr | Catherine Loper | Linda Lowen Jennifer Ludden | Jacki Lyden | Paula Lyons | Tom and Ray Magliozzi | Tom Magnarelli | Michel Martin Dave Mattingly | Julie McCarthy | Bob Mondello | Renée Montagne | Brian Naylor | Lynn Neary Patricia Neighmond | Barry Nolan | Michele Norris | Jacki Northam | Carol Off | Peter Overby | Sidsel Overgaard Joe Palca | Mike Pesca | Charlie Pierce | Sylvia Poggioli | Ofeibea Quist-Arcton | Lorraine Rapp | Nora Raum Guy Raz | Philip Reeves | Grant Reeher | Arnie Reisman | Diane Rehm | Alison Richards | Joanna Richards Ted Robbins | Cokie Roberts | Julie Rovner | Peter Sagal | Claudio Sanchez | David Schaper | Andrea Seabrook Helen Seeney | Ari Shapiro | Joseph Shapiro | Richard Sher | Will Shortz | Seth Shostak | Mike Shuster Robert Siegel | Scott Simon | Lakshmi Singh | Jason Smith | Robert Smith | Tovia Smith | Gyles Snyder Elizabeth Sogren | Jack Speer | Susan Stamberg | Shay Stevens | Laura Sullivan | Laura Sydell | Nina Totenberg Neda Ulaby | Garrick Utley | Carol Van Dam | Glynn Washington | Gary Weitzman | David Welna Linda Werthiemer | Eric Westervelt | Craig Windham | John Ydstie | Jim Zarollie | Daniel Zwerdling

Morning Edition | The Diane Rehm Show | Fresh Air | Tell Me More with Michel Martin | Here & Now All Things Considered | As It Happens | Capitol Pressroom | Q with Jian Ghomeshi Science in Action | Marketplace Money | Only a Game | Weekend Edition Saturday/Sunday Car Talk | Wait, Wait, Don't Tell Me | Says You! | This American Life with Ira Glass Snap Judgement | On the Media | Day 6 with Brent Banbury | A Prairie Home Companion Moth Radio Hour | Selected Shorts | One Planet | Prime Time Radio | Studio 360 Splendid Table | Radio Lab | TED Radio Hour | Weekend All Things Considered Take Care | Campbell Conversations | Big Picture Science | Health Link On Air Tuned to Yesterday | BBC News Day

WRVO Oswego/Syracuse 89.9FM | WRVD Syracuse 90.3FM | WRVH Clayton 89.3FM WRVJ Watertown 91.7FM | WRVN Utica 91.9FM | WSUC Cortland 90.5FM Geneva 90.7FM - Hamilton 90.1FM - Ithaca 92.5FM - Norwich 89.9FM and on iPhone, iPad and Android apps

Download three program streams online at WRVO.org







with Jian Ghomeshi

WRVO's daily arts, culture and entertainment magazine for a new generation

Weeknights 9-10PM

WRVD Syracuse 90.3FM | WRVH Clayton 89.3FM WRVJ Watertown 91.7FM | WRVO Oswego 89.9FM Geneva 91.7FM | Hamilton 92.3FM Ithaca 92.5 | Norwich 89.9FM





Become a sustaining member. Call Bonnie Prime at 315-341-3690 to arrange automatic regular monthly contributions via credit card. Each month WRVO will deduct the amount you choose. Discontinue at any time with no penalty. It's an easy, no hassle way to support WRVO Public Media. call today, or begin your sustaining membership at the 'support this Station' link at WRVO.org. Thank you!



Jad Abumrad and Robert Krulwich host Radiolab.
You won't believe your ears.









Linda Lowen

WRVO's weekly health show *Take Care* helps you navigate the ever-growing maze of information on health issues. Co-hosted by **Lorraine Rapp** and **Linda Lowen**, the program features a mix of national, regional and local experts discussing everyday health concerns.

