

Ribbon is Cut on New Syracuse Studio *Facility supports WRVO News and Production Projects*



SUNY Oswego President Deborah F. Stanley (front row, third from right) with SUNY Oswego alumni, staff and other friends of WRVO.
Photo credit: Jeff Rea/SUNY Oswego Office of Communication and Marketing

WRVO Public Media recently welcomed members of the community and SUNY Oswego alumni to our new satellite studio in downtown Syracuse. The Oswego Alumni Association hosted the event at the new SUNY Oswego Syracuse branch campus on Clinton Square. The event featured an update on exciting things happening at WRVO and at the college from SUNY Oswego president Deborah F. Stanley, WRVO Station Manager Bill Drake and others. Live music was provided by Jeff Sawyer.

WRVO news staff have been working in the studio since last summer. Syracuse-based news reporter Tom Magnarelli records and files weekly stories from the site. WRVO's health and wellness program, "Take Care," utilizes the studios weekly to record the show and interview guests.

Equipment installed at the new studio complex was funded by the Richard S. Shineman Foundation. Additional funding was provided by SUNY Oswego.

WRVO News Lauded for Regional Coverage



WRVO News Director Catherine Loper with WRVO's 2017 Syracuse Press Club awards for excellence in local coverage. Story page 3.

Spring Fundraiser a Record Breaker **Membership and Donations hit Record Levels**

WRVO is benefiting from a significant increase in the number of first-time and returning members following a record-breaking spring fundraiser in February and March that began with our 'Foneless February' campaign and ended with a surge in contributions that allowed us to end the on-air campaign two days early. WRVO's annual spring fundraiser is one of two key sources of revenue that cover the cost of NPR, BBC and other programming.

The fundraiser began Saturday morning, March 4 and ended two days early on Thursday, March 9 after reaching our \$180,000 goal. Contributions continued to flow in throughout the weekend adding another \$20,000 to the total.

Many public radio stations with program formats similar to WRVO have reported increases in member pledges in recent months. WRVO is expected to end the current fiscal year with the highest membership ever.

NPR's Invisibilia Returns this Summer *Series to Focus on Issues of Human Perception*



Invisibilia Hosts Alix Spiegel, Hannah Rosin and Lulu Miller.
Photo credit: John W. Poole/NPR

"Invisibilia" is back with their third season. This time, they're exploring the nature of reality and our role in creating it with four new episodes. Join the team as they explore the invisible forces that shape human behavior -- thoughts, emotions, assumptions and expectations. The new seasons began Sunday, June 4. We'll be airing "Invisibilia" every Sunday at 10 a.m. through June. It will replace the last hour of "Weekend Edition", but remember you can hear that same hour at 8 a.m.

Stay tuned for weekly updates on what's coming up on "Invisibilia." You'll be hearing previews during NPR shows like "Morning Edition," and we'll be posting details on each episode online at WRVO.org.

StoryCorps Coming to Syracuse in July Area Residents Invited to Tell Their Stories



In partnership with Syracuse Jewish Family Service (SJFS), StoryCorps will be conducting interviews from Sunday, July 16 to Tuesday, July 18. There will be additional opportunities after this time, as well.

StoryCorps is a regular part of “Morning Edition” each Friday, when you hear heartfelt and raw conversations between individuals connected in some way. A national non-profit project, StoryCorps’ mission is to preserve and share humanity’s stories in order to build connections between people and create a more just and compassionate world.

If you think you have a story to tell, you can apply for an interview slot. Fifteen interviews will be conducted over the three day period, with 15 alternates also being selected (those interviews will be conducted after the initial taping days). The hope is to attract a diverse representation of community members and subjects from across Onondaga County. If you have a question about the application process, you can contact Deborah Ellis at (315) 446-9111, extension 256. The deadline for applications is Friday, June 23!

SJFS is bringing StoryCorps to the area as part of their 125th anniversary celebration and Campaign 125 Squared.

“The sharing of stories weaves relationships, and the fabric of individual, family, and community relationships are the heart of Syracuse Jewish Family Service’s mission,” said SJFS Director Judith Huober. “Our goals for our anniversary campaign are to create (or restore) community awareness of our agency’s historic mission and to renew our capacity to use stories and shared narrative in healing and building wellbeing in central New York’s Jewish and general communities.”

After the interviews are recorded, SJFS plans to use what it has learned to help members of the community continue the story-gathering initiative by using the StoryCorps app.

WRVO.org: On-demand News Archive

A WRVO.org Update from Leah Landry

We’ve seen a lot of engagement when it comes to online platforms so far this year. Remember, you can find the same great content you hear on-air online at WRVO.org. Our reporters have been busy documenting spring flooding across the region and we’ve seen many of you appreciate this coverage in the form of photographs from the field. Our digital team has been sharing these with you on our website, Facebook and even Instagram. Visuals are just another part of our mission when it comes to bringing you regional news coverage.



If you’re interested in the latest special programming or digital assets from NPR, like live-annotated testimony from a Senate hearing or live video, be sure to follow us on Facebook for weekly updates.

Our data tells us that many of you found Capitol Correspondent Karen DeWitt’s reporting (on the state Legislature stipends paid to co-chairs) engaging this quarter. It’s validating to know that the time we take to bring you news on state government doesn’t go unnoticed. Whether it’s Twitter, Facebook or Instagram – you can find us when you search for WRVO. We’d love to hear your comments about what we’re doing right or wrong in the digital sphere. Send comments to leah@wrvo.org.



Campbell Conversations with Grant Reher
Saturdays at 6am, Sundays at 6pm



Linda Lowen

Lorraine Rapp

For your health and well-being
Saturdays at 6:30am, Sundays at 6:30pm

WRVO News honored once again by Syracuse Press Club, Associated Press Broadcasters Awards laud news, public service, digital presence

WRVO has been recognized by peers across the media industry once again for excellence in a number of news/journalism categories. In May the Syracuse Press Club announced the following winners among those submitted by WRVO for review.

In the 'best news feature' category, WRVO's Ellen Abbott was awarded top honors for "Farmers try to find ways to deal with more severe weather."

In the 'special program' category WRVO's Grant Reeher, Jason Smith, and Catherine Loper received first honors for "Katko, Deacon hold first debate for 24th Congressional District on the Campell Conversations," and Take Care hosts Lorraine Rapp, Linda Lowen, and producers Leah Landry and Catherine Loper were recognized for "Take Care: Dental Floss & Foods that Lower Blood Pressure."

The New York State Associated Press Broadcasters Association also honored WRVO. Two Syracuse Press Club winners repeated in the AP awards.

In the 'continuing coverage' category Payne Horning and the WRVO Staff were recognized for "The Fate of Fitzpatrick Nuclear Plant."

In the 'public service' category Grant Reeher, Jason Smith and Catherine Loper received first place honors for "Campbell Conversations: Katko, Deacon Hold First Debate for 24th Congressional District."

Ellen Abbott also repeated for "Farmers Try to Find Ways to Deal with More Severe Weather." WRVO's Leah Landry and Staff were recognized for the quality of the WRVO digital presence, and Mark Lavonier, WRVO Senior Producer, received first place in the 'use of sound' category for "Volunteers Give Back to Disabled Veterans by Offering a Ride."

WRVO's award winning regional news coverage would not be possible but for the generosity and commitment of listeners like you. Thank you.

"The nation that profits the most from a peaceful global commons... is the United States."

— Retired Adm. James Stavridis

MORNING EDITION



Put Smart Media on your iPad, iPhone, or Android Smartphone
WRVO Public Media is Smart Media
 Free Apps at the iTunes App Store and Google Play

Underwriting WRVO Programming can produce results for Your Business or Organization

Funding for station operations and capital needs is generated primarily from corporate underwriting. WRVO is supported by more than 400 businesses and community organizations each year.