A weekly conversation on health and wellness, Take Care draws upon the expertise of both regional guests and the country's leading authorities on medicine, technology, psychology and human behavior, health care, and public policy. The program explores a variety of topics that impact our lives and our choices in treating illness and enhancing wellness.

Information presented on this broadcast is provided for informational purposes and is not meant to substitute for the advice provided by your own physician or other medical professional.

Support for *Take Care* and other health coverage heard on WRVO comes from listeners and the Health Foundation for Western and Central New York.



Lorraine Rapp

Does your employer match contributions? If so, your financial contribution to WRVO can be doubled. To learn how to make that happen, contact Bonnie Prime at bonnie@wrvo.org or call 1-800-341-3690

Remembering WRVO in your Will is a Great Way to Ensure This Essential Service Will Continue

WRVO is a non-profit public radio service that relies on listeners for the bulk of our support. We spend more than \$500,000 annually to provide the excellent programming that makes this service distinctive and unrivaled in upstate New York for balanced, credible, thorough coverage of issues that affect every listener.

WRVO is your station, and if you believe this service has been important to you over the course of your lifetime, please remember WRVO in your will.

To learn how you can support the WRVO mission with a bequest, and to receive full lifetime benefits of WRVO membership and appropriate recognition of your gift, please contact WRVO Membership Manager Bonnie Prime at bonnie@wrvo.org, or call 1-800-341-3690.

Have a surplus vehicle? Wherever you live, if you can hear the WRVO broadcast signal, Insurance Auto Auctions will pick up your donated vehicle for auction. Proceeds go to your radio station, WRVO, and you will receive a tax deduction. Call 315-699-2622 today for more information.

Travel with WRVO Public Media Exciting destinations, quality amenities



Thinking about taking one of those 'once-in-a-lifetime' excursions to a place in the world you have always wanted to see? Consider traveling with WRVO. In addition to our upcoming cruise to the Canadian Maritimes September 21-28, we are developing itineraries for a week-long river cruise in Europe in June, 2014 (Basel, Switzerland to Amsterdam aboard the Viking Gullveig), and a tour of Monument Valley, Grand Canyon and the American Southwest in October, 2014.

If either of these itineraries interests you - or if you have other ideas, please let us know.

When you travel with WRVO you benefit from group discounts and a tax deduction for that portion of your fee that benefits WRVO. To learn more, contact long-time members Brad and Martha Boyer at 315-956-4418, or visit boyertravel.com and select the 'groups' tab. Join us!

Now More than Ever We Need You



 Michael S. Ameigh General Manager

October is 'all hands on deck' month at WRVO. October sets the stage for everything we will do going forward into next year. October is the month in which we come to you, our listeners, to ask for your financial support. How well you respond this year will make all the difference.

WRVO is extremely fortunate to have a loyal member base, and we are supported by committed businesses and organizations that make contributions in exchange for on-air promotional announcements. SUNY Oswego, our biggest and incredibly supportive partner, matches member donations with financial and in-kind services.

We do not take any of this for granted. In fact one key source of support, our long-standing Community Service Grant from the Corporation for Public Broadcasting, is at risk to both the ongoing federal budget sequester and efforts in Congress to eliminate public broadcasting completely from the federal budget. In 2011-2012 WRVO's grant was \$211,000. This year the grant was pared back to \$187,000. Restoration is unlikely.

Be assured we live within our means. We do not run deficits, do stick to our budget and do plan for the long term. We have a lean staff. My compensation as General Manager, for example, is the lowest salary on the payroll (I have a dual role as GM and academic administrator at SUNY Oswego). We are determined to fulfill WRVO's mission whatever the financial circumstances.

But we need a strong, positive response to the fall fundraising appeal. Please pass the word to neighbors, friends and acquaintances that WRVO Public Media is a worthy investment in the quality of life here in CNY.