WRVO underwriting sales representatives Bill Gowan (left) and Tom Herbert at a recent B2B (business to business) event at the Oncenter in Syracuse. They regularly attend chamber and business events to demonstrate how promoting businesses and events as a WRVO underwriter produces excellent marketing results for WRVO clients.

WRVO Public Media is one of the most effective ways to get the word out. With tens of thousands of unique listeners tuning in weekly, underwriter messages are heard by thousands of listeners each time they air. Learn more about how your business or organization can become a WRVO underwriter. Call us at 1-800-341-3690 or visit: WRVO.org/underwriter.



Donate your excess car, truck, boat or RV to WRVO. You get a tax benefit, WRVO receives proceeds to support excellent programming.
Insurance Auto Auctions of Cicero, NY will pick it up at no charge.

315-699-2622

Free Towing!



Why WRVO? It's a Commitment to Fairness

Thoughts from Station Manager Bill Drake



WRVO Station Manager Bill Drake joined WRVO from Northern Public Radio (WNIU and WNIJ) in DeKalb, Illinois in 2014

I listen to NPR because I trust their reporters and hosts to provide me with accurate facts in a non-biased context. We can't expect to solve our problems if we can't first come to a consensus about the facts.

As a long-time public radio program director, I have always felt that when I'm in that role, my primary responsibility is to be an advocate for the listener. WRVO gives me the opportunity to do that. It's my privilege to serve as the listeners' representative within the radio station.

Why WRVO? It's a Commitment to Quality

Thoughts from Chief Engineer Jeff Windsor



WRVO Chief Engineer Jeff Windsor visited with fellow SUNY Oswego alumni at the opening of the WRVO studio in Syracuse in May.

I listen to WRVO as part of my job, monitoring the quality of the audio and transmitter coverage. We use a variety of techniques to send audio to the 10 repeater stations in our network, and each one must be checked regularly. I also listen to WRVO because I find the tone of the programs, newscasters and hosts to be level-headed, not sensational.

When a WRVO listener sends a financial gift to WRVO it funds the station's programming. It's a wonderful system. The most wonderful part of the system is that you can contribute to it. Donate online at WRVO.org or by calling (800) 341-3690 today.

Exceptional Radio in an Exceptional Year

*Michael S. Ameigh
General Manager*



First, the good news. Our recent spring fundraiser generated more new members than any previous WRVO on-air fundraiser, and financial contributions surpassed our goal by a significant margin thanks to all of you. Pledges continued to pour in long after we returned to regular programming in late March. As a result WRVO will finish the fiscal year on June 30 having achieved our best year ever in membership revenue. In fact many public stations have reported similar results as listeners stepped forward to renew their commitment to solid, no-nonsense journalism in a time of political uncertainty.

Which brings us to the not-so-good news. The current administration has proposed a federal budget that would eliminate the Corporation for Public Broadcasting. WRVO is supported in part by CPB through a federal Community Service Grant. We rely on nearly \$200,000 in annual CPB funding to cover a portion of our payroll. Moreover, in past years expensive broadcast equipment that spawned our network of repeater transmitters was funded by CPB along with a regional journalism consortium that helped pay for local news reporters.

Yet while WRVO membership is up, uncertainty surrounding the possible CPB cut-off gives us pause. If CPB goes away WRVO will adjust, but many smaller stations that rely on CPB funding to stay on the air will go dark, and if they do, all public media will be imperiled. And so once again we ask you to contact your members of Congress, remind them that WRVO is a critical source of factual news and information in our region, that we need their support in the budget negotiations to come and into the future. Thank you.

Speaking of the future, a personal note that I am retiring this month, am leaving WRVO in the very able hands of a hard-working, talented staff dedicated to carrying on the WRVO mission. Michele and I will keep our radios and streaming devices tuned to WRVO as we move on to the next exciting chapter in our lives. I am profoundly grateful to all of you for your friendship, encouragement and your commitment to this great radio station, and to SUNY Oswego for staying the course in support of WRVO for the past 48 years. Thank you, each and every one, and farewell.

WRVO teams with Regional Underwriters to promote Summer Destinations 2017

Promotion encourages day trips to exciting international attractions for every listener

This summer WRVO is partnering with more than 50 organizations and businesses to remind listeners that upstate New York has a stunning variety of touring attractions for people of all ages. We call this partnership Summer Destinations, encourage you to visit as many as you can during the 2017 summer season.

Visit WRVO.org/summer for a complete listing and links to sponsor websites. You'll find summer destinations throughout central and northern New York State including the Adirondacks, the Finger Lakes and the Thousand Islands region. Make it a WRVO destination!



Remembering WRVO in your Will is a Great Way to Ensure This Essential Service Will Continue

WRVO is a non-profit public radio service that relies on listeners for the bulk of our support. We spend more than \$500,000 annually to provide the excellent programming that makes this service distinctive and unrivaled in upstate New York for balanced, credible, thorough coverage of issues that affect every listener.

To learn how you can support the WRVO mission with a bequest, and to receive full lifetime benefits of WRVO membership and appropriate recognition of your gift, please contact WRVO Membership at 315-312-3690.

NPR One is a New Way to Listen to the best of NPR and Connect with WRVO on the Fly

NPR One is the audio app that connects you to a stream of public radio news, stories and podcasts curated for you. Informing, engaging, inspiring and surprising.

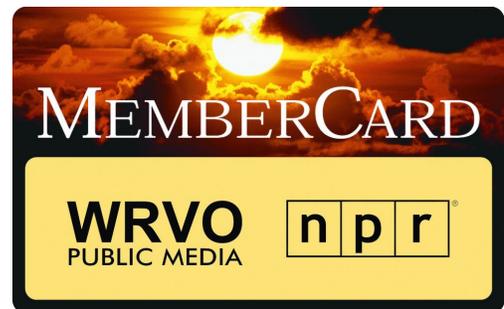
From the ends of the earth to the tiniest corners of central and northern New York State, the eastern Finger Lakes region and all of Upstate. Here we go. It's NPR One. Learn more about the app at WRVO.org.



MemberCard is More than Discount Dining

Members of WRVO Public Media who make annual contributions of \$120 or more receive the WRVO MemberCard entitling them to discount dining at more than 100 area restaurants. And now, more benefits including a number of health and wellness services, pet grooming, winery tasting discounts at scores of wineries in the Finger Lakes, Tug Hill, Lake Champlain and Niagara Frontier regions. And, you can choose from scores of online shopping discounts on merchandise and services. To learn more see www.wrvo.org/memberscard, or call the station. We will gladly send you a printed MemberCard list of services available.

Be sure to take your MemberCard with you everywhere. To qualify, click on the "Support this Station" link at our website wrvo.org, or call (315) 312-3690.



WRVO Fall Fundraiser Cruise headed to New England and the Canadian Maritimes



In September it's yet another WRVO Discovery Tour. This seven day fundraiser cruise includes some of the most picturesque areas on the eastern seaboard. Explore ports-of-call in New York, Massachusetts, Rhode Island, Maine and eastern Canada. This cruise departs on September 23 and returns September, 30 from the Brooklyn terminal on the newest ship in the Princess fleet, the Regal Princess. Marvel at the summer houses and cottages of Newport, Rhode Island; explore colonial America in Boston, enjoy beautiful vistas in Maine's Acadia National Park and Bar Harbor, the Bay of Fundy and caves of St. Martin's.

Find more information about the cruise and itinerary on the Boyer Travel website at BoyerTravel.com.