Before signing off I want to say what a pleasure it is working with distinguished journalist and educator Garrick Utley, newest member of the SUNY Oswego faculty. Some of you will recall his riveting NBC News reports from Southeast Asia during the Vietnam War era. Garrick has every right to rest on his many laurels, but that is not going to happen. The day he walked into the studio in rolled-up sleeves and asked, "How can I help?" we knew we were in for something really special. Indeed we were. The first fruit of that collaboration, the extraordinary documentary *New York in the World*, is already on the air. On behalf of all of us, thank you, Garrick. We are honored to be working with you.





WRVO Public Media Weekly Program Schedule For information about programs and hosts, visit WRVO.org

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	TIME
5:00 AM	Morning Edition					The Animal House	Inside Europe	5:00 AM
6:00 AM						Marketplace Money	Fresh Air Weekend	6:00 AM
7:00 AM						Only A Game	Prime Time Radio	7:00 AM
8:00 AM						Weekend Edition Weekend Editio		8:00 AM
9:00 AM	BirdNote (9:58 AM)						Weekend Edition	9:00 AM
10:00 AM	The Diane Rehm Show					Car Talk		10:00 AM
11:00 AM	Call In: 1-800-433-8850					Wait, Wait Don't Tell Me!	Studio 360	11:00 AM
NOON	Fresh Air					Says You!	A Prairie Home Companion	NOON
1:00 PM	Tell Me More					This American Life		1:00 PM
2:00 PM	Here & Now Science Friday					Snap Judgment	The Splendid Table	2:00 PM
3:00 PM						On The Media	Radiolab	3:00 PM
4:00 PM	All Things Considered					Day 6	TED Radio Hour	4:00 PM
5:00 PM						All Things Considered	All Things Considered	5:00 PM
6:00 PM	StarDate (6:58 PM)					A Prairie Home Companion	Campbell Conv. / Take Care	6:00 PM
7:00 PM	As It Happens						Public Radio Presents	7:00 PM
8:00 PM	The Capitol Pressroom					The Moth	Big Picture Science	8:00 PM
9:00 PM	Q with Jian Ghomeshi Selected Shorts						HealthLink on Air	9:00 PM
10:00 PM	Tuned to Vectorday							10:00 PM
11:00 PM	Tuned to Yesterday							11:00 PM
MIDNIGHT	Fresh Air					BBC World Service		MIDNIGHT
1:00 AM								1:00 AM
2:00 AM	PRC World Sonico							2:00 AM
3:00 AM	- BBC World Service						3:00 AM	
4:00 AM								4:00 AM

"Even when I think the topic is going to be something I am not interested in, with Diane, I always end up engrossed in the show."

Lori Prantil, listener for 3 years

The pace isn't as rapid-fire as other shows. But that's what happens when the host and guests think before they talk.



One of her guests is always you.



Creating memories... ...one backyard at a time





DESIGN INSTALL MAINTAIN

- Walkways, Patios, Retaining Walls
- Outdoor Kitchens, Fireplaces
- Pergolas, Arbors, Decks
- Landscape Planting and Care
- Landscape Lighting
- Masonry, Concrete flat work
- Turf Mowing and Fertilization
- Water Features

Mueller Farms Landscaping Co. 6329 N. Kirkville Rd Kirkville, NY 13082 315-682-8167 www.mflc.biz







7060 State Route 104 Oswego, New York 13126-3599 Your 24 Hour Source for NPR News

Fall 2013 Quarterly Newsletter



Did you know 24 million people tune in NPR's Morning Edition each week, more than watch Today, CBS Morning and Good Morning America combined?

Did you know more than 100,000 upstate New Yorkers tune in WRVO Public Media each week on average?

Did you know that fewer than one in ten WRVO listeners contribute to support the best programming available in upstate New York?

Let's change that. WRVO needs every listener to become a member in order to continue to provide the very best programs on radio.

Contribute at WRVO.org today.