*Creating memories...
...one backyard at a time*



DESIGN INSTALL MAINTAIN

- Walkways, Patios, Retaining Walls
- Outdoor Kitchens, Fireplaces
- Pergolas, Arbors, Decks
- Landscape Planting and Care
- Landscape Lighting
- Masonry, Concrete flat work
- Turf Mowing and Fertilization
- Water Features

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TIME	MONDAY-THURSDAY	FRIDAY	SATURDAY	SUNDAY	TIME	
5:00 AM	Morning Edition		BBC World Service	BBC World Service	5:00 AM	
6:00 AM			Campbell Conv. / Take Care	HealthLink on Air	6:00 AM	
7:00 AM			Only A Game	Fresh Air Weekend	7:00 AM	
8:00 AM			Weekend Edition	Weekend Edition		8:00 AM
9:00 AM						9:00 AM
10:00 AM	1A (with Joshua Johnson) Call in: (855) 236-1212		Car Talk	Invisibilia (through June)	10:00 AM	
11:00 AM	BirdNote (10:58 AM)		Wait, Wait... Don't Tell Me!	TED Radio Hour	11:00 AM	
NOON	Fresh Air		Says You!	Freakonomics Radio	NOON	
1:00 PM	Q		This American Life	Studio 360	1:00 PM	
2:00 PM	Here & Now	Science Friday	Reveal	Live Wire!	2:00 PM	
3:00 PM			On The Media	Ask Me Another	3:00 PM	
4:00 PM	All Things Considered		Marketplace Weekend	Wait, Wait... Don't Tell Me!	4:00 PM	
5:00 PM			All Things Considered	All Things Considered	5:00 PM	
6:00 PM			TED Radio Hour	Campbell Conv. / Take Care	6:00 PM	
7:00 PM	As It Happens		Live Wire!	Public Radio Presents	7:00 PM	
8:00 PM	The Capitol Pressroom		The Moth	Big Picture Science	8:00 PM	
9:00 PM	Q		Selected Shorts	HealthLink on Air	9:00 PM	
10:00 PM	Tuned to Yesterday				10:00 PM	
11:00 PM					11:00 PM	
MIDNIGHT	Fresh Air		BBC World Service		MIDNIGHT	
OVERNIGHT	BBC World Service				OVERNIGHT	



WRVO-2, PRX Remix, is an experimental radio stream hosted by the Public Radio Exchange to showcase and develop new approaches to public radio formats and sounds. Listen for a remix of the best public radio stories, amazing podcasts, cool ideas, fascinating interviews, found tape and intriguing sounds.

Tuned to Yesterday is also featured on WRVO-2 everyday. Listen every day from 8-10 p.m.



You can enjoy around the clock coverage of world events with WRVO-3; WRVO International. Find it online or on the

WRVO International features programs like The World Today, Business Daily, World Briefing, Newshour, World Have Your Say, Healthcheck, and Outlook. It's international news, 24/7.



Mark Lavonier



Every night 10-midnight

The Tuned to Yesterday *Dialer* podcast is a great lead-in to the coming week's roster of *Tuned to Yesterday* episodes. Now available at WRVO.org, *The Dialer* will enhance Tuned to Yesterday listening throughout the week. Learn what's coming up and hear stories of radio's golden age shows and performers.



The Dialer, produced by Tuned to Yesterday host Mark Lavonier, is available for download at WRVO.org

Summer Weekends go Better with WRVO Public Media



Sundays at 3PM



Sundays at Noon



Saturdays at 7PM,
Sundays at 2PM

WRVO
PUBLIC MEDIA



7060 State Route 104
Oswego, New York 13126-3599
Your 24 Hour Source for NPR News

2017 Summer-Fall Newsletter



Did you know 24 million people tune in NPR's Morning Edition each week, more than watch NBC's *Today*, CBS' *This Morning* and ABC's *Good Morning America* combined?

Did you know tens of thousands of upstate New Yorkers tune in WRVO Public Media each week on average?

Did you know that fewer than one in ten WRVO listeners contribute to support the best programming available in upstate New York?

Let's change that. WRVO needs every listener to become a member in order to continue to provide the very best programs on radio. Become a WRVO Ambassador. Spread the word.

Please contribute at WRVO.org or call us at 800-341-3690. Thank you.



**morning
edition**
NPR® NEWS

Weekdays 5-10AM

Extraordinary Times, Extraordinary Radio - WRVO Public Media
